

MAPEAMENTO DE COMUNIDADES

/Sul



O AMADURECIMENTO DO ECOSSISTEMA BRASILEIRO!

Quando iniciamos a missão de mapear o ecossistema empreendedor, lá em 2018, nosso objetivo era trazer um olhar maior para as comunidades que ainda estavam nascendo (emergentes), dando assim, visibilidade para fora dos centros geradores de startups.

Hoje, dois anos depois, e em um cenário cada vez mais maduro, entendemos que era o momento de dar um passo adiante. Por isso, no Mapeamento de 2020, além das comunidades emergentes, você encontrará dados sobre os principais polos de startups no Brasil, como São Paulo, Rio de Janeiro, Belo Horizonte e Florianópolis, além de dados necessários para os dias atuais e que foram captados pela primeira vez, incluindo diversidade e impacto do Covid-19.

Nosso objetivo, é cada vez mais compreender o cenário nacional de startups, gerando dados confiáveis e com densidade, identificar as principais dores e potências em cada região do Brasil, para orientar cada vez mais, tomadas de decisões pautadas em dados e inteligência.

O que você vê aqui, é um documento vivo. Se quiser nos ajudar, poderá contribuir para melhorias e atualizações, afinal, somos um ecossistema em constante evolução. E é para isso, que este estudo existe!

Como este mapeamento foi feito?

O Mapeamento de Comunidades da Abstartups, este ano com co-realização do Sebrae, é um estudo que propõe registrar dados demográficos e o perfil das startups em todo Brasil, além de identificar atividades e agentes de fomento à inovação e ao empreendedorismo nas comunidades. Por isso, a captação se divide em dois eixos:

Mapeamento de Startups

A Abstartups conta hoje com uma base de mais de 13 mil startups cadastradas no Startupbase, nossa base aberta e atualizada em tempo real, e com 5 mil startups associadas. Além desses dados, durante os meses de maio a setembro de 2020, captamos respostas com uma amostragem de 3.000 startups de todo Brasil através de formulário.

Os dados que você encontrará a seguir, estão todos em porcentagem e são referentes apenas às startups ativas na data de publicação, tendo sido desconsideradas startups, que após análise, estavam desativadas ou não correspondiam à definição de startup estabelecida neste estudo.

Documento de Atores

O Mapeamento de atores é um documento colaborativo, construído em conjunto com uma rede de lideranças locais e comunidades. Hoje, nossa rede conta com mais de 300 curadores que contribuem com este trabalho.

Você encontra a lista completa de atores mapeados em cada comunidade, assim como a lista completa de curadores deste ano, aqui na página oficial do mapeamento 2020.

REALIZAÇÃO

O Mapeamento de Comunidades é uma iniciativa da Abstartups.

A Abstartups existe para construir o ambiente ideal para as startups transformarem o país. Nós inspiramos, capacitamos, conectamos e advogamos pelas startups, porque acreditamos no papel da inovação como motor de transformação positiva para o país.



Co-Realização

O Sebrae – Serviço de Apoio às Micro e Pequenas Empresas é uma entidade civil sem fins lucrativos que trabalha desde 1972 pelo desenvolvimento sustentável dos pequenos negócios. Para isso, a entidade promove cursos de capacitação, facilita o acesso a serviços financeiros, estimula a cooperação entre as empresas, organiza feiras e rodadas de negócios e incentiva o desenvolvimento de atividades que contribuem para a geração de empregos e rendas.



01

Sobre o Sul

O sul do Brasil vem se mostrando uma região pulsante para o crescimento rápido de startups, empresas de tecnologia e demais players do ecossistema de inovação. Temos polos de tecnologia estruturados e referências nacionais, como o de Florianópolis e do Vale do Pinhão, em Curitiba, e iniciativas emergentes que prometem muitas oportunidades no Rio Grande do Sul.

Queria exemplificar como este mercado é aquecido com exemplos da minha trajetória como executivo de uma organização de um setor muito tradicional, as Empresas Randon, que vem desde 2018 se conectando a startups de diferentes formas, e muitas delas da região sul que ganham, hoje, projeção mundial.

É o caso da Piipee, startup de Bento Gonçalves (RS) que conectamos em 2019 para nos ajudar a reduzir o consumo de água e agora é referência na ONU pelo seu trabalho em sustentabilidade. Ou a Dictas, de Florianópolis, que usa inteligência de dados na área de saúde e nos ajudou a lidar melhor com a pandemia. Tem também a Truck Help, uma plataforma para caminhoneiros paranaense que foi a primeira startup investida pela Randon Ventures, nossa unidade de investimento.

Muito dessa efervescência que vemos nas oportunidades a startups na região sul vem se dando pelo comportamento das empresas tradicionais, que vêm notando a necessidade de trabalhar colaborativamente para resolver seus problemas em conjunto, se conectando a startups para buscar soluções que, até poucos anos atrás, tentaram resolver internamente e sozinhas. Isso vem criando demandas por soluções cada vez mais rápidas, mais inovadoras, mais digitais - a cara do que o ecossistema de startups tem a oferecer.

**Daniel Martin Ely, CTO das
Empresas Randon | Parceiro
Regional**

Empresas

RANDON

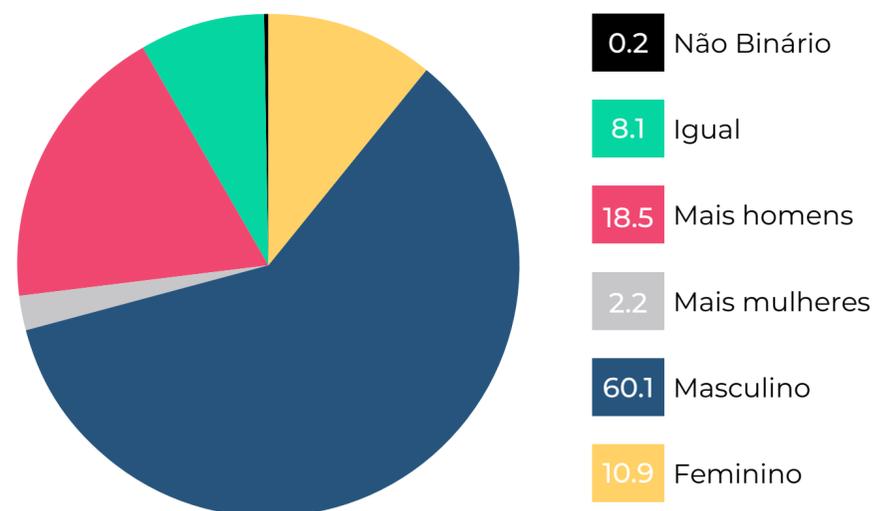


02

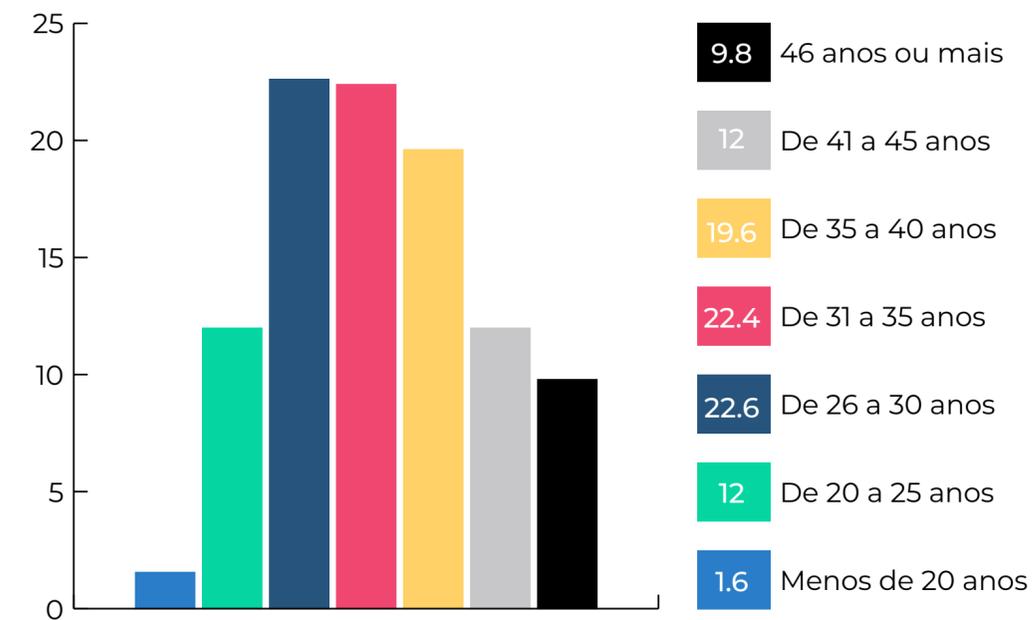
Perfil do founder



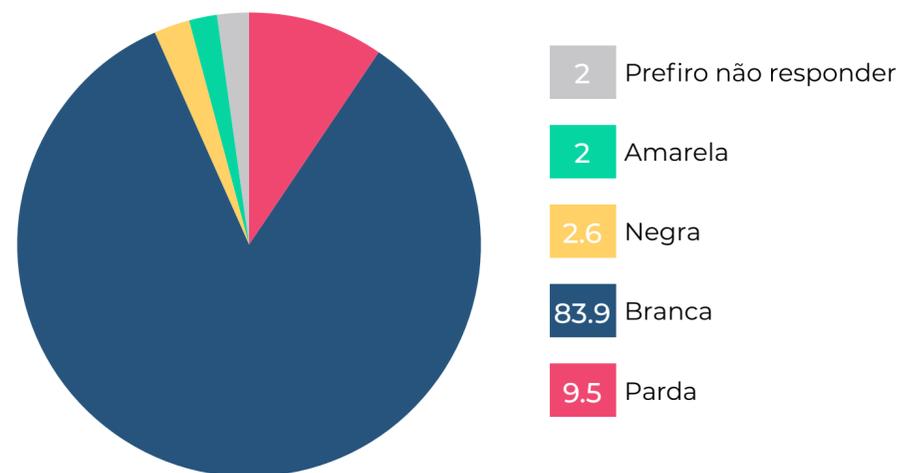
Gênero



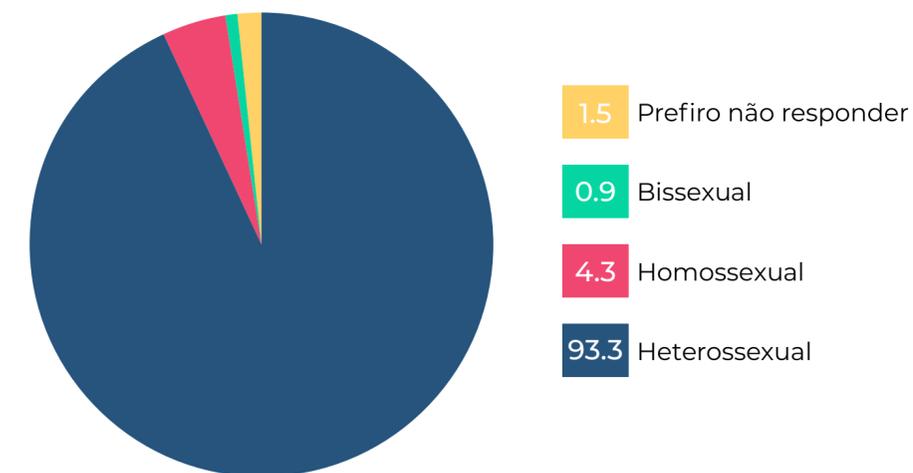
Idade



Raça



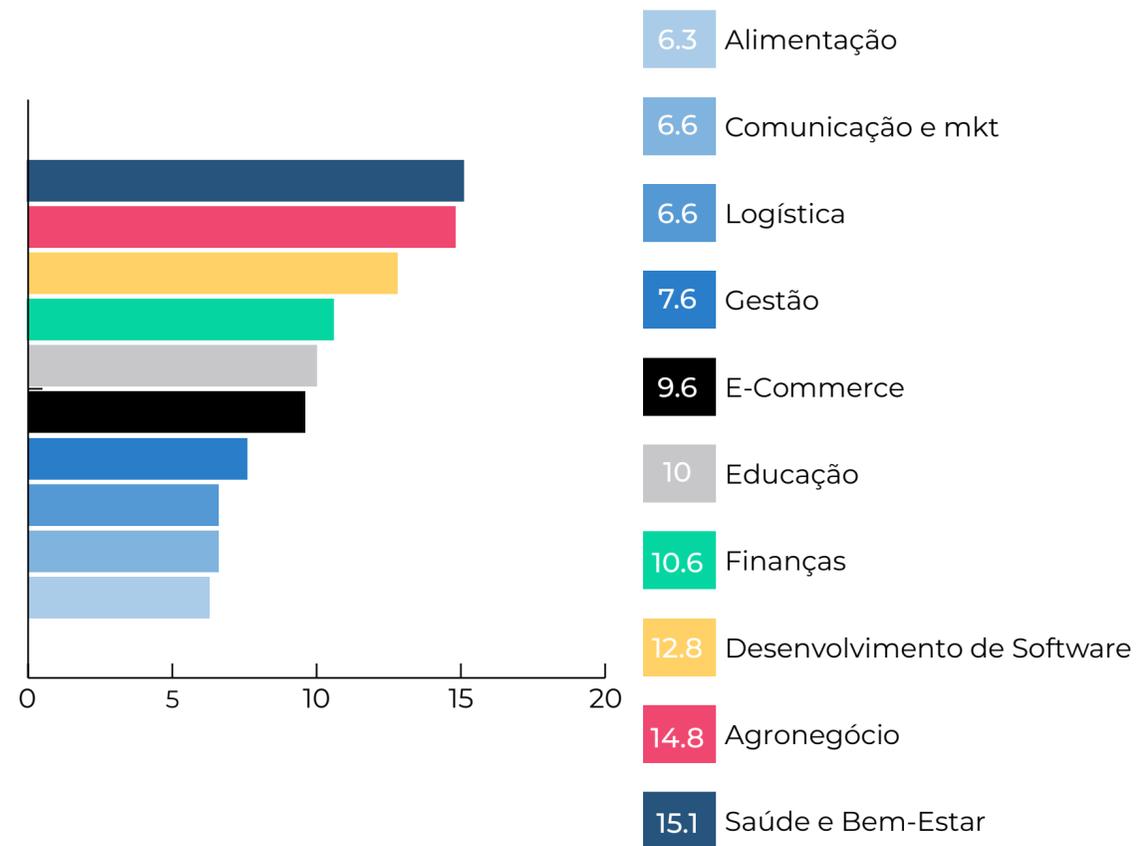
Orientação sexual



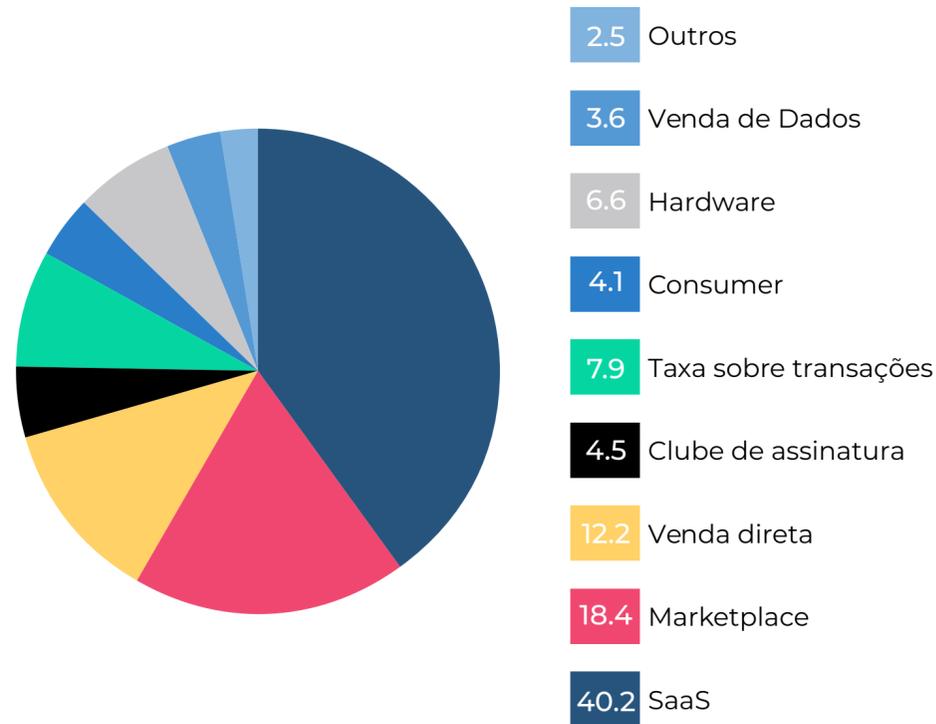
Perfil da startup

03

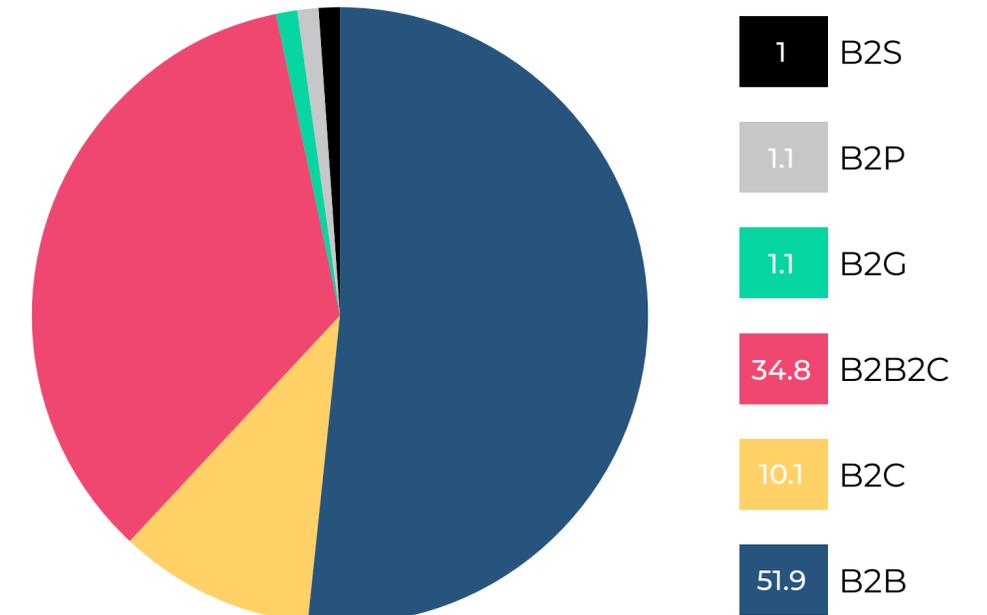
Área de atuação



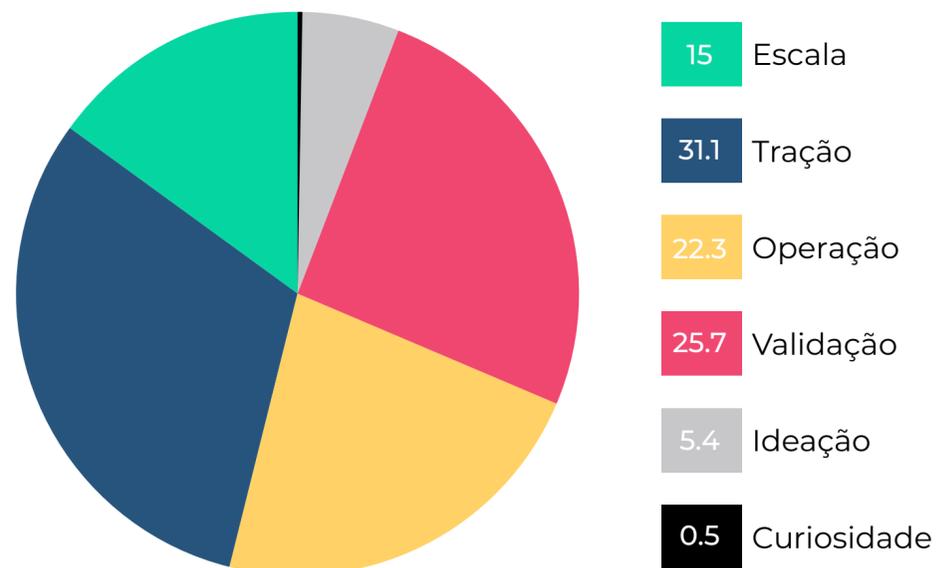
Modelo de negócio



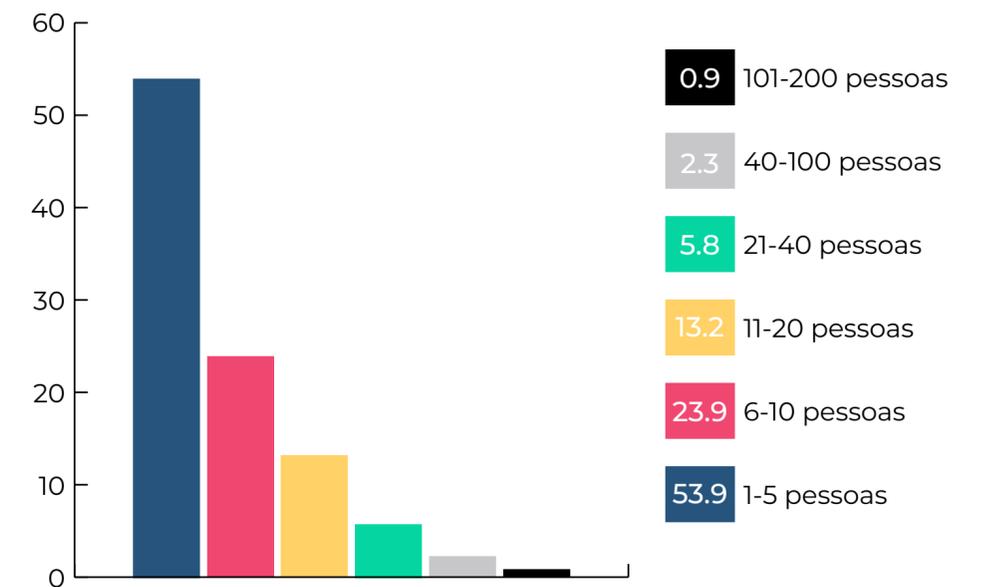
Público alvo



Fase

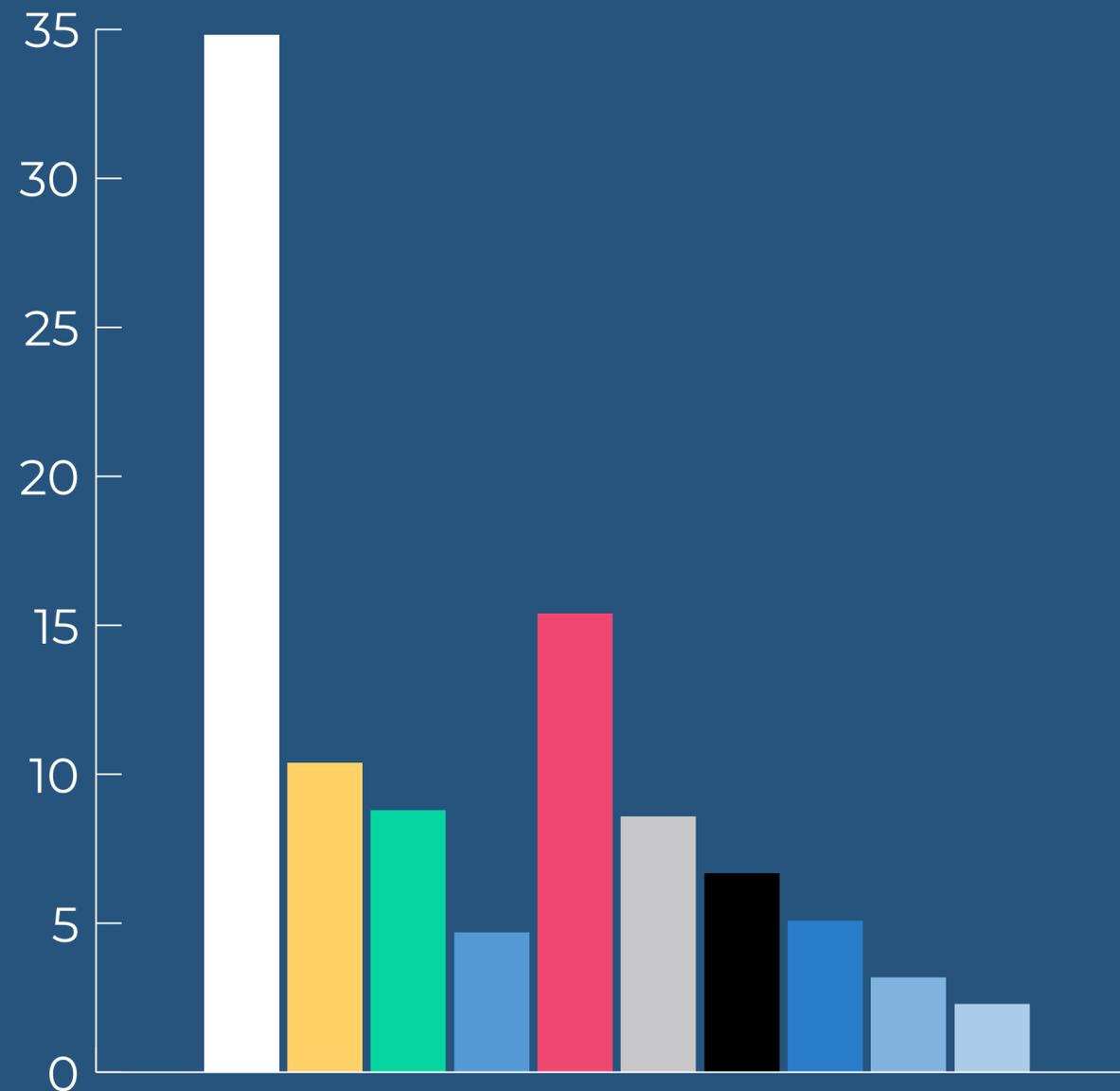


Tamanho do time



04 Investimentos

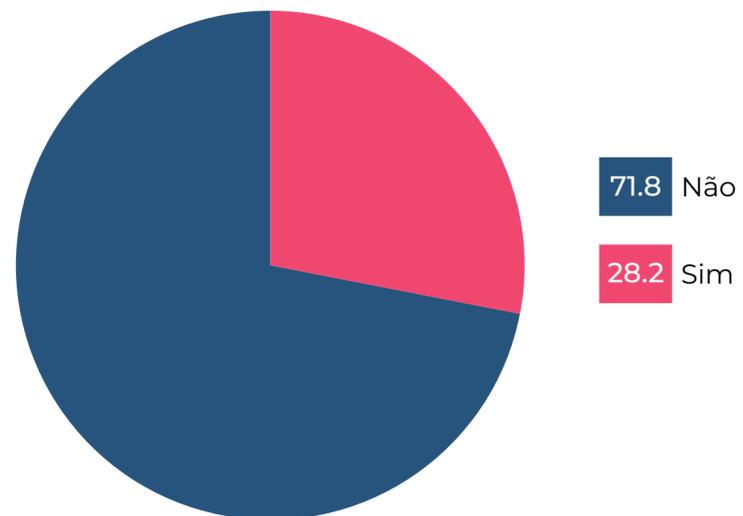
Faixa de faturamento



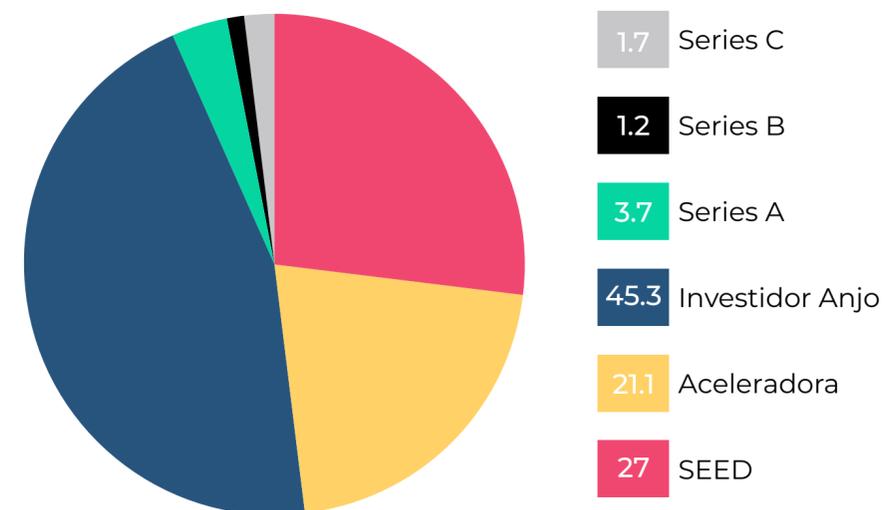
- 2.3 Acima de 5 milhões
- 3.2 R\$ 2.5 a 5 milhões
- 5.1 R\$ 1 a 2.5 milhões
- 6.7 R\$ 500 mil a 1 milhão
- 8.6 R\$250 mil a R\$500 mil
- 15.4 R\$50 mil a R\$250 mil
- 4.7 R\$30 mil a R\$50 mil
- 8.8 R\$10 mil a R\$30mil
- 10.4 Abaixo de R\$10 mil
- 34.8 Sem faturamento

investimentos

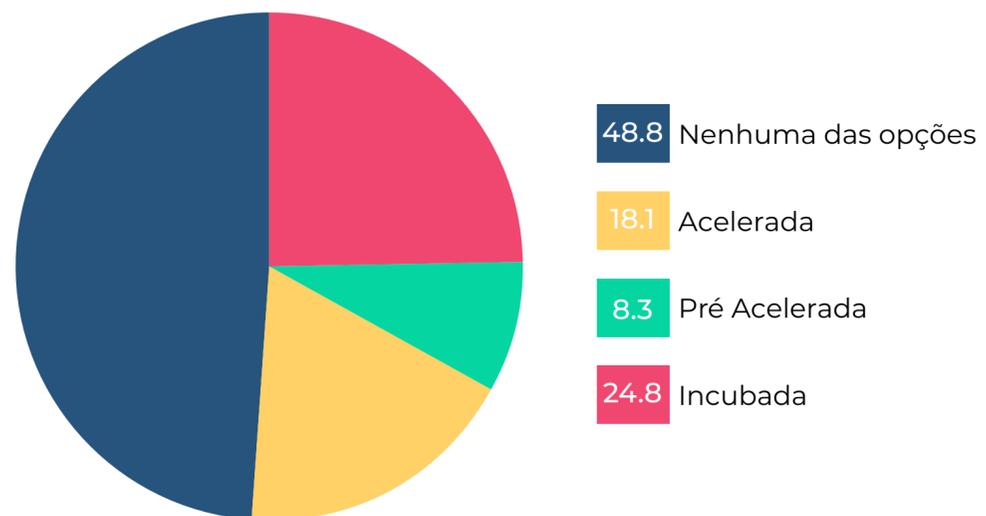
Já recebeu investimento?



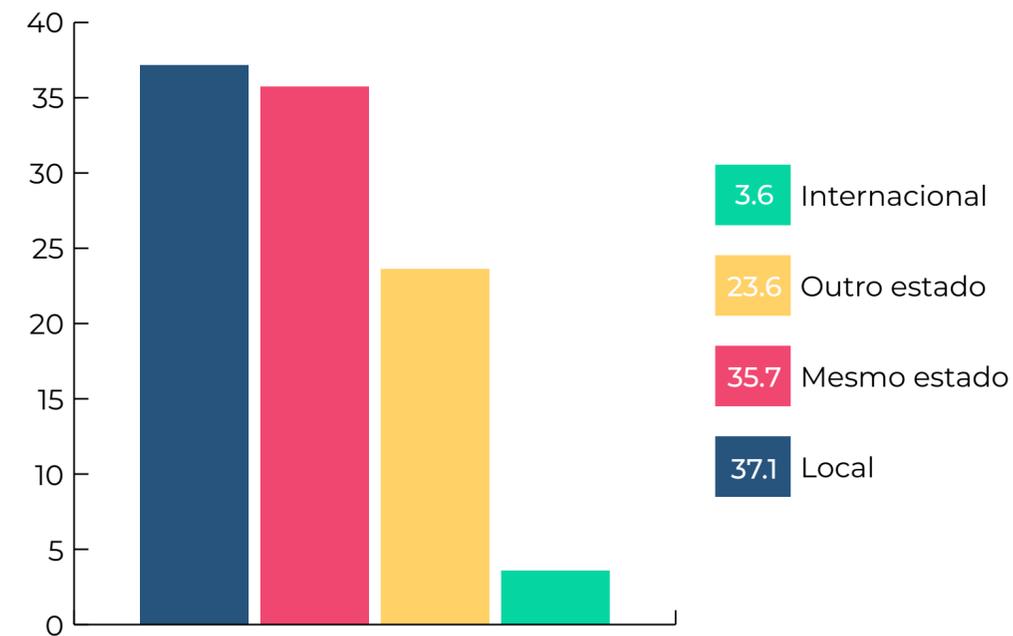
Tipo de investimento



Startups já foram:



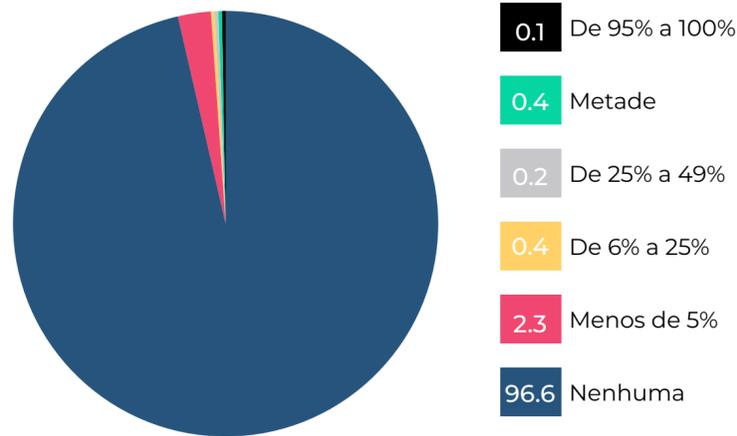
Origem do investimento



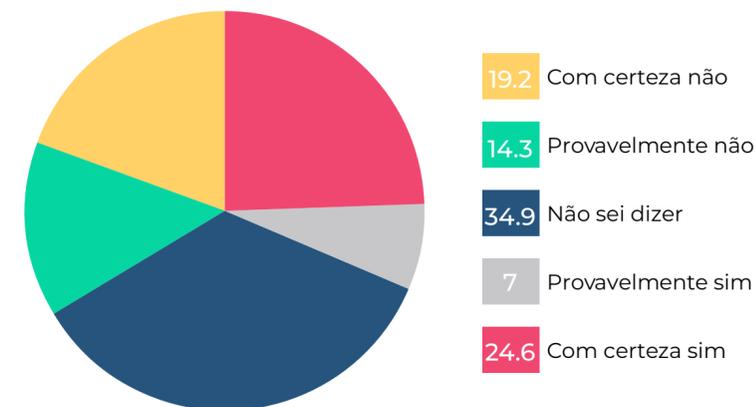
05

Diversidade

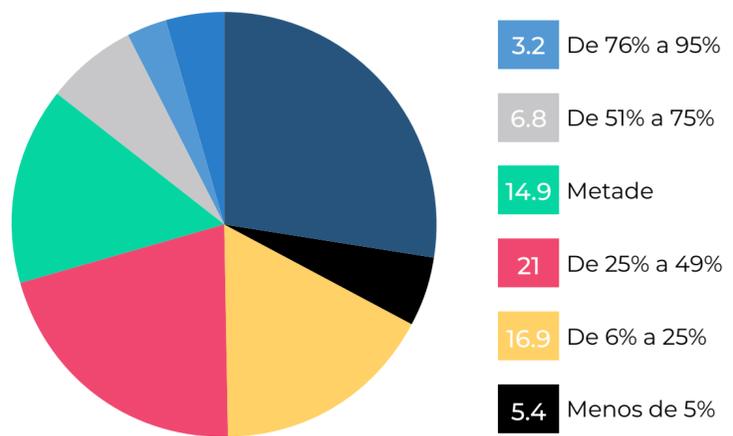
Pessoas com deficiência



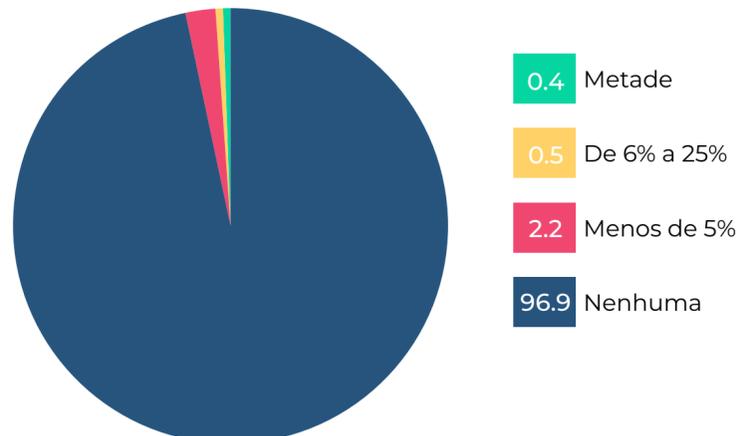
Você sabe a orientação sexual dos seus colegas?



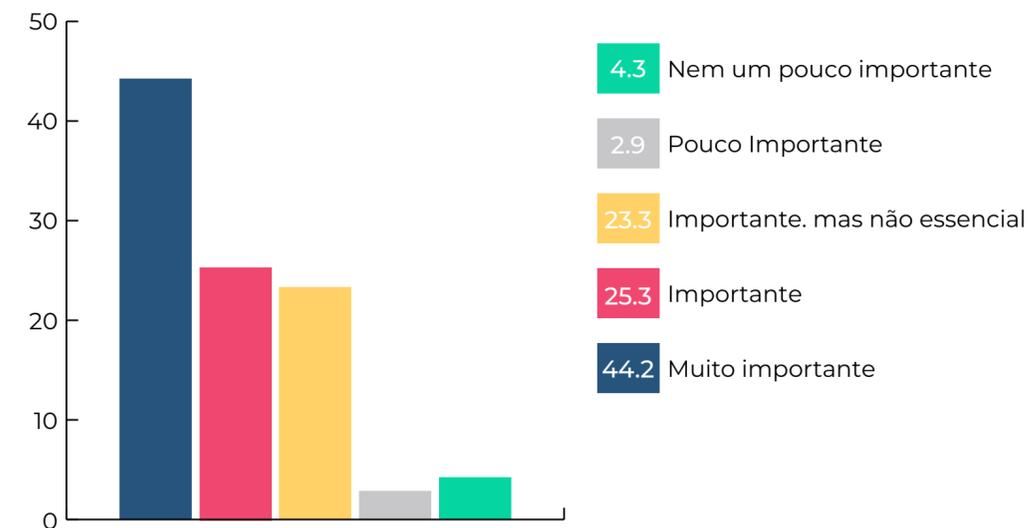
Mulheres



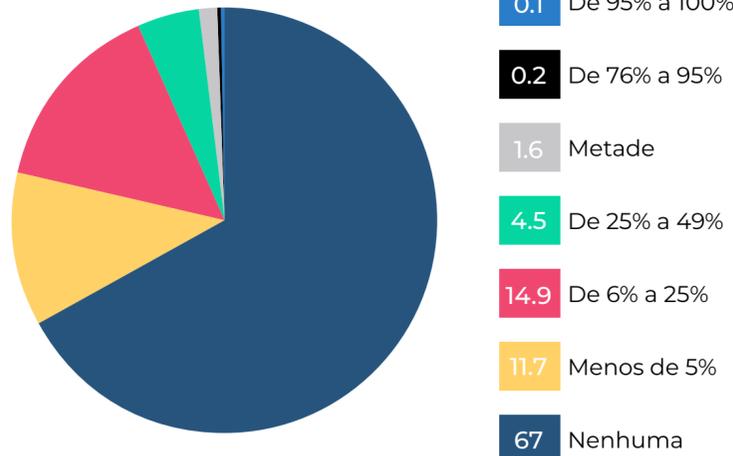
Pessoas transexuais



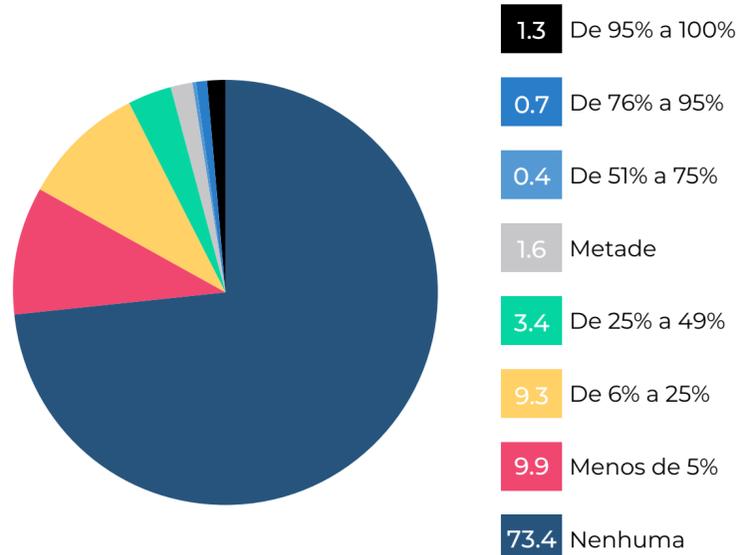
O quanto importante é diversidade para a startup?



Pessoas negras



Pessoas com 50+ anos

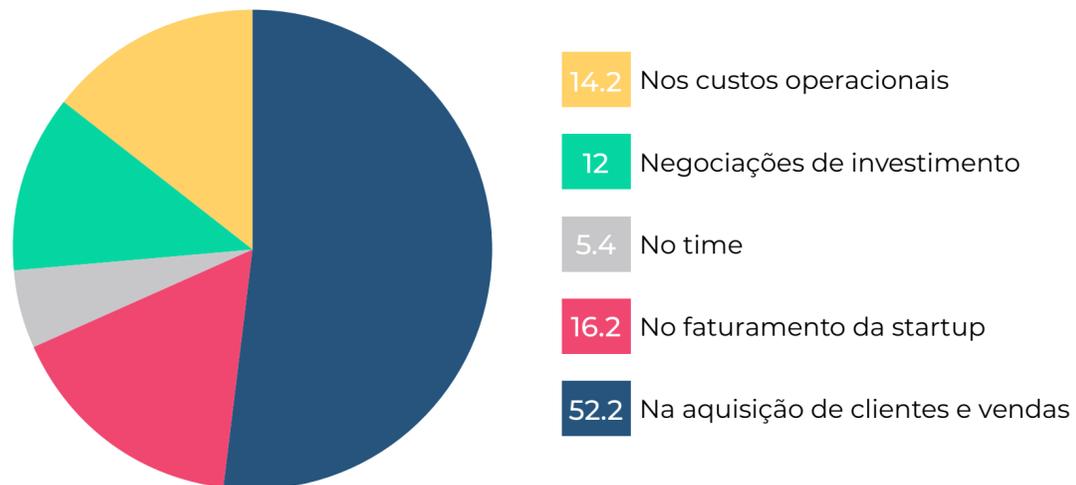


A sua startup apoia a diversidade?

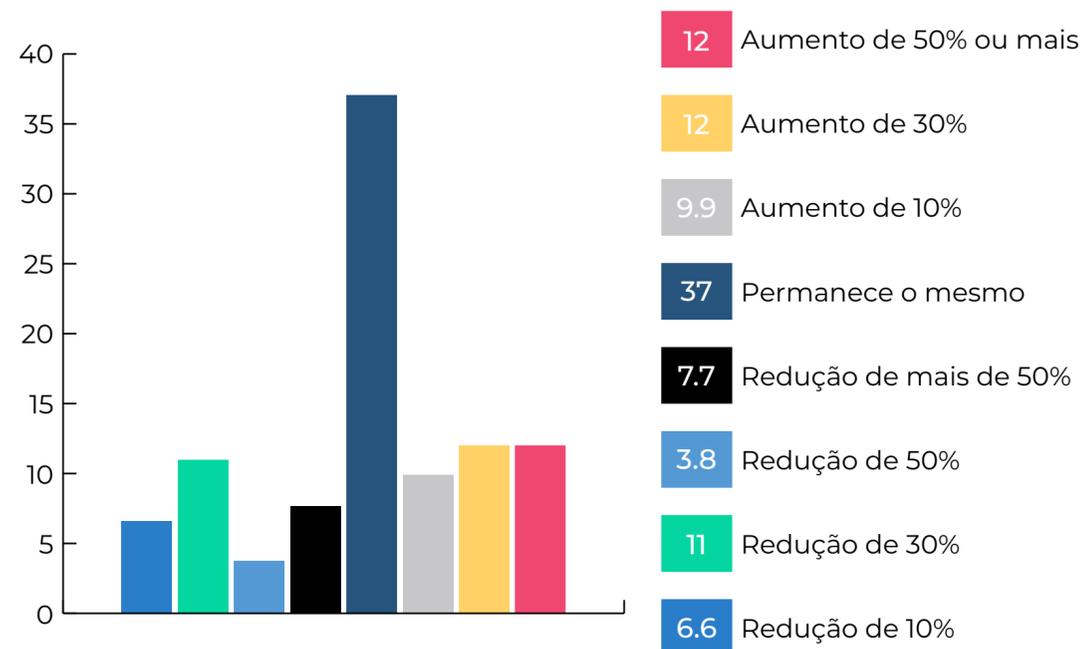


TIME

Qual foi o maior impacto?

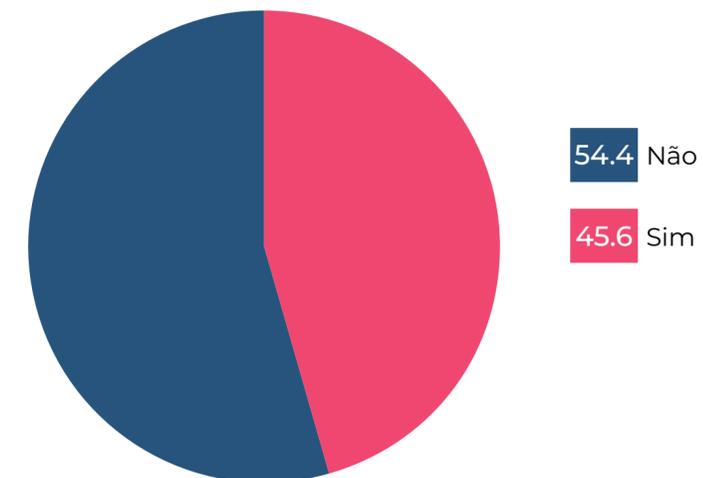


Afetou o faturamento?

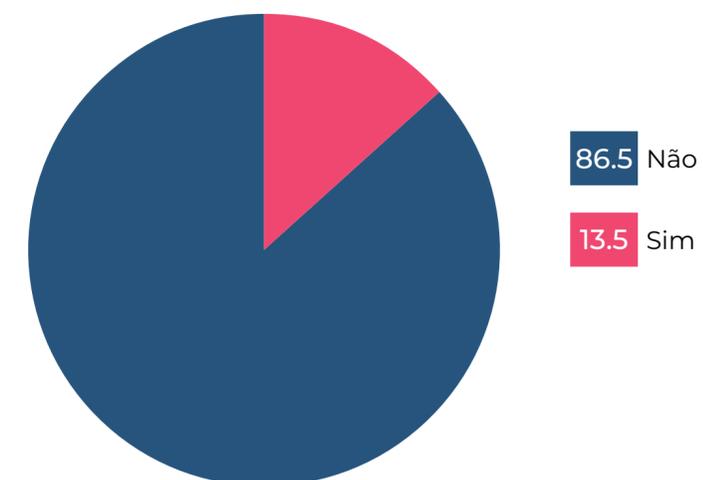


06 IM- PAC- TO COVID-19

Contratações



Desligamentos





RS

PORTO ALEGRE

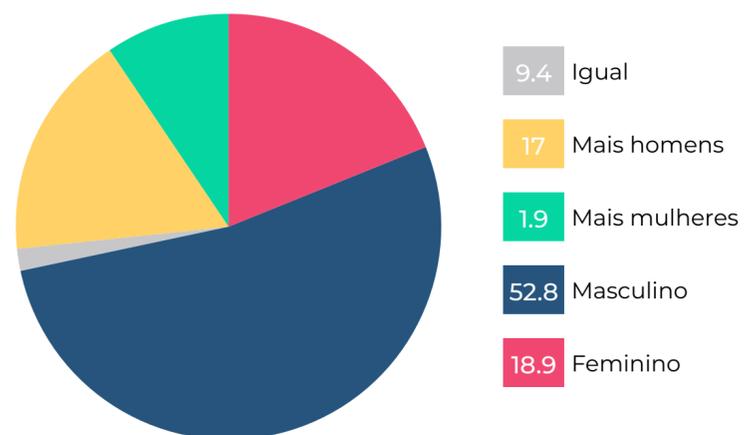
ComunidadeRS
#PortoAlegre. A capital gaúcha renasce como comunidade acolhendo uma das cenas mais vibrantes no Brasil. Alegre. Porto Alegre é apenas uma das cidades que compõem a Comunidade RS, e traz um ecossistema diverso em áreas de atuação.

PORTO ALEGRE

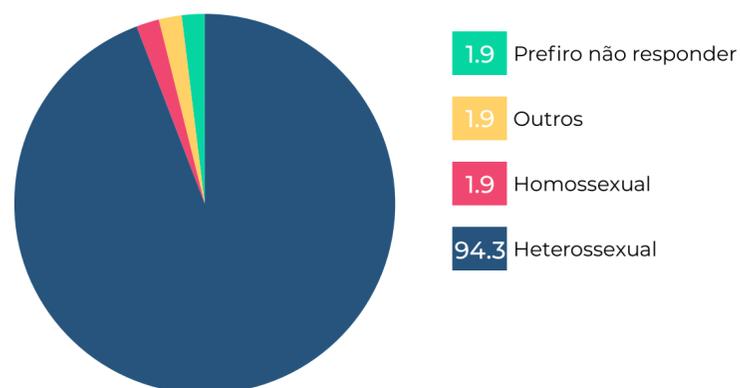
01.

Perfil do founder

Gênero



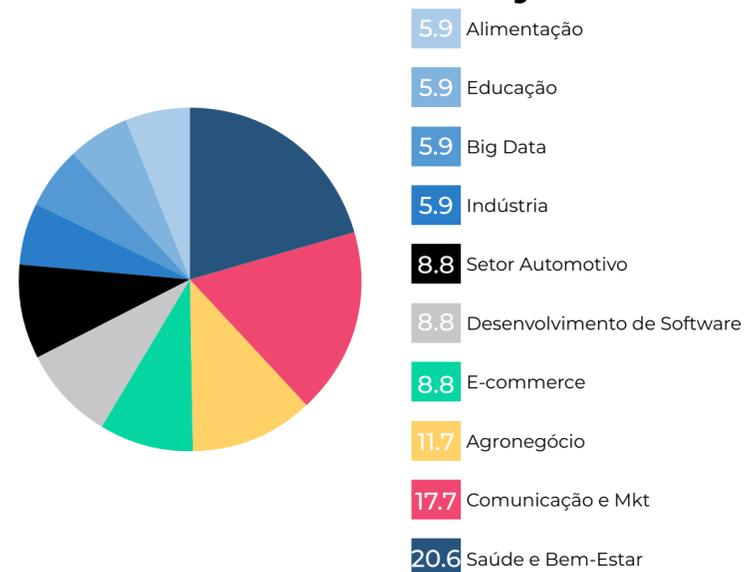
Orientação sexual



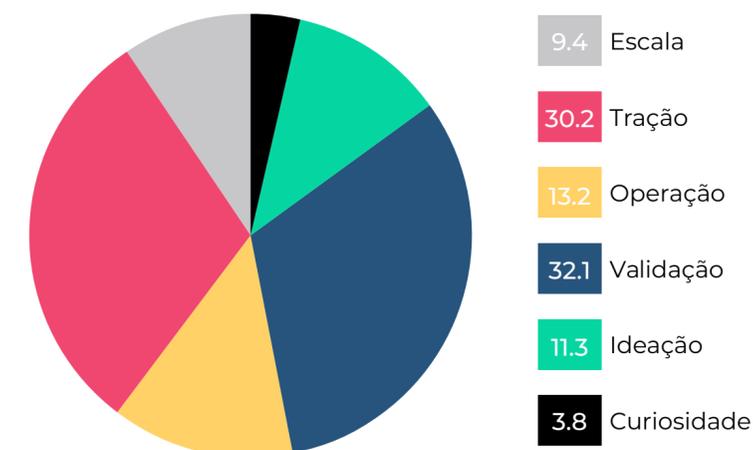
02.

Perfil da startup

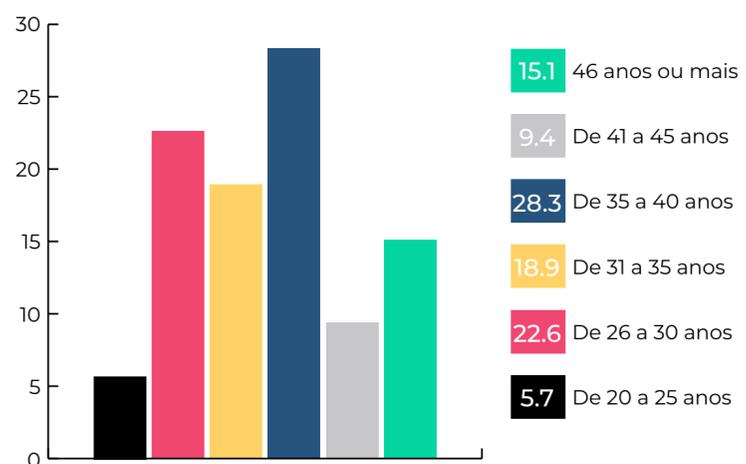
Área de atuação



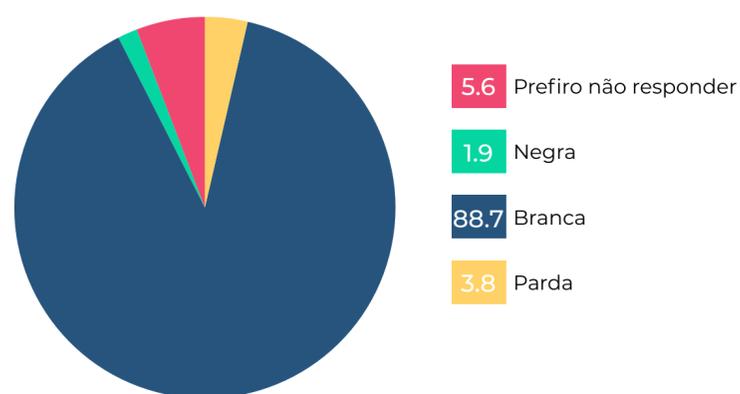
Fase da startup



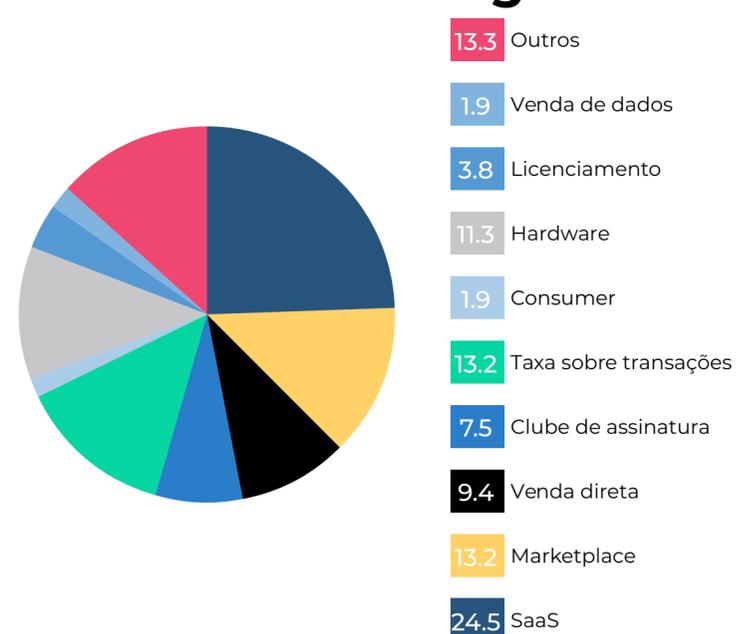
Idade



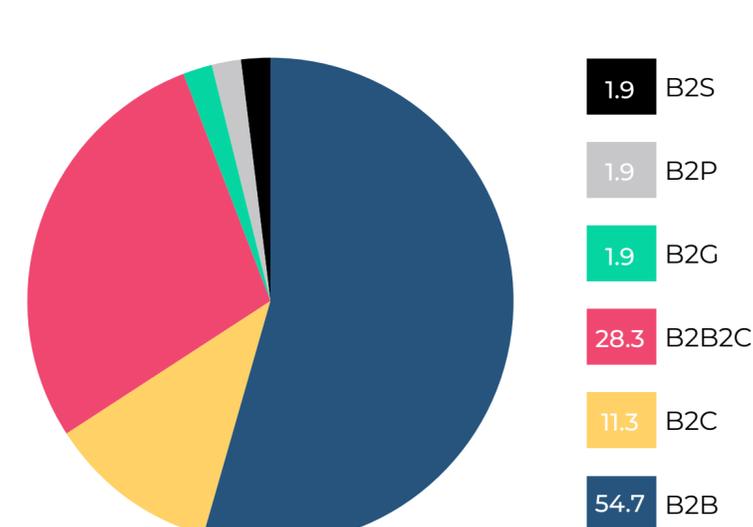
Raça



Modelo de negócio



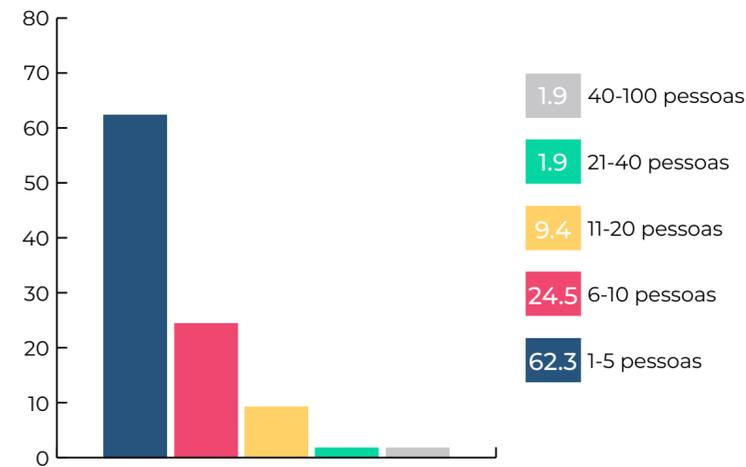
Público alvo



PORTO ALEGRE

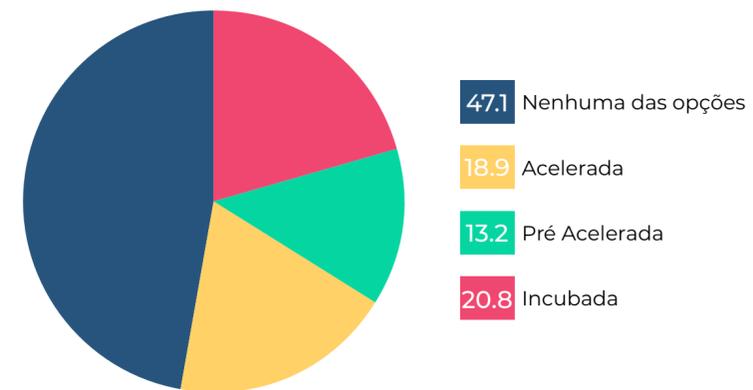
02. Perfil da startup

Tamanho do time

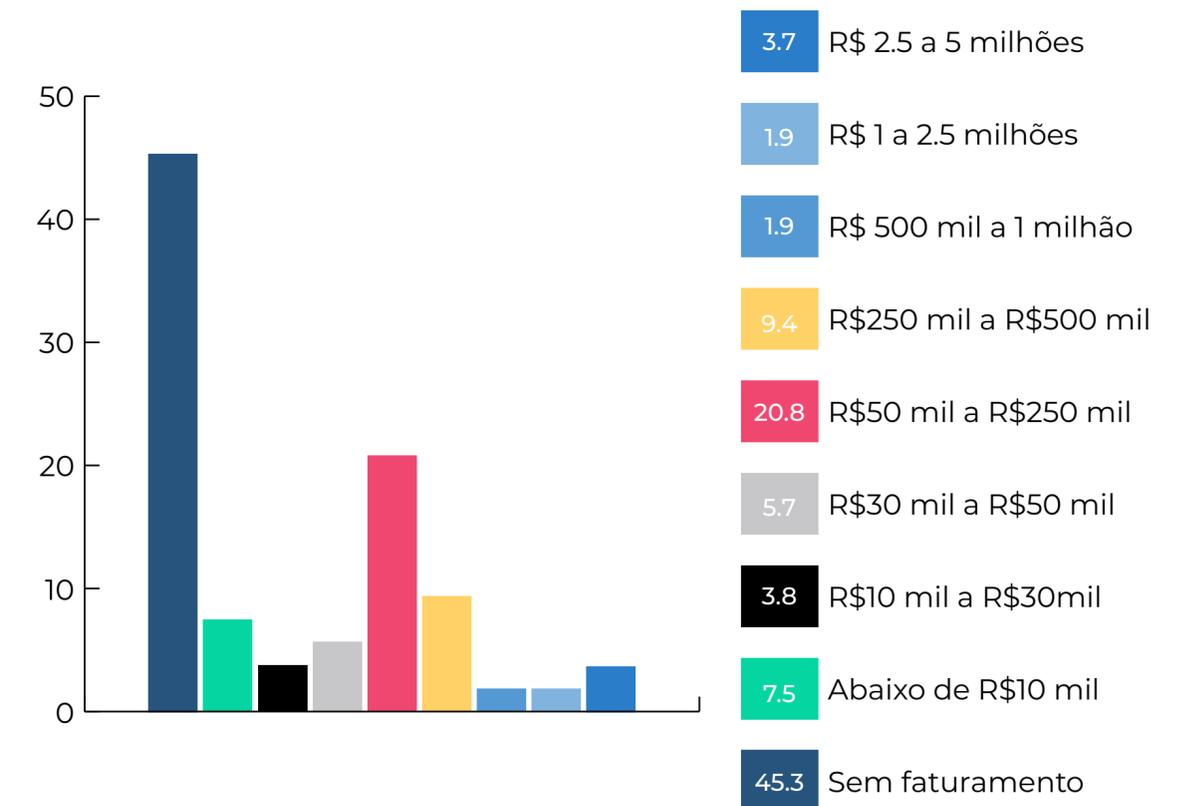


03. Investimentos

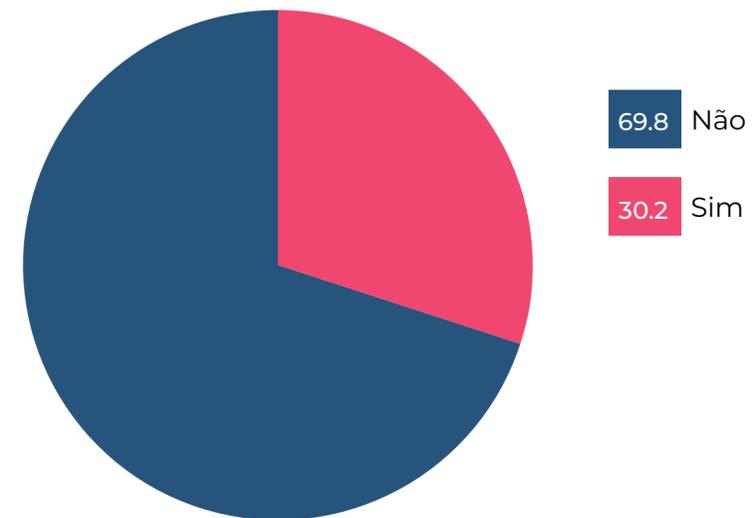
Startups já foram:



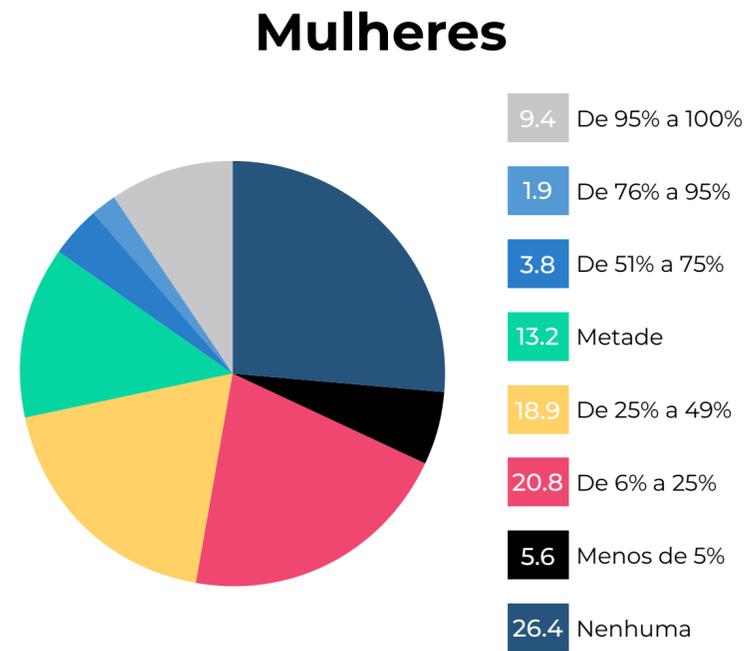
Faixa de faturamento



Já recebeu investimento?



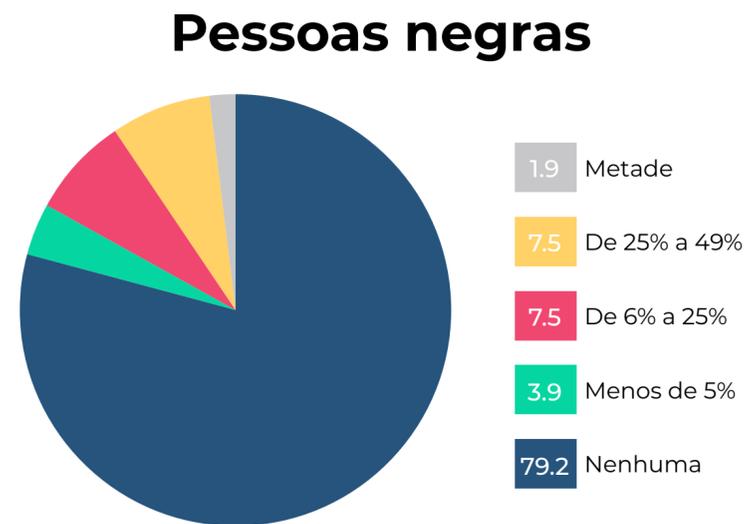
04. Diversidade nas startups



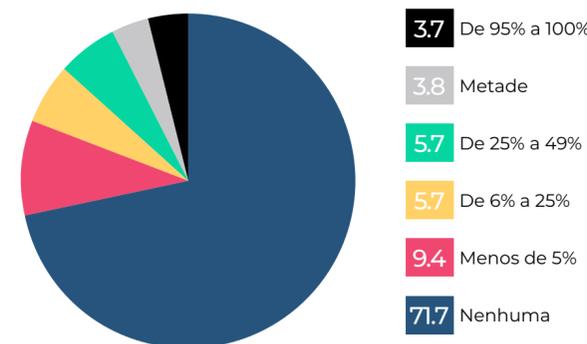
Pessoas com deficiência



Pessoas transexuais

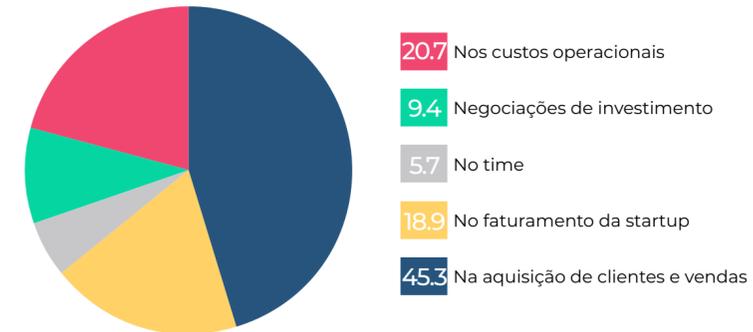


Pessoas com 50+ anos

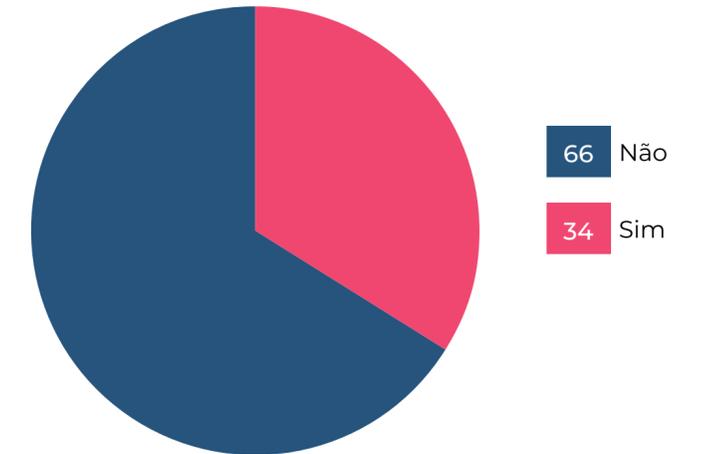


05. Impacto Covid-19

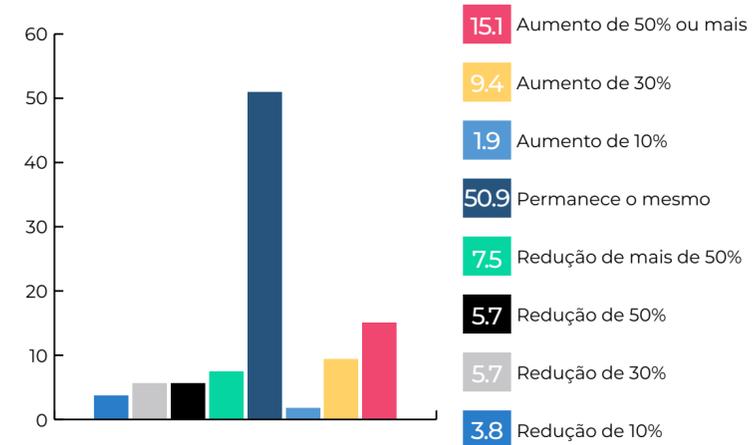
Maior Impacto



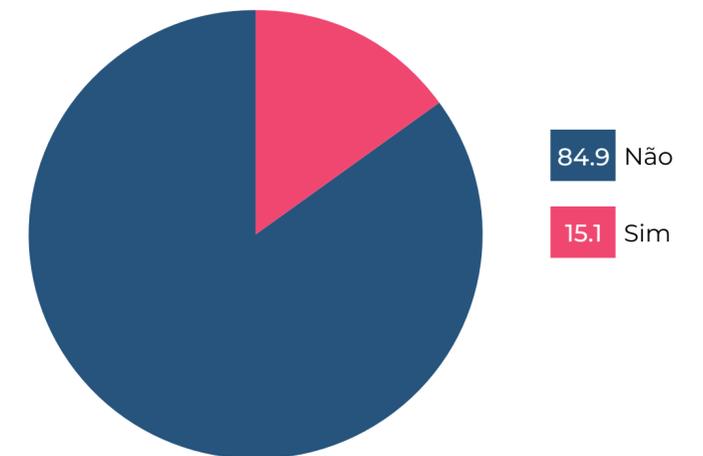
Contratações



Faturamento



Desligamentos



CAXIAS

RS



ComunidadeRS
#Serra. Caxias do Sul
é uma das cidades
da Comunidade RS
#Serra. Localizada
no Rio Grande do
Sul a cidade é a
2º gaucha mais
populosa e tem sua
economia centrada
principalmente na
indústria e serviços.

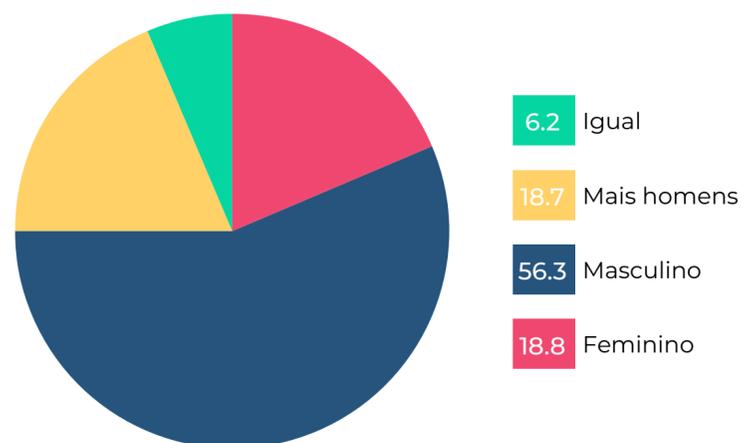
DO SUL

CAXIAS DO SUL

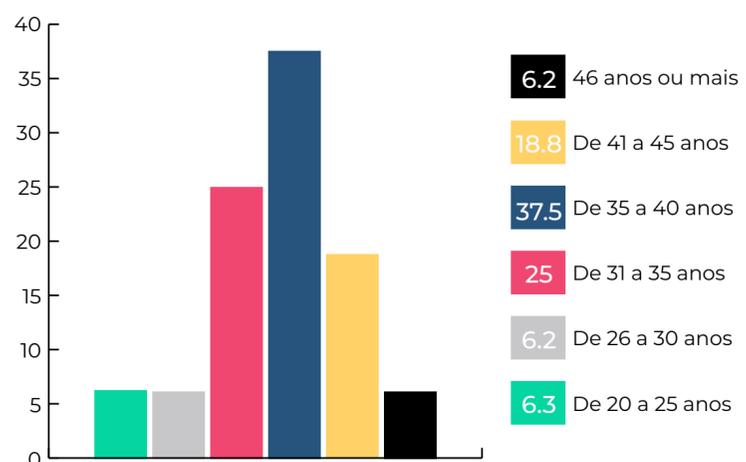
01.

Perfil do founder

Gênero



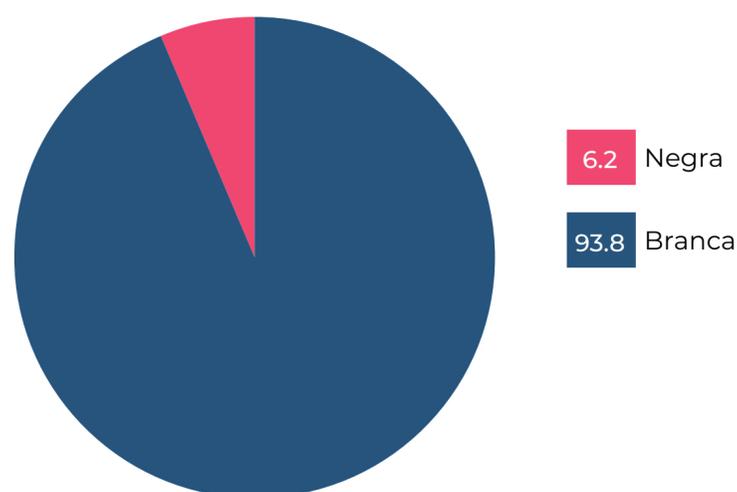
Idade



Orientação sexual



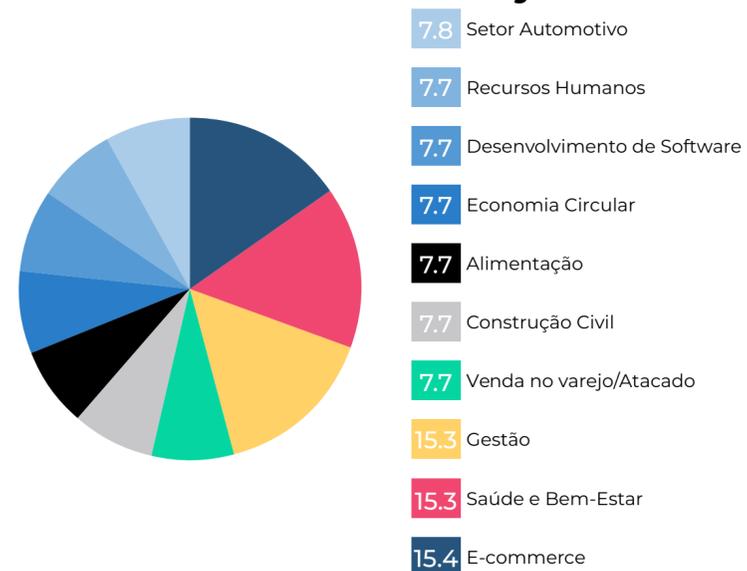
Raça



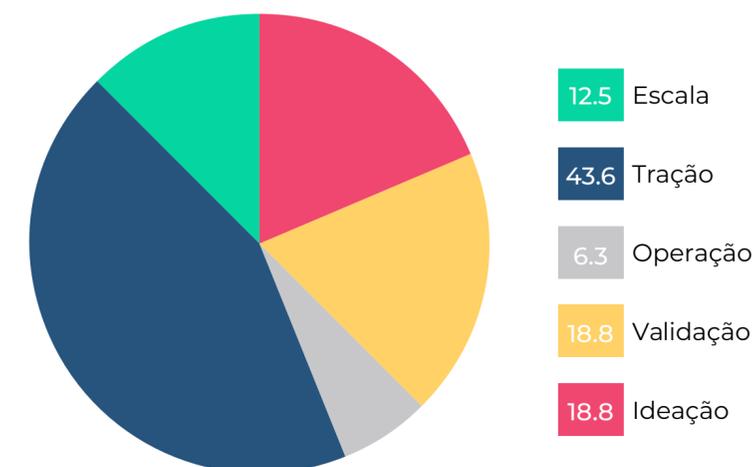
02.

Perfil da startup

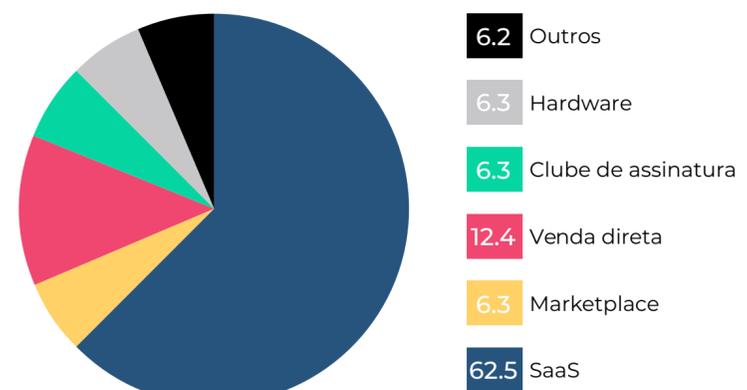
Área de atuação



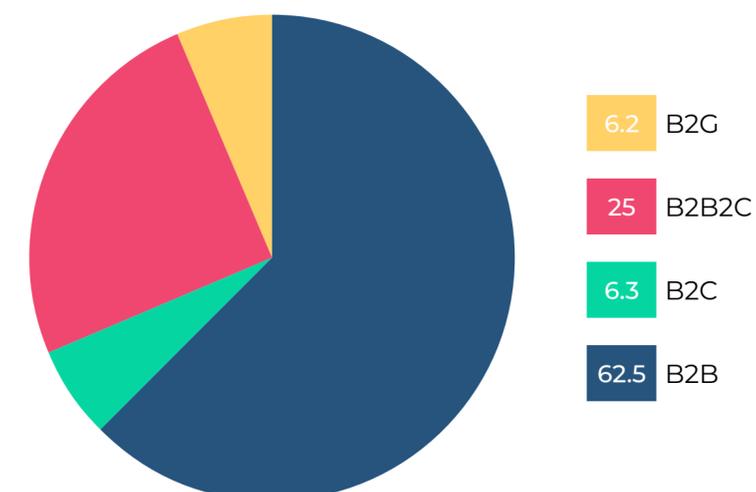
Fase da startup



Modelo de negócio



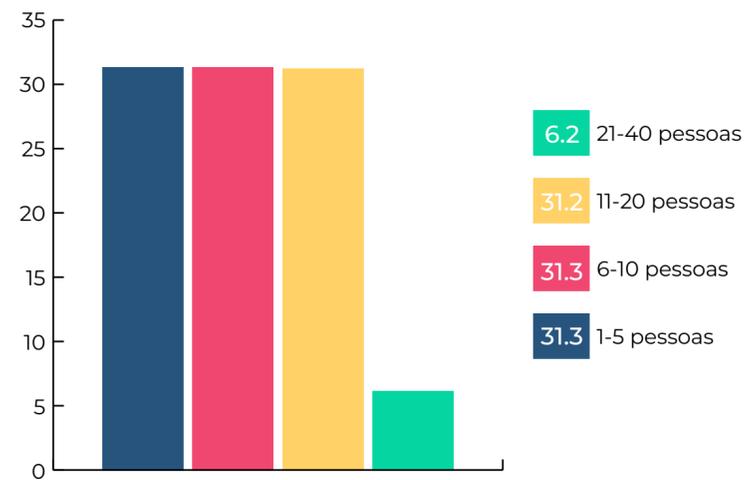
Público alvo



CAXIAS DO SUL

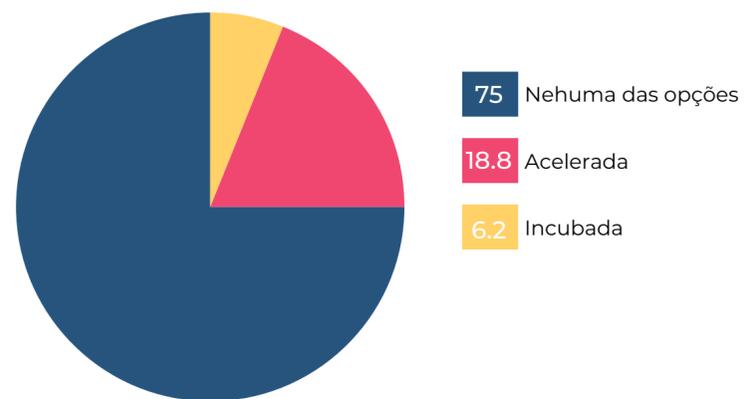
02. Perfil da startup

Tamanho do time

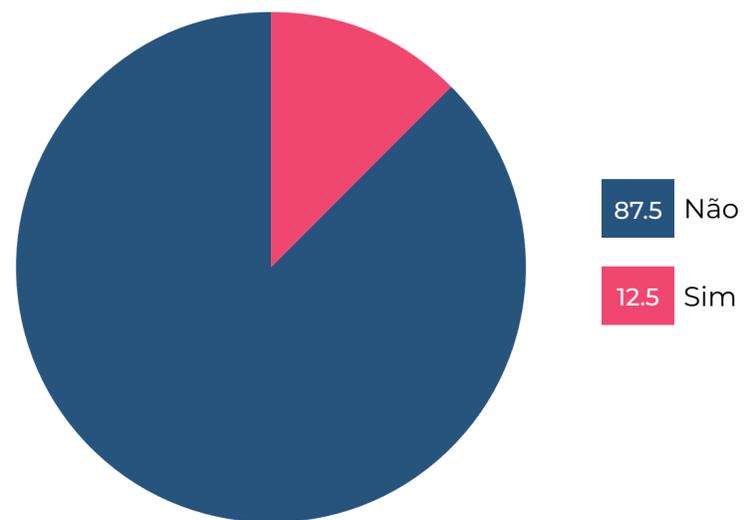


03. Investimentos

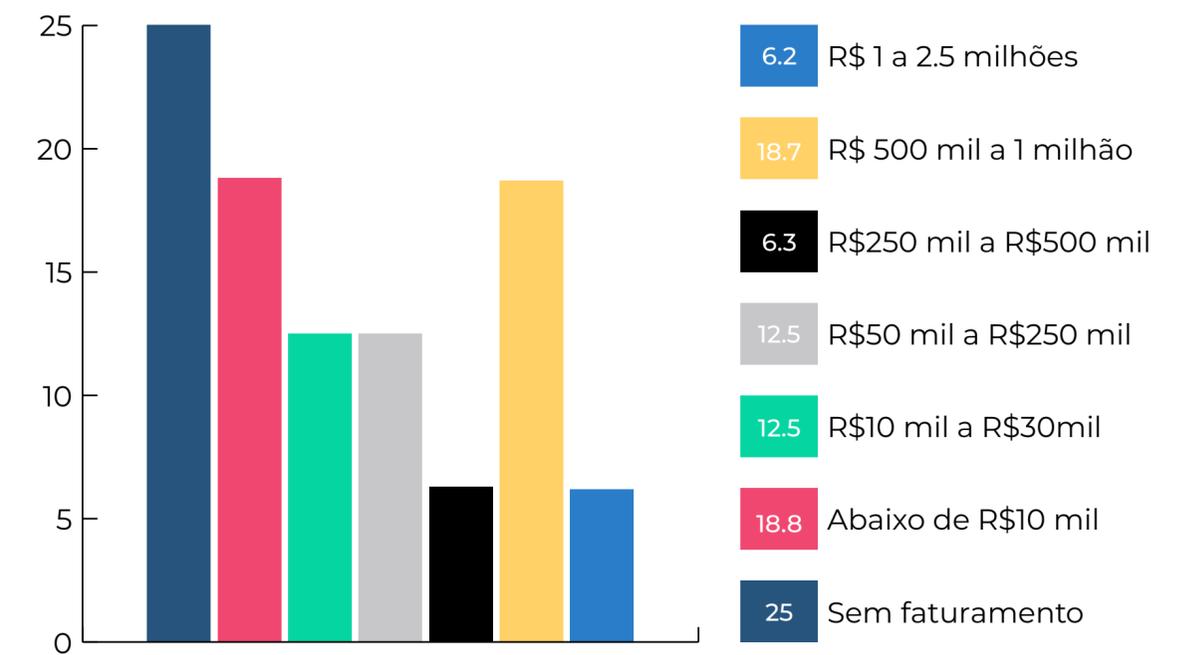
Startups já foram:



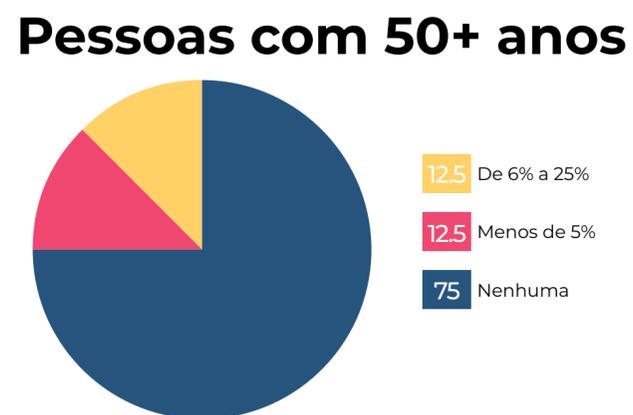
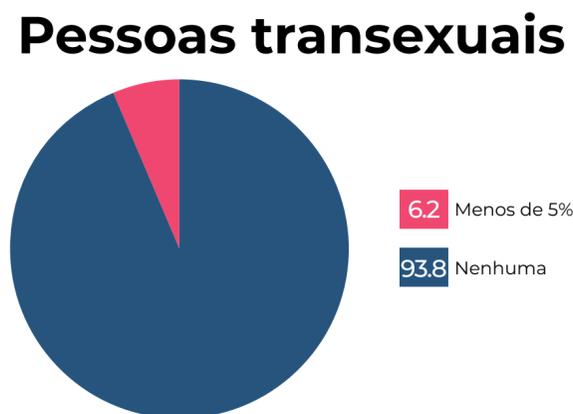
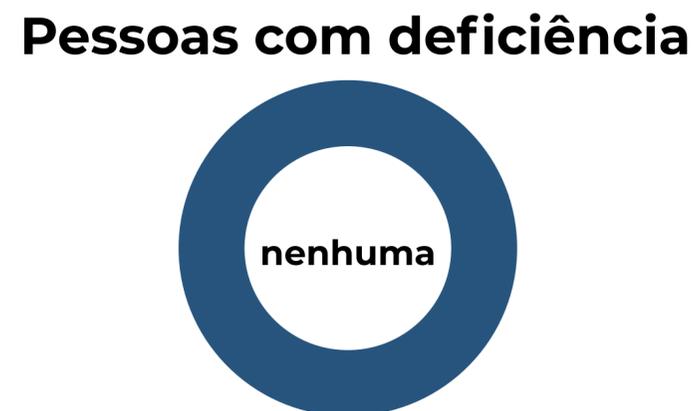
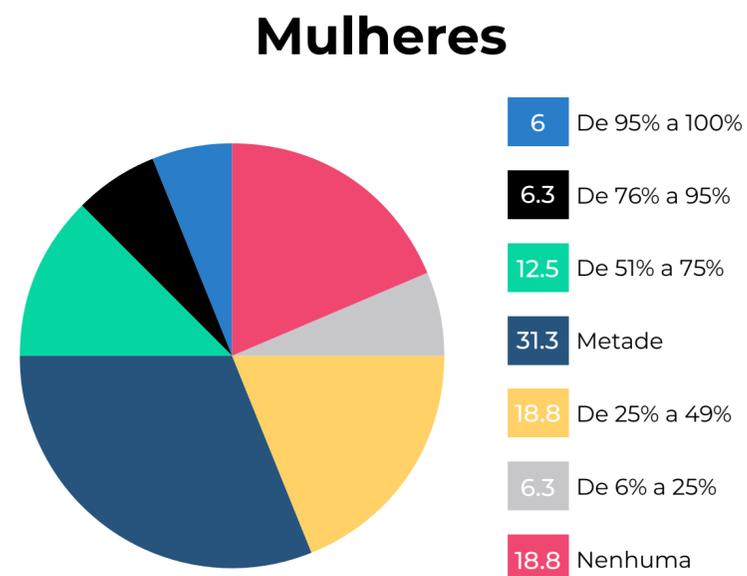
Já recebeu investimento?



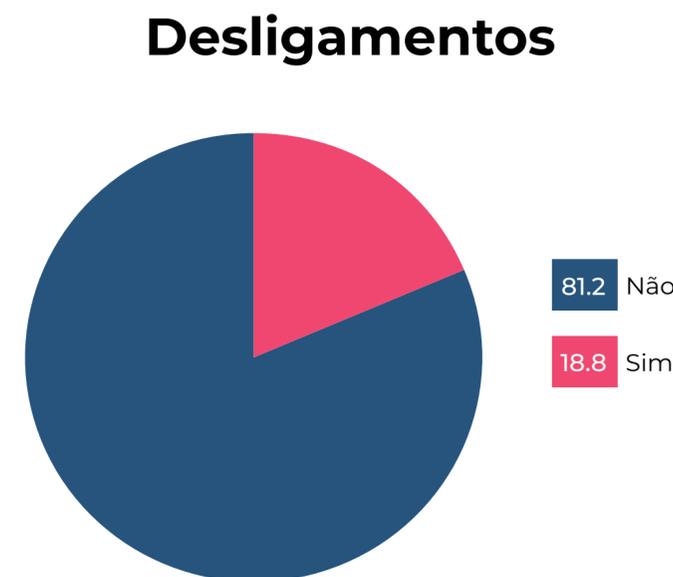
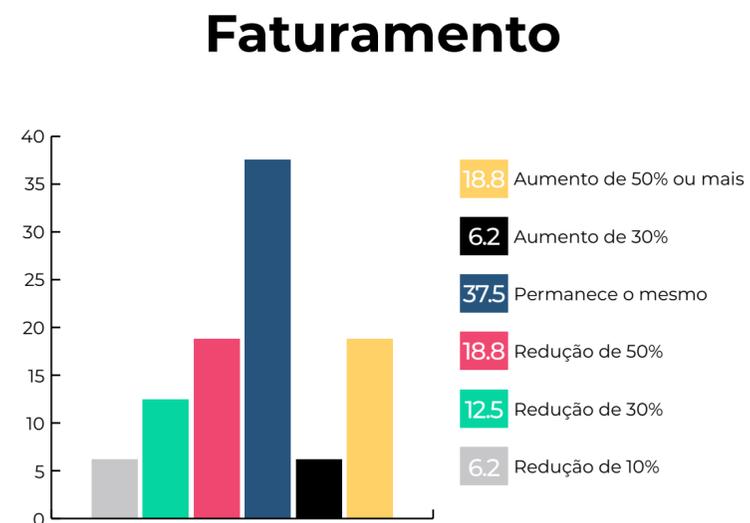
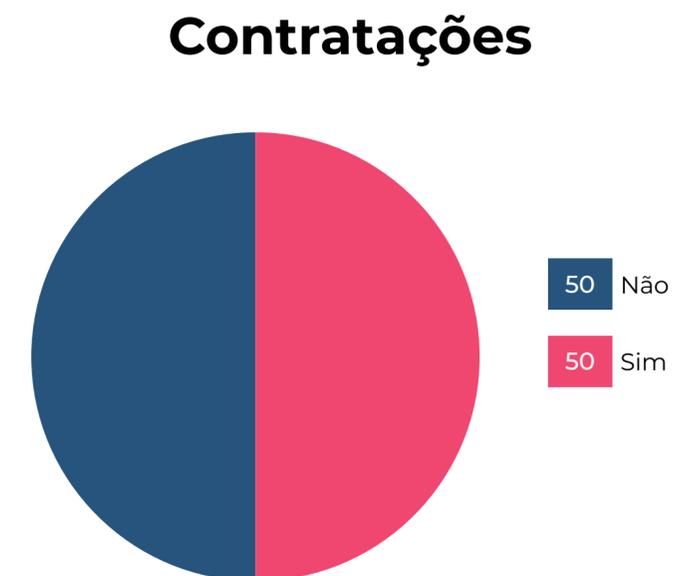
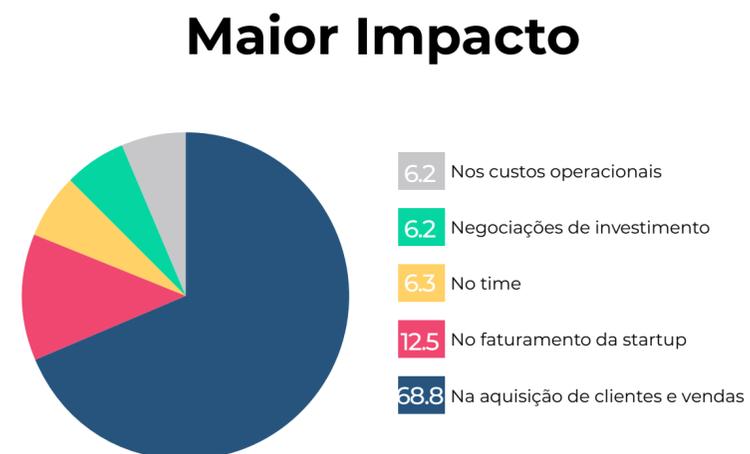
Faixa de faturamento



04. Diversidade nas startups



05. Impacto Covid-19



RS



SANTA

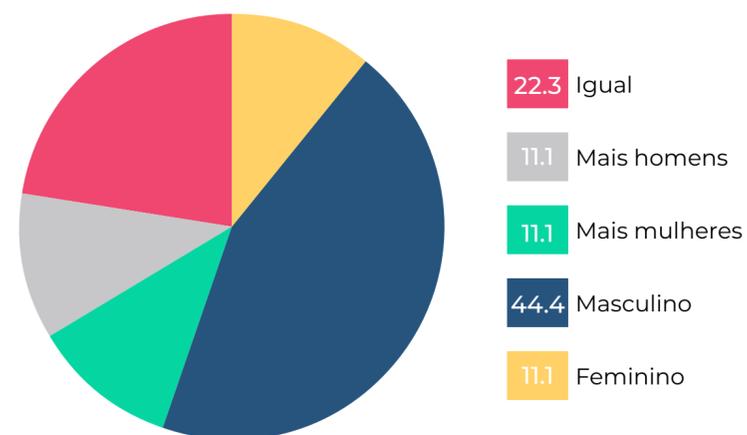
MARIA

ComunidadeRS #SantaMaria. Santa Maria é considerada uma cidade universitária, o que contribui com uma das potencialidades da região que é a mão de obra qualificada. Com empreendedores jovens, entre 36-30 anos (33,3%), tem um cenário de validação forte (55,6%).

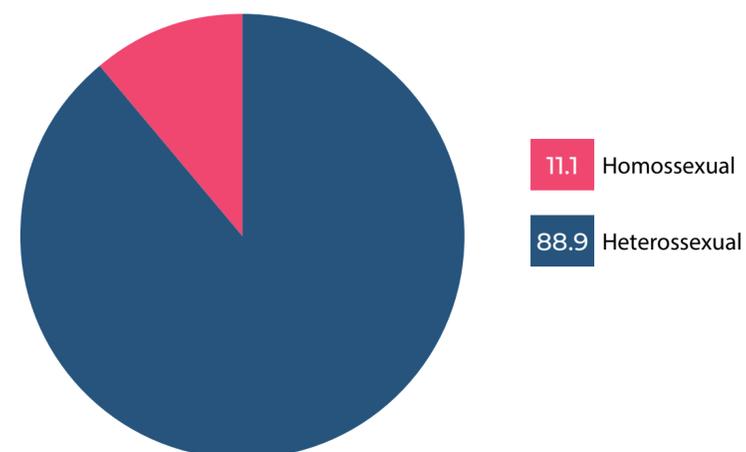
SANTIA MARIA

01. Perfil do founder

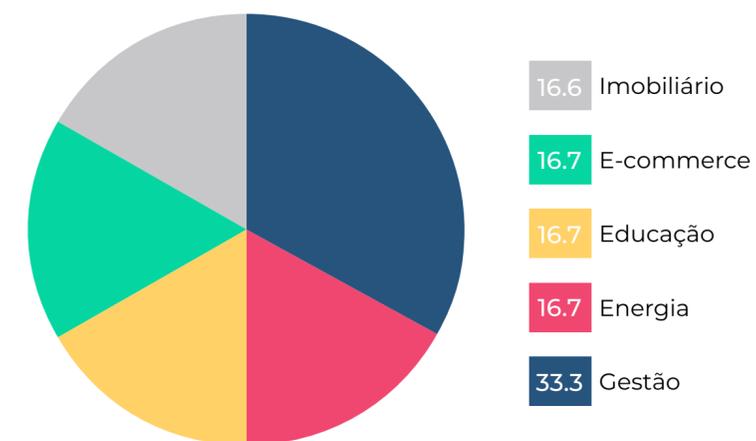
Gênero



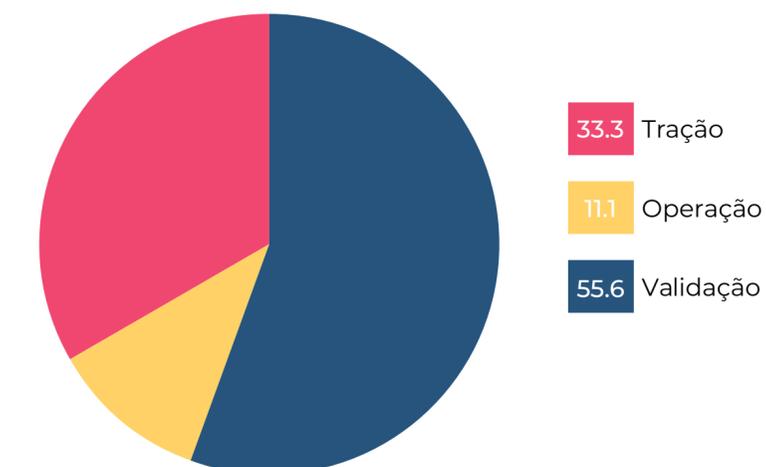
Orientação sexual



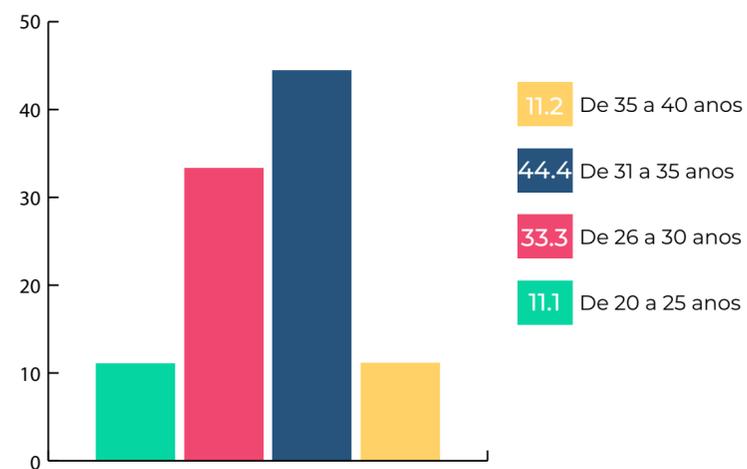
Área de atuação



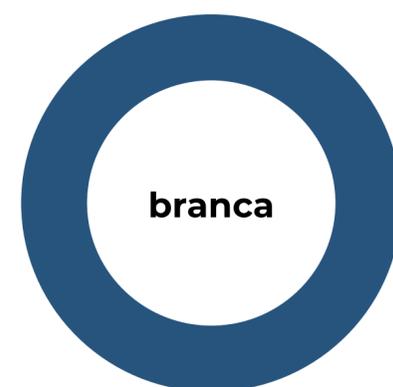
Fase da startup



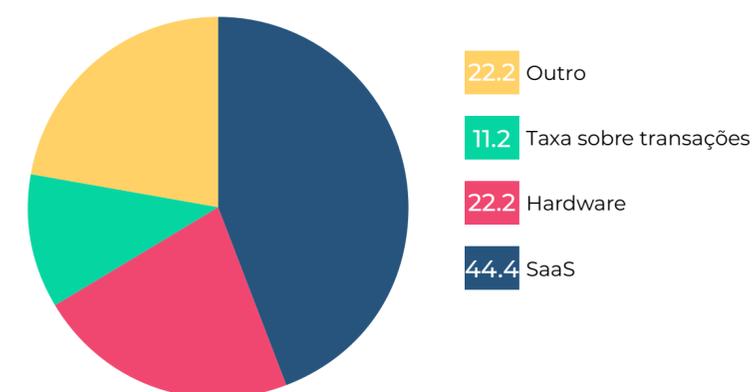
Idade



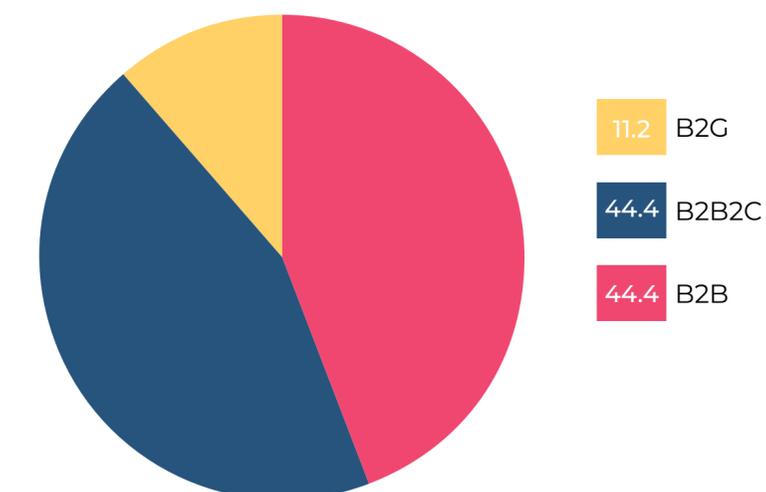
Raça



Modelo de negócio



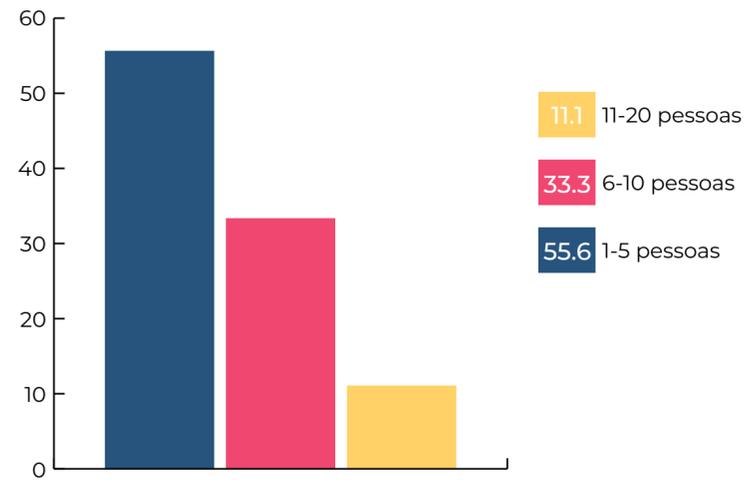
Público alvo



SANTIA MARIA

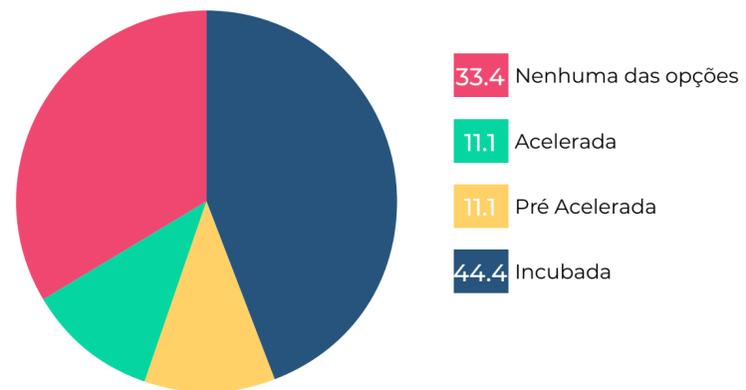
02. Perfil da startup

Tamanho do time



03. Investimentos

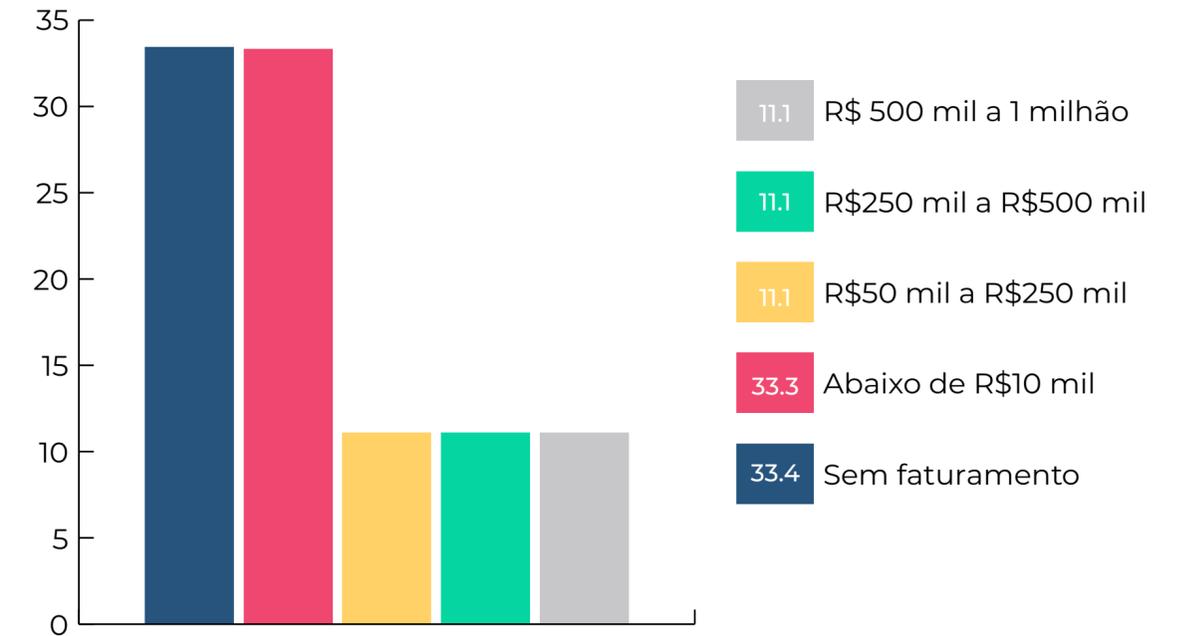
Startups já foram:



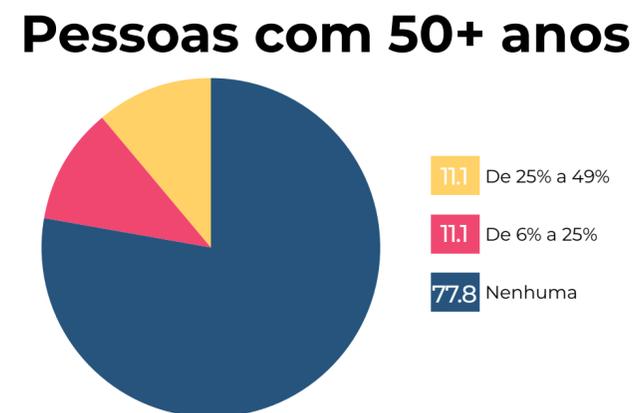
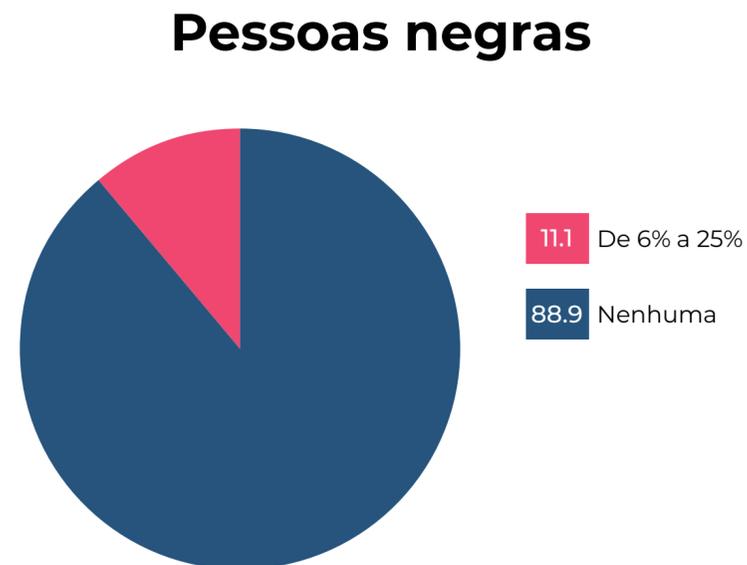
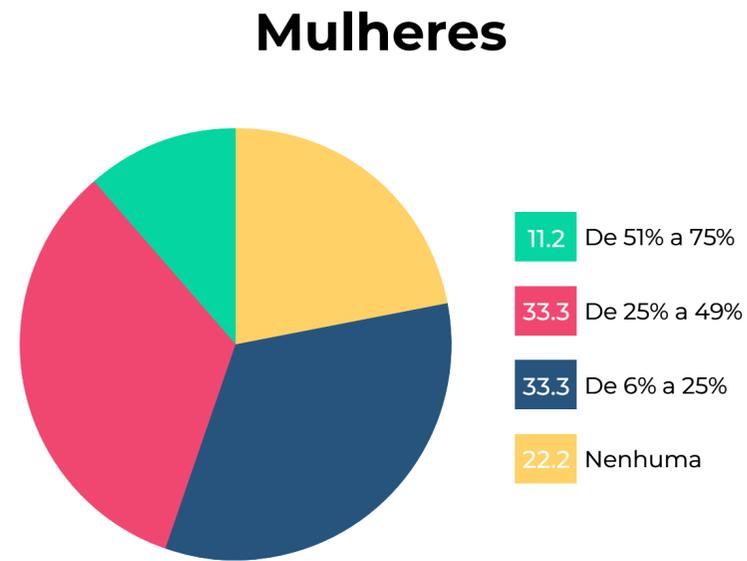
Já recebeu investimento?



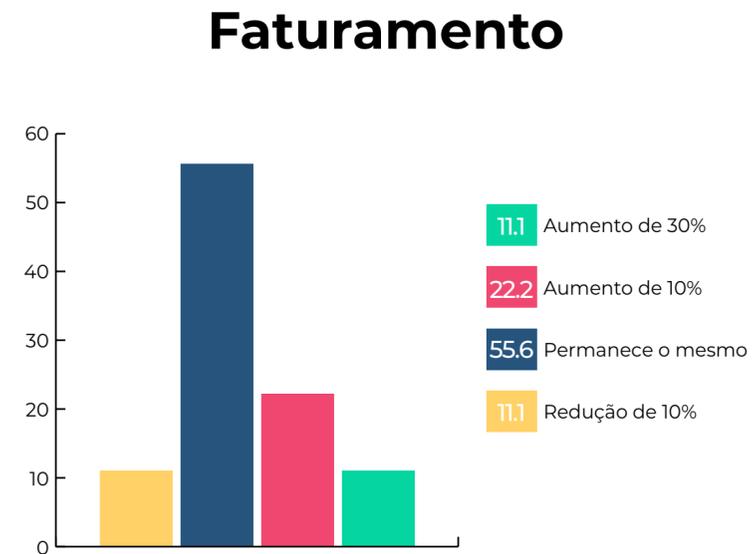
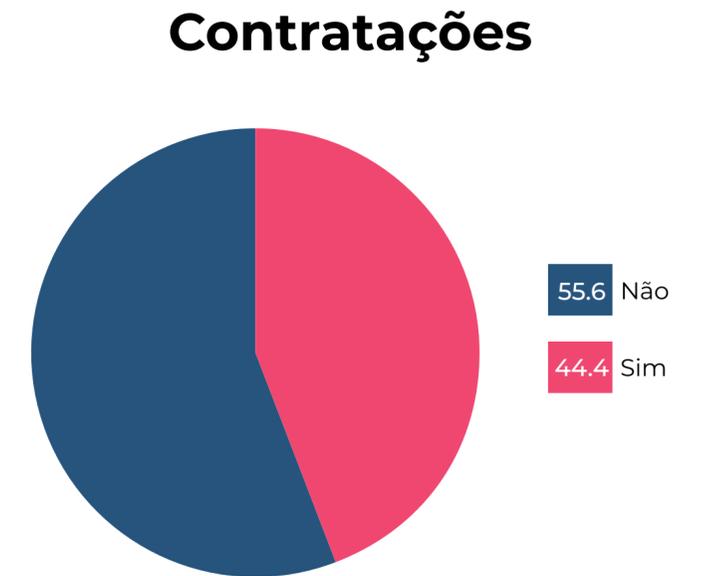
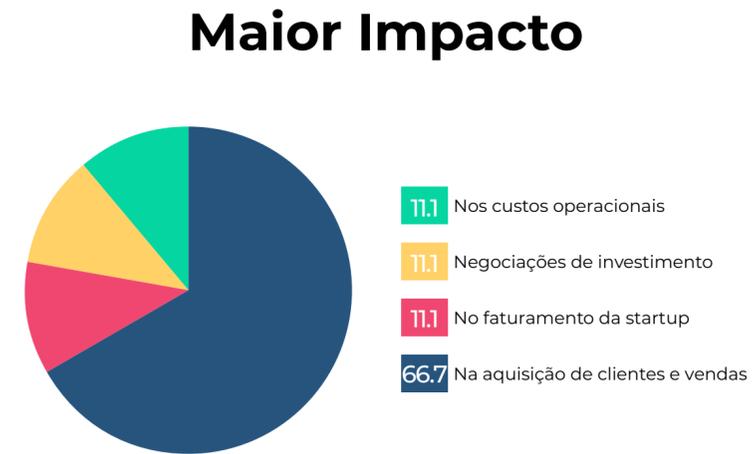
Faixa de faturamento



04. Diversidade nas startups



05. Impacto Covid-19



RS

ComunidadeRS #TaquariValley. Lajeado é um município do Rio Grande do Sul, tendo como maior parte de seu mercado formado por indústrias de transformação e desenvolvimento do ecossistema de startups.

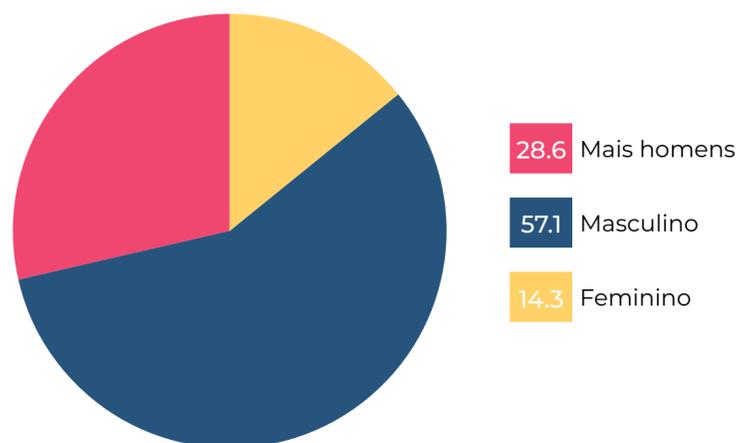
LAJEADO



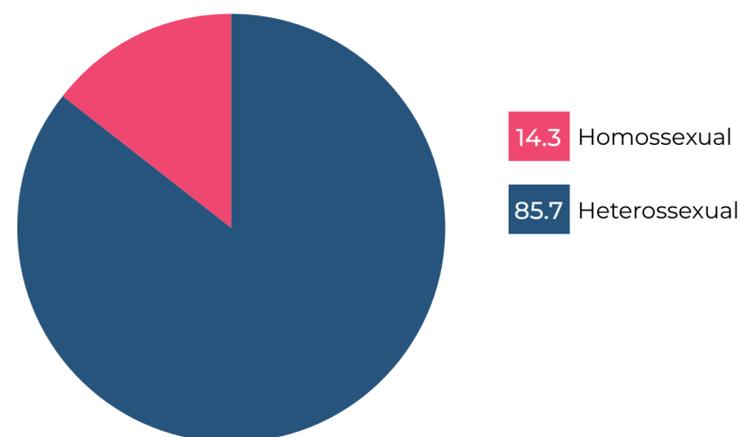
LAJEADO

01. Perfil do founder

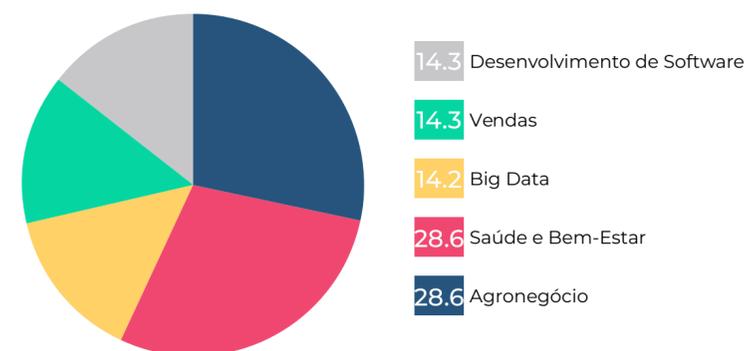
Gênero



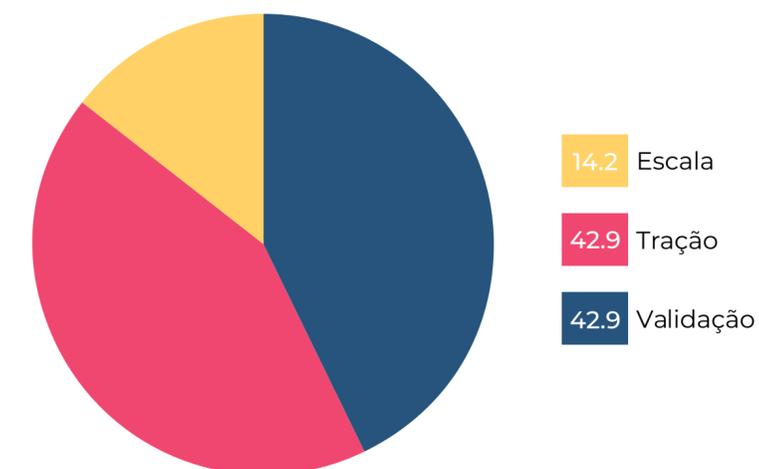
Orientação sexual



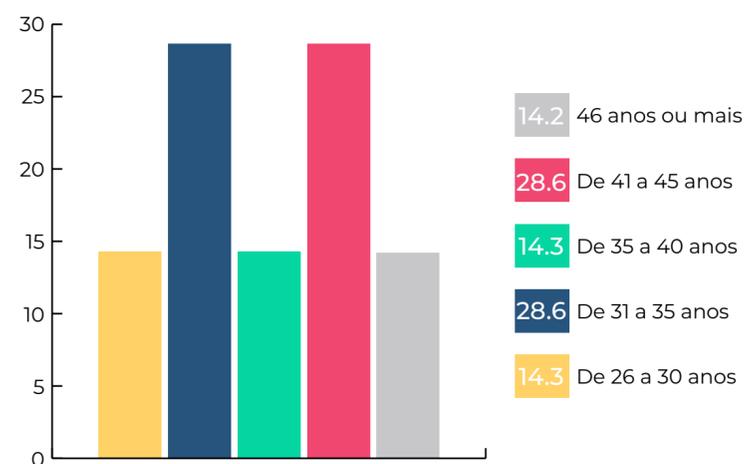
Área de atuação



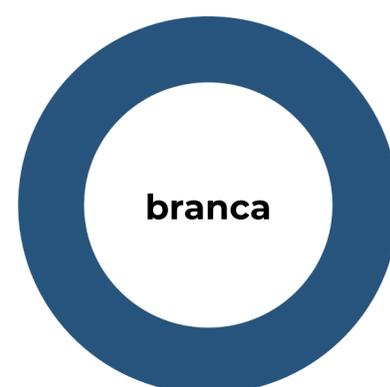
Fase da startup



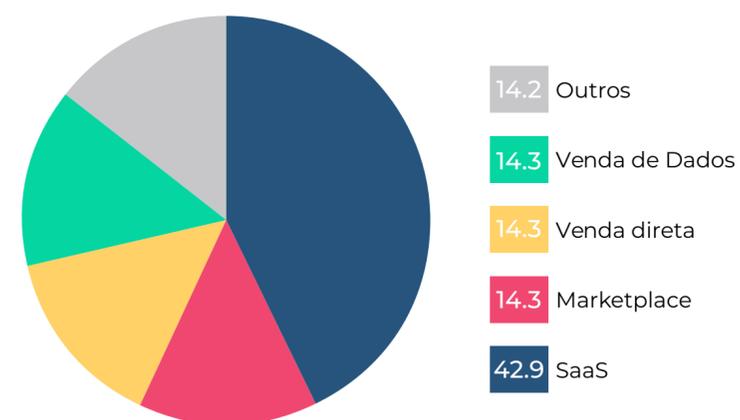
Idade



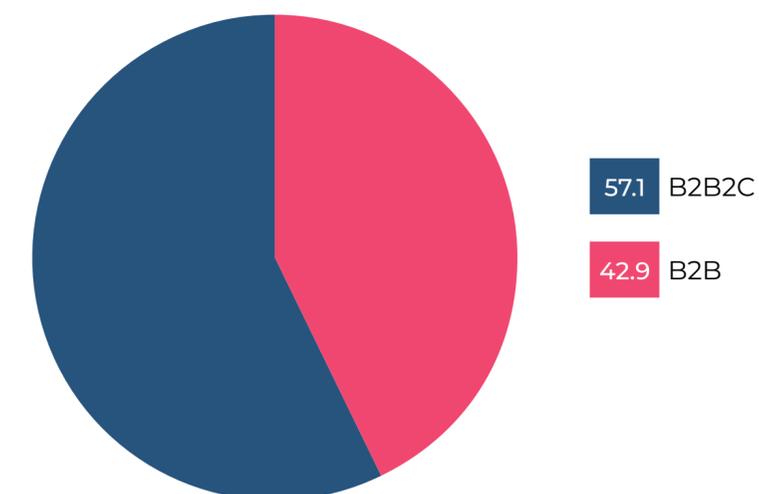
Raça



Modelo de negócio



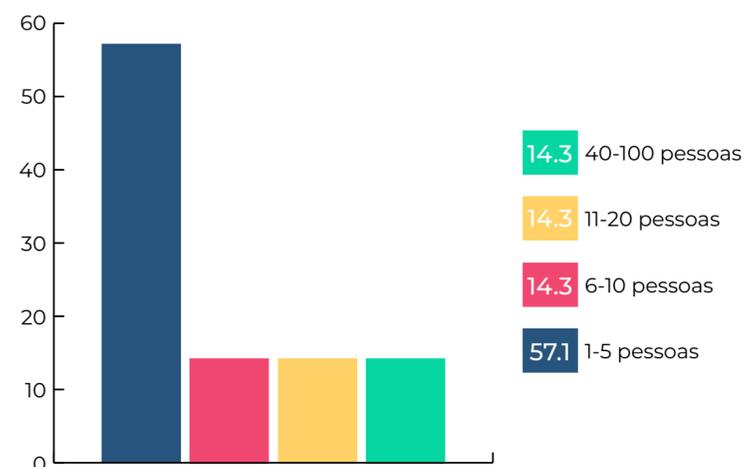
Público alvo



LAJEADO

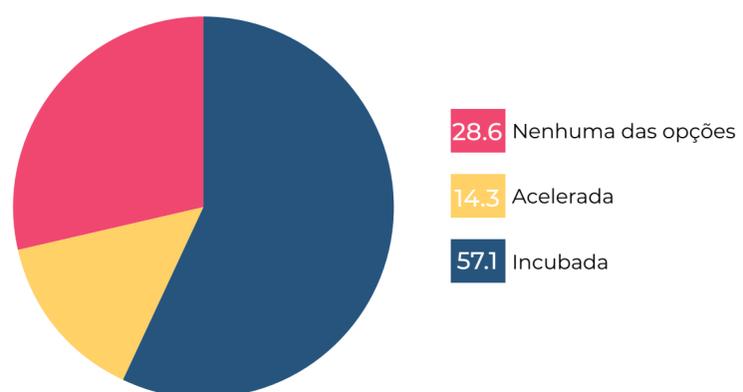
02. Perfil da startup

Tamanho do time

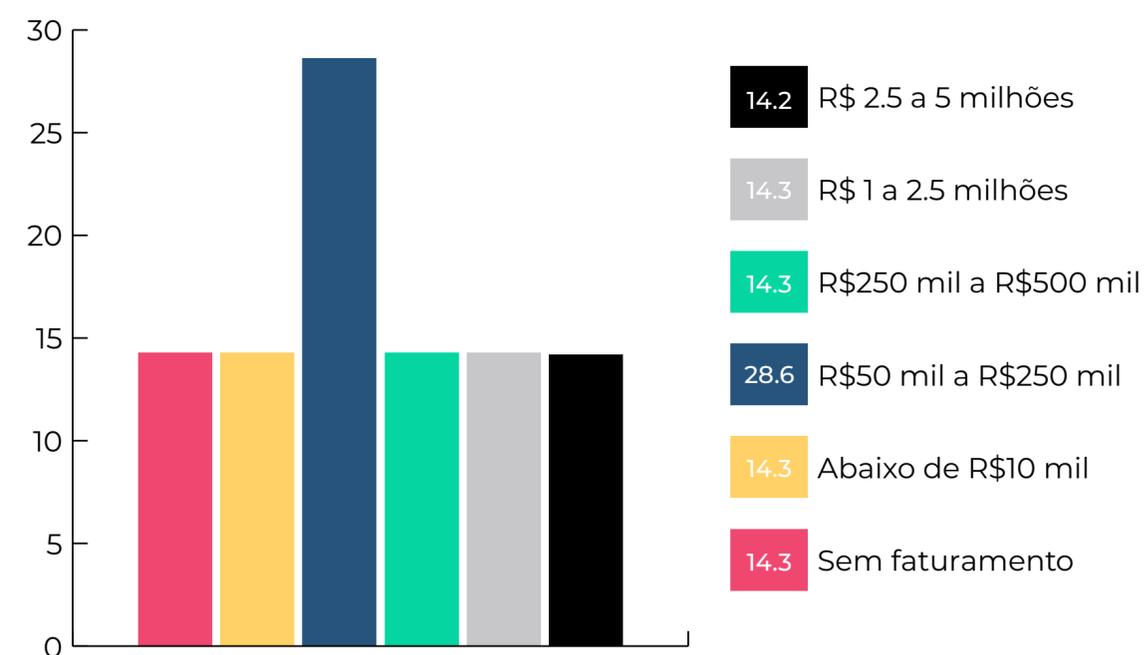


03. Investimentos

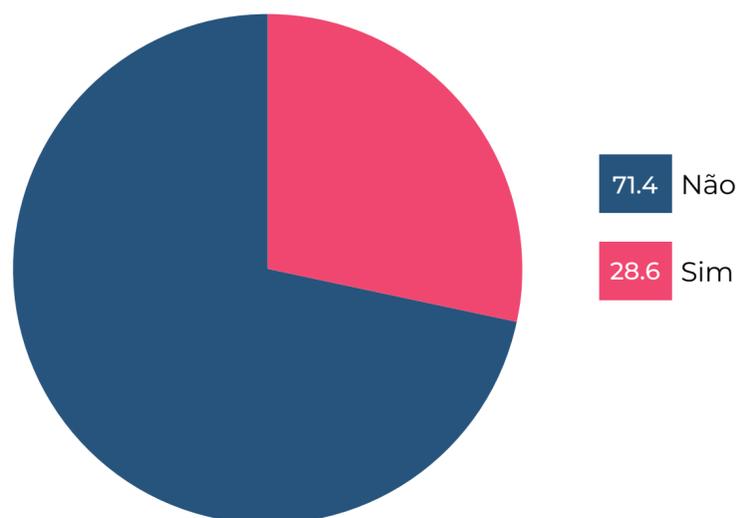
Startups já foram:



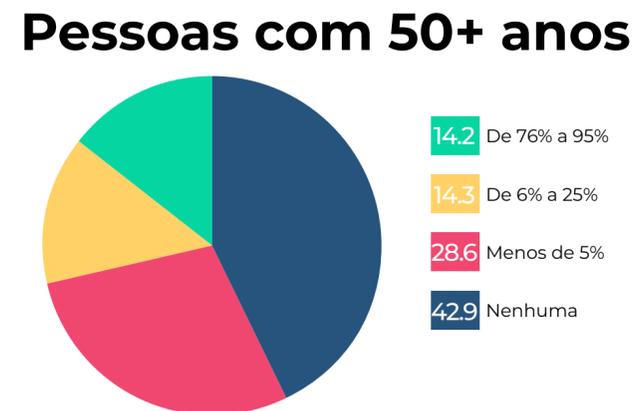
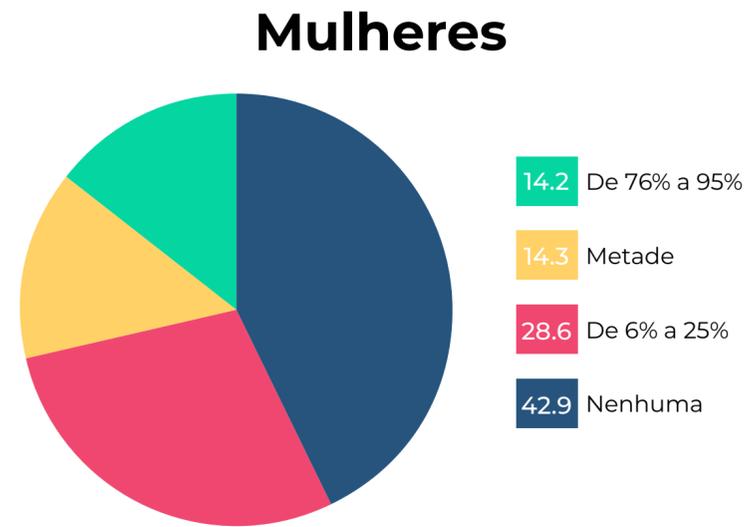
Faixa de faturamento



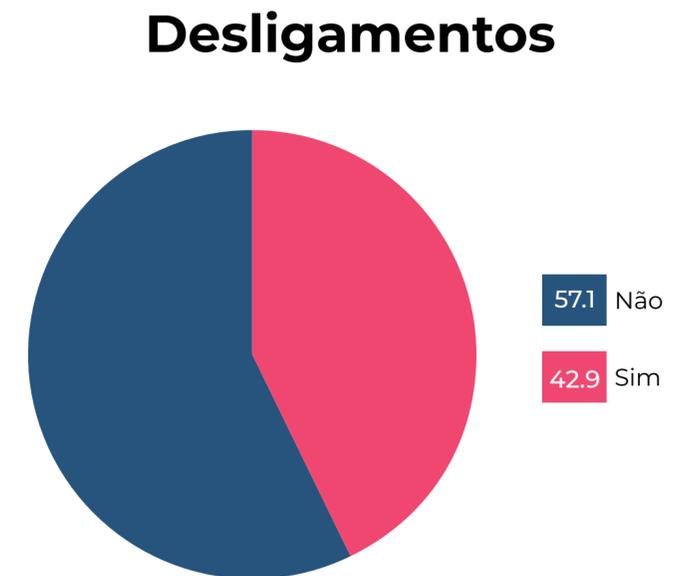
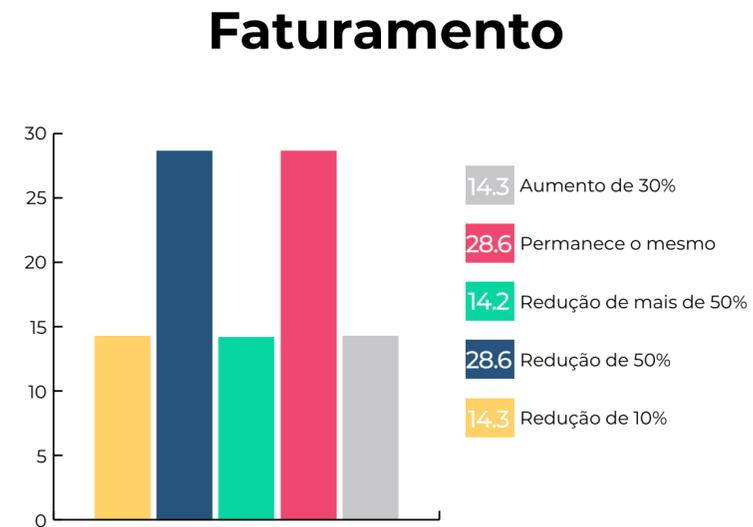
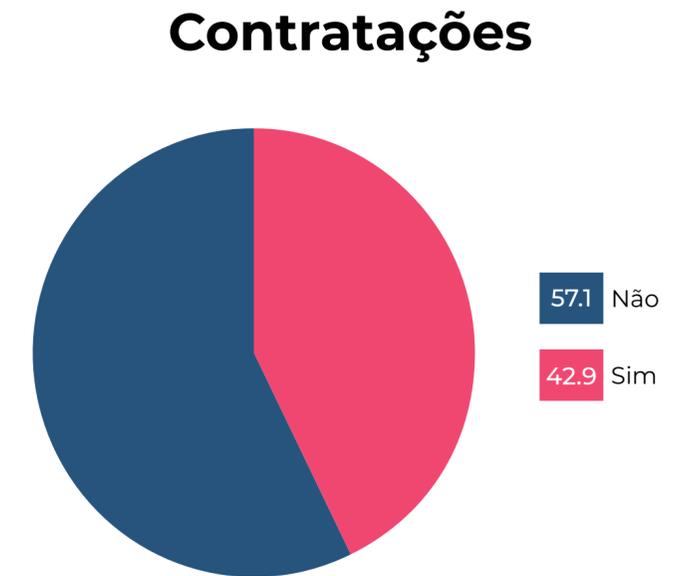
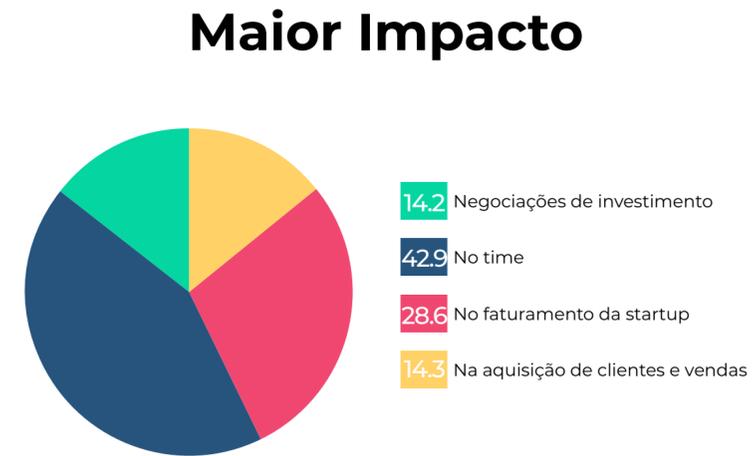
Já recebeu investimento?



04. Diversidade nas startups



05. Impacto Covid-19





ComunidadeRS
#ValeDosSinos. A comunidade de Vale dos Sinos recebe esse nome em homenagem ao próprio rio dos Sinos. A região pertence a parte metropolitana de Porto Alegre e engloba os municípios de Araricá, Canoas, Campo Bom, Dois Irmãos, Estância Velha, Esteio, Ivoti, Nova Hartz, Nova Santa Rita, Novo Hamburgo, Portão, São Leopoldo, Sapirana e Sapucaia do Sul.

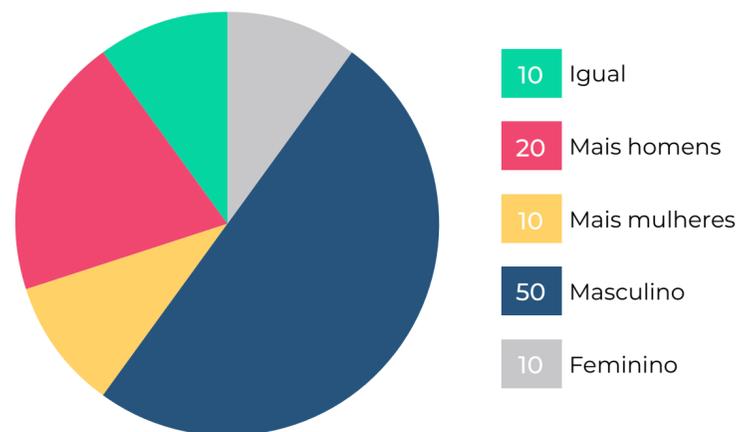
VALE DOS SINOS

VALE DOS SINOS

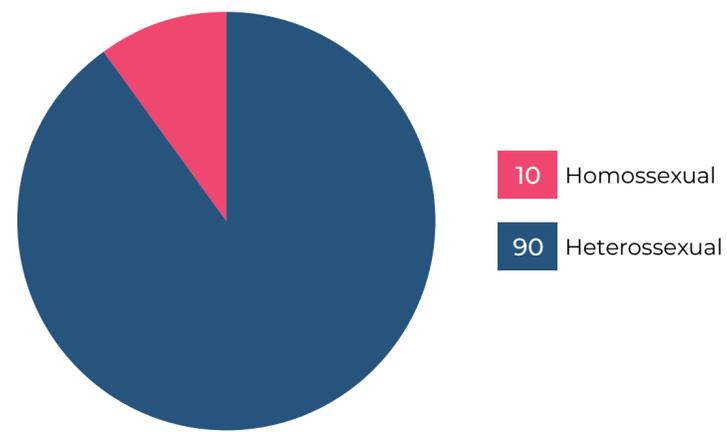
01.

Perfil do founder

Gênero



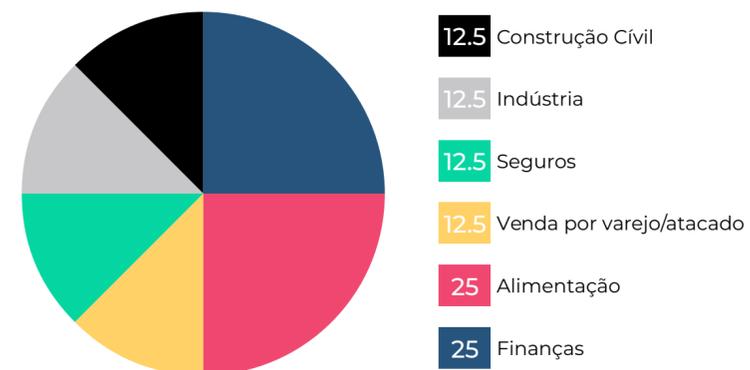
Orientação sexual



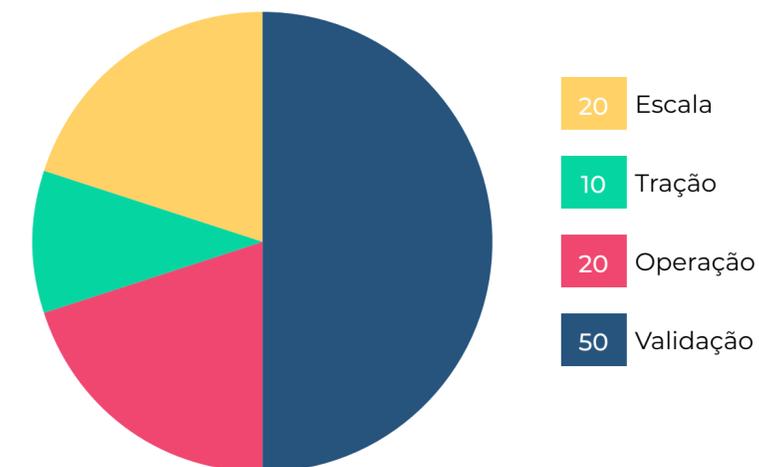
02.

Perfil da startup

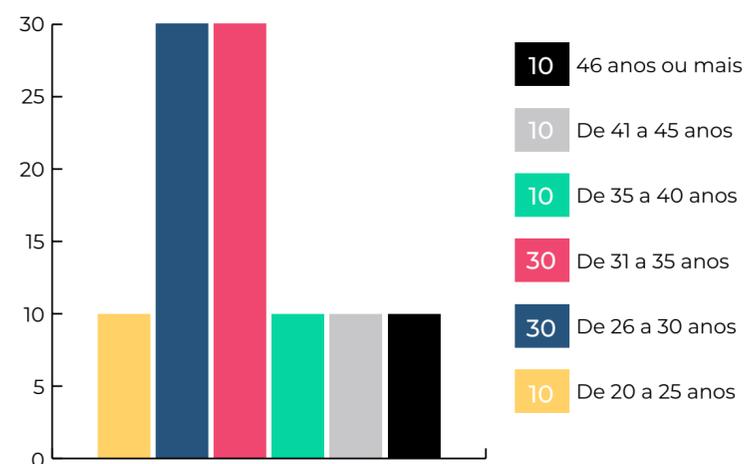
Área de atuação



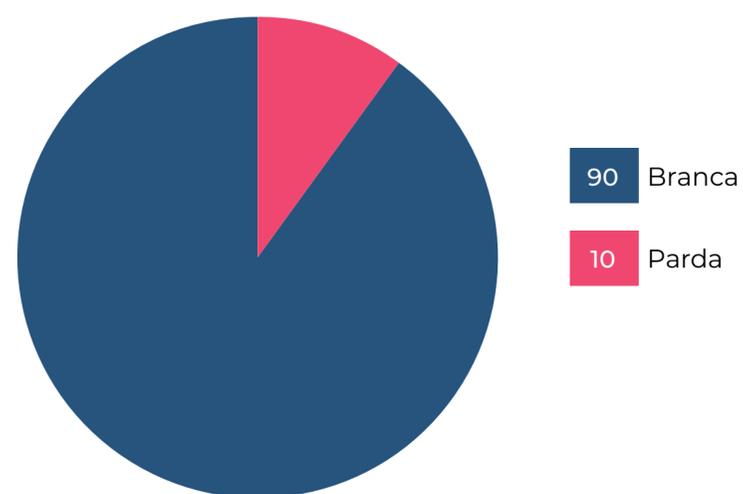
Fase da startup



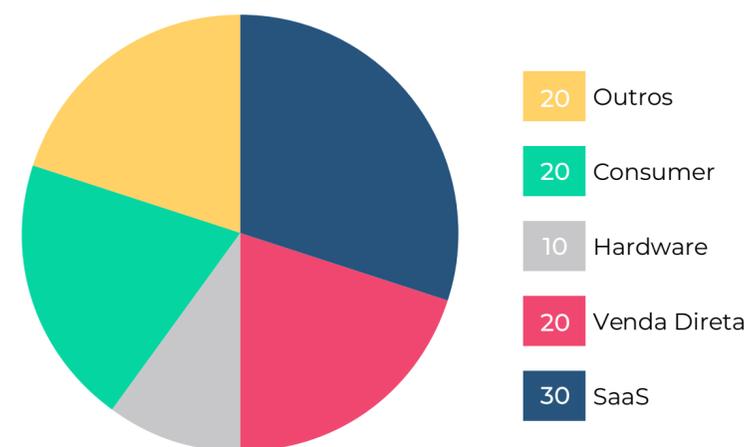
Idade



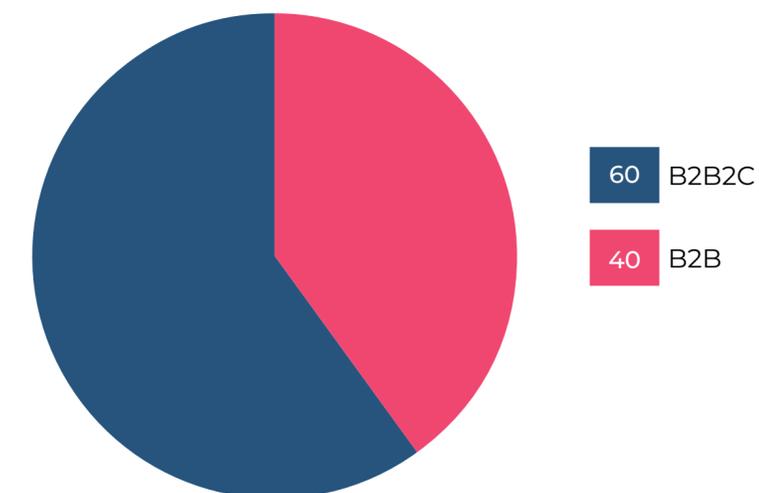
Raça



Modelo de negócio



Público alvo

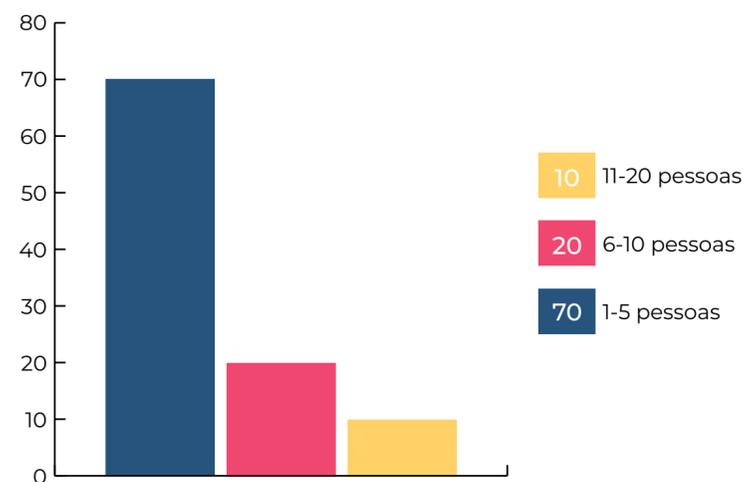


VALE DOS SINOS

02.

Perfil da startup

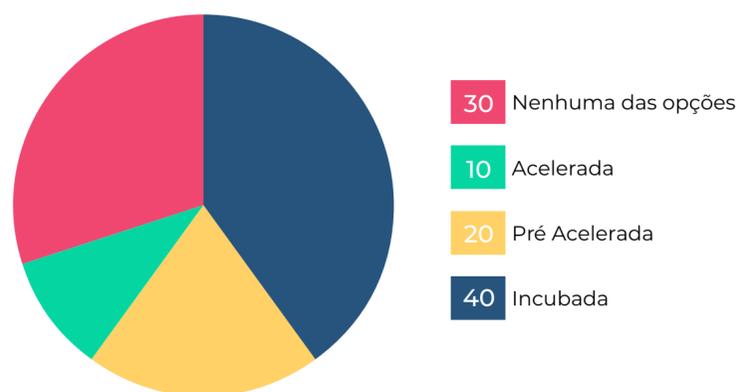
Tamanho do time



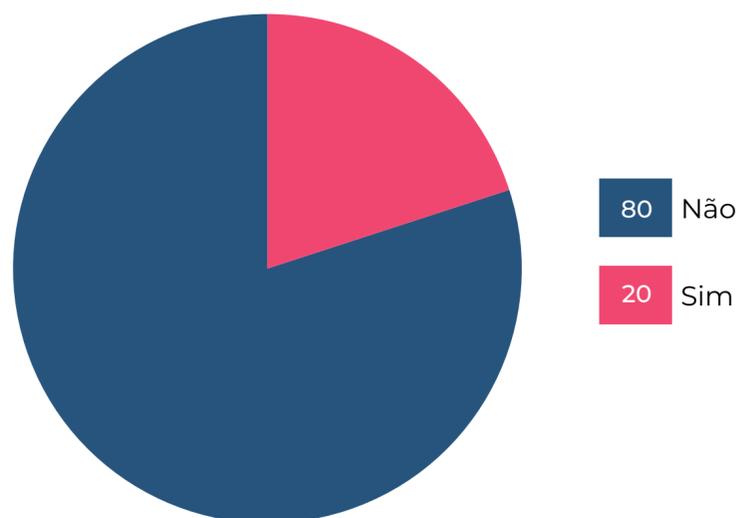
03.

Investimentos

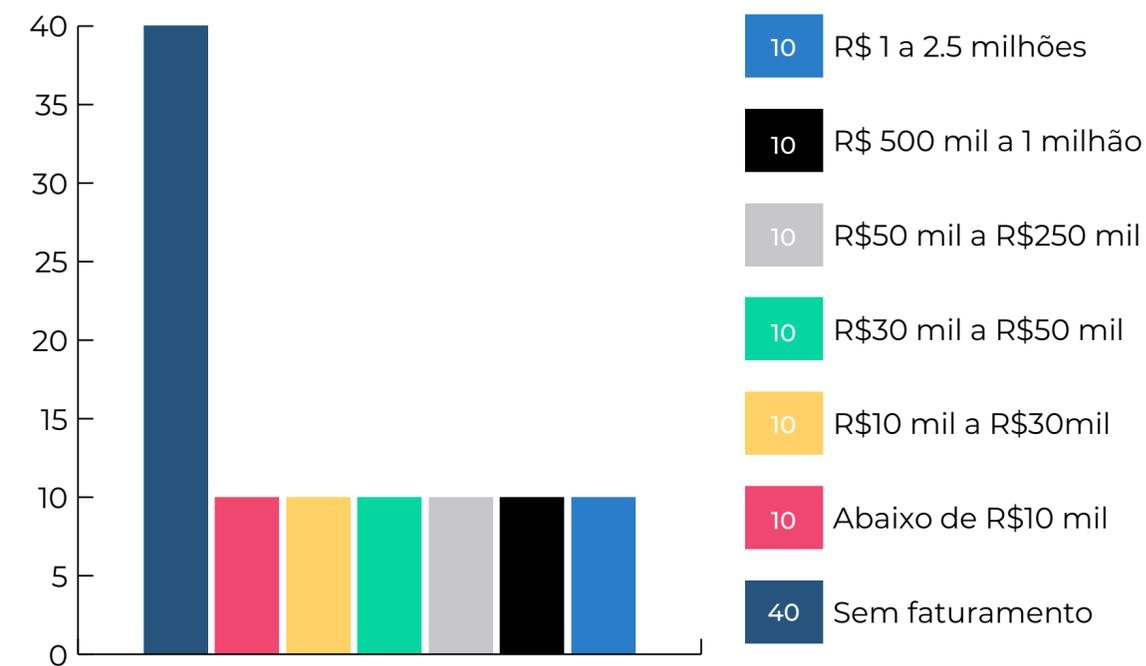
Startups já foram:



Já recebeu investimento?

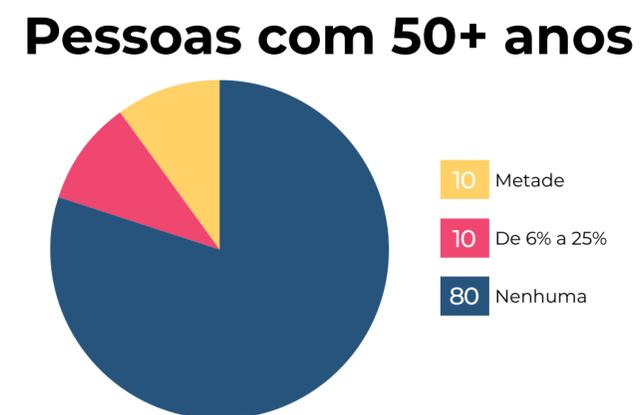
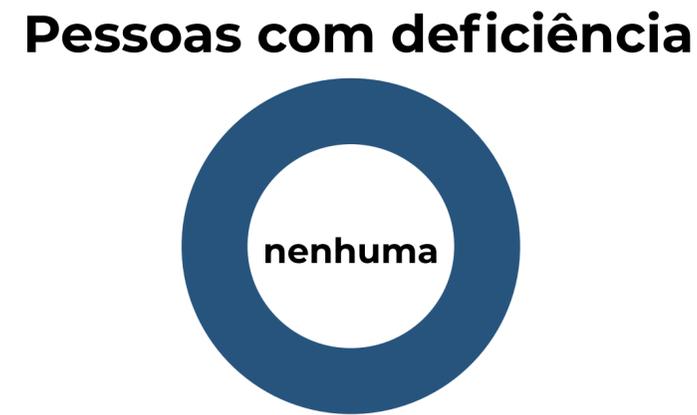
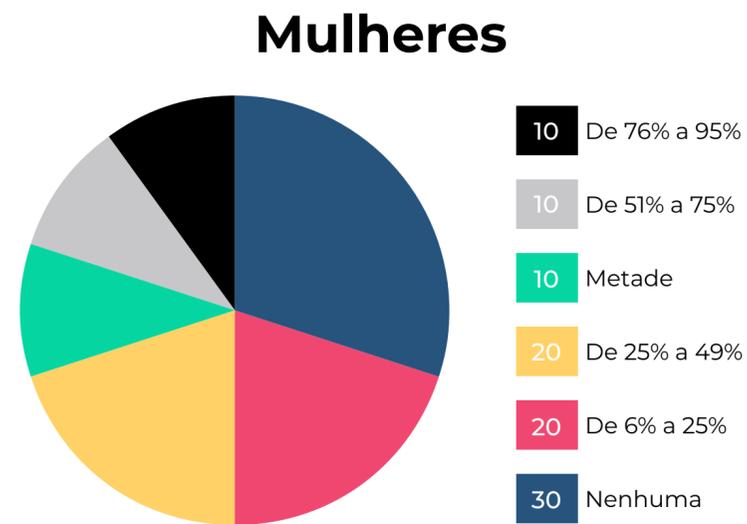


Faixa de faturamento

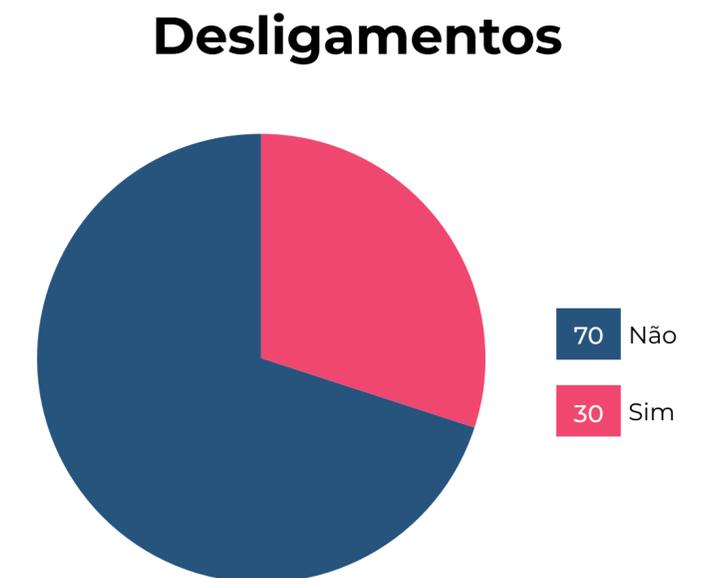
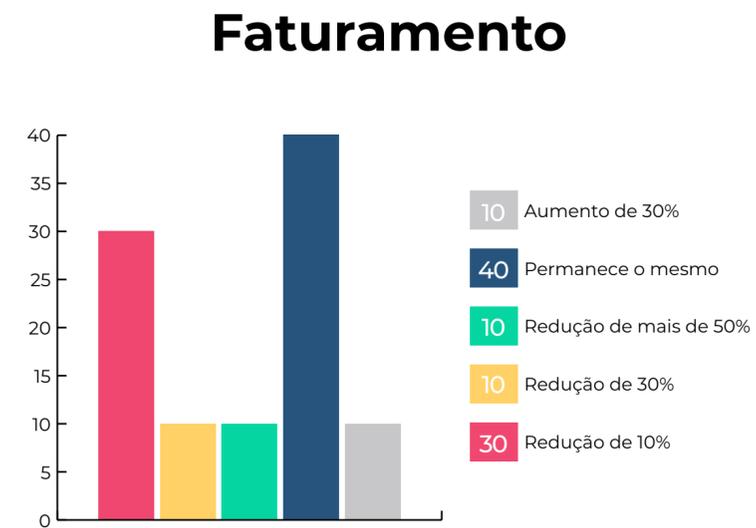
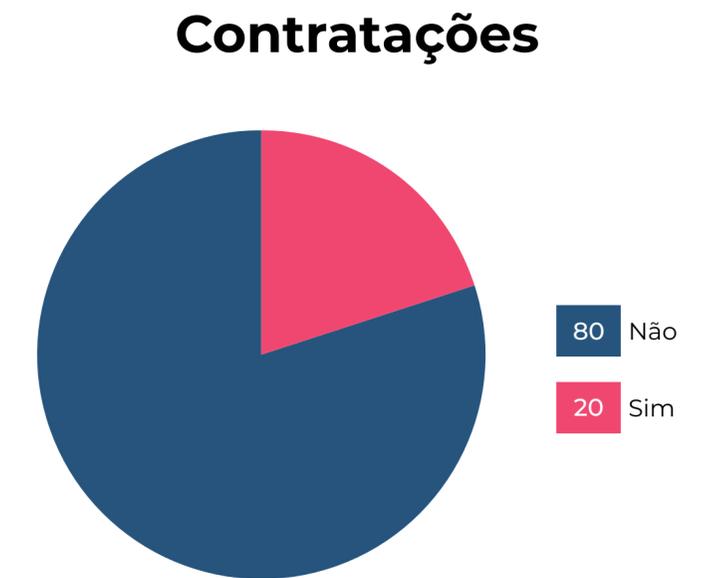
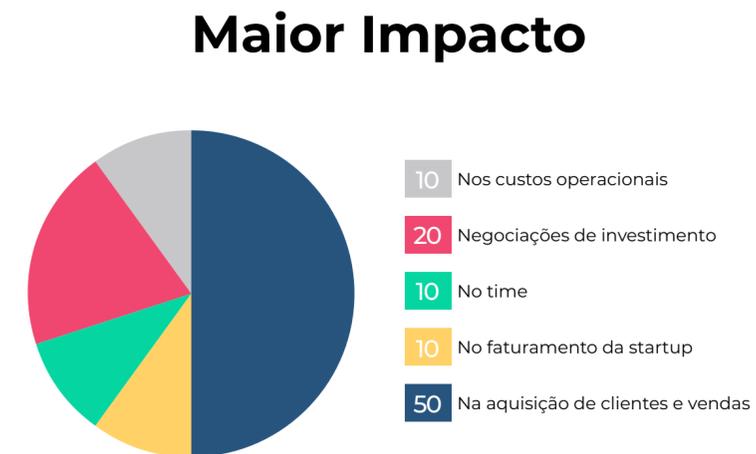


VALE DOS SINOS

04. Diversidade nas startups



05. Impacto Covid-19



PR



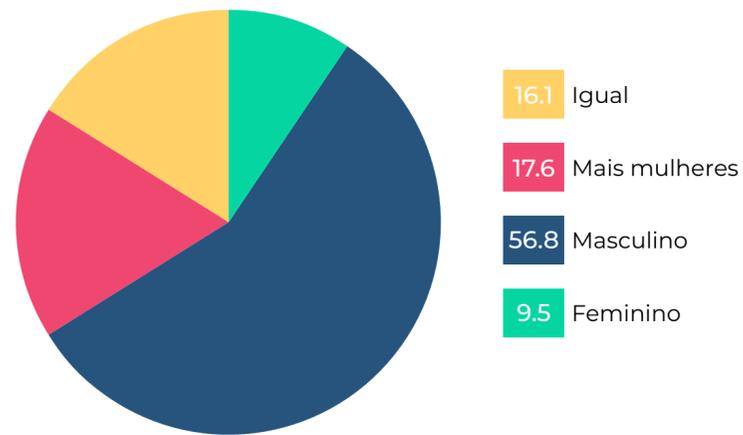
Vale do Pinhão. Curitiba é uma das cidades da comunidade Vale do Pinhão. Comunidade criada para promover as cidades inteligentes na região, fomentando o desenvolvimento tecnológico e econômico com foco em inovação.

CURITIBA

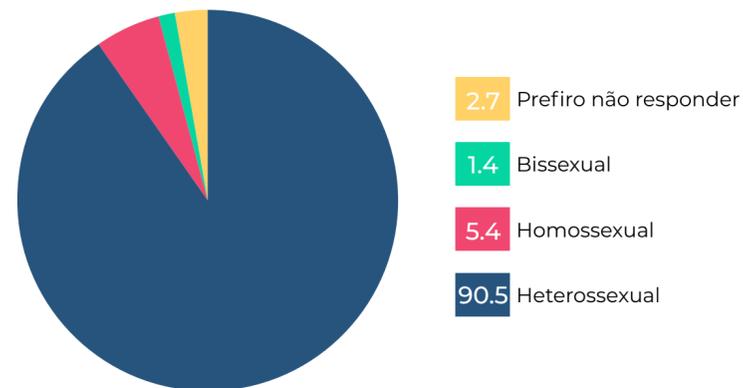
01.

Perfil do founder

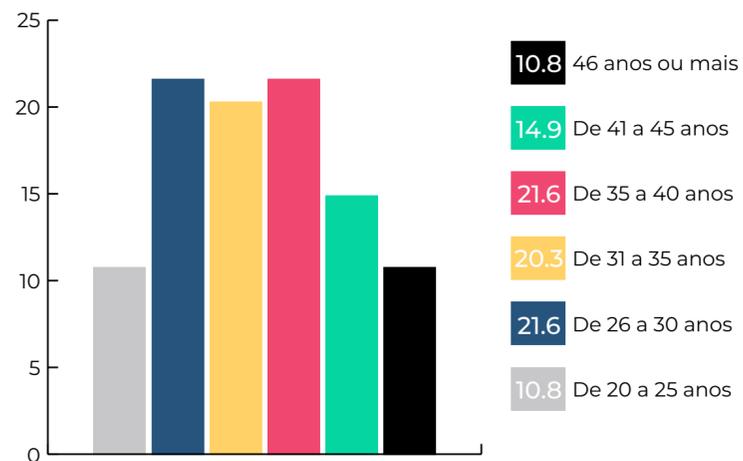
Gênero



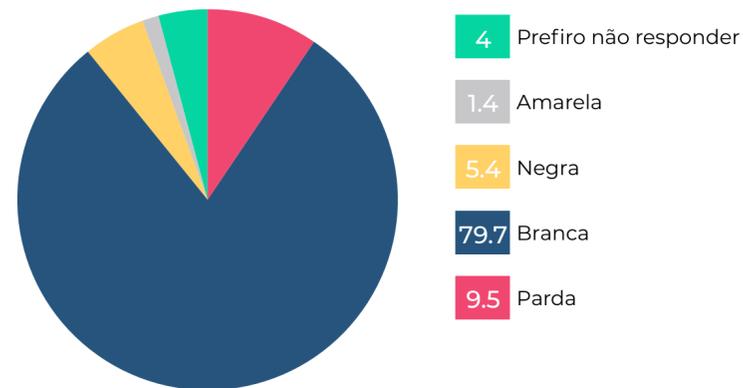
Orientação sexual



Idade



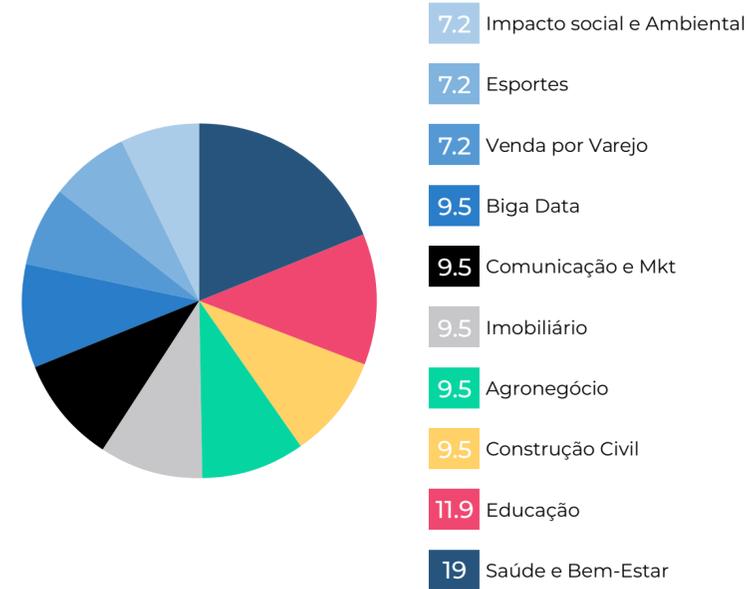
Raça



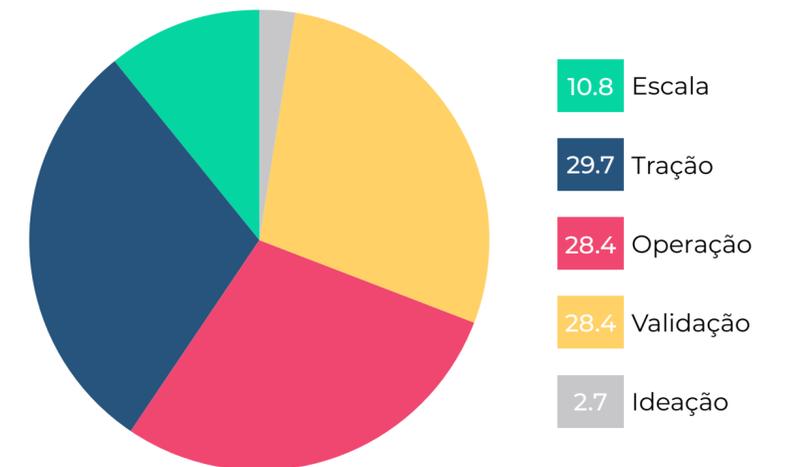
02.

Perfil da startup

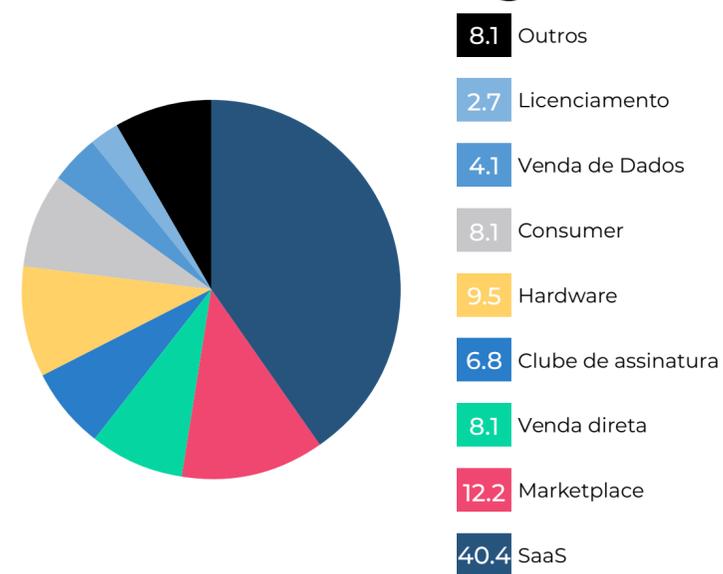
Área de atuação



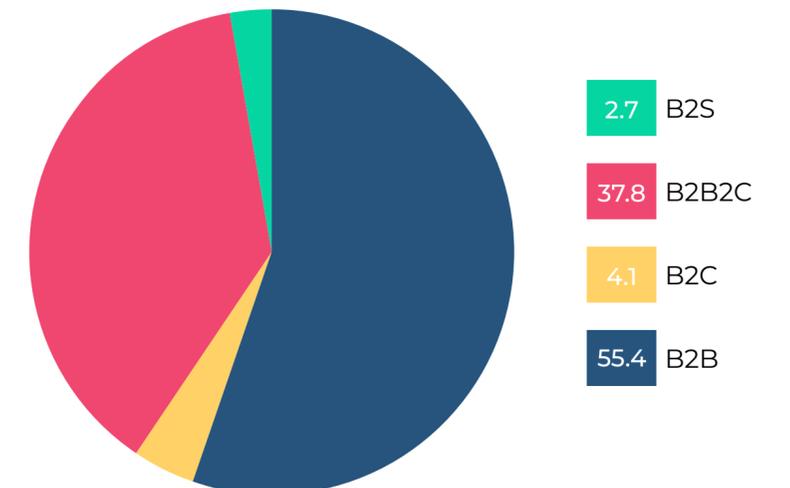
Fase da startup



Modelo de negócio

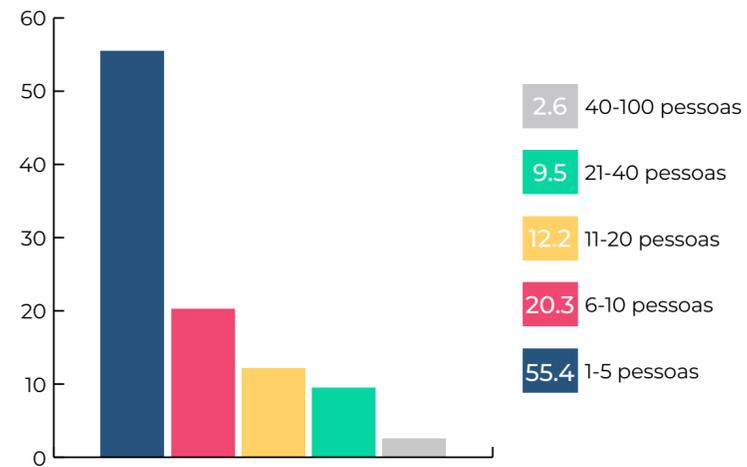


Público alvo



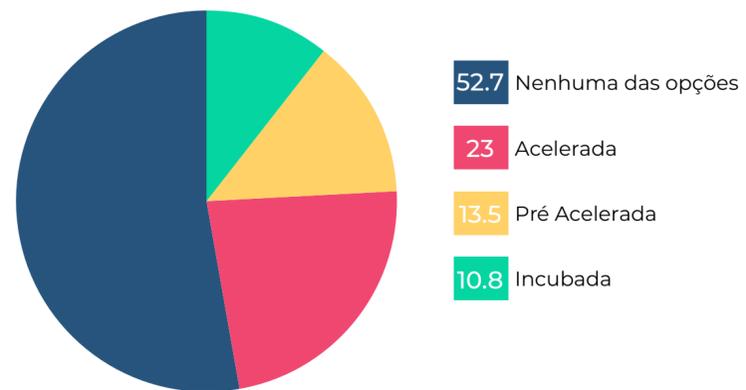
02. Perfil da startup

Tamanho do time

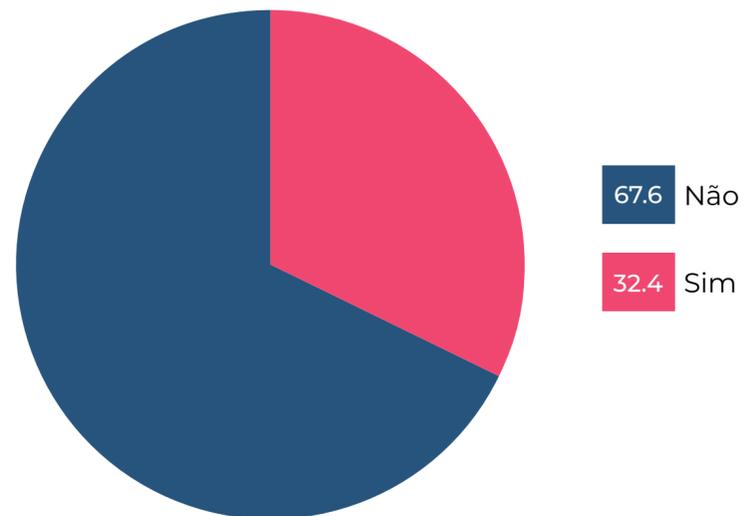


03. Investimentos

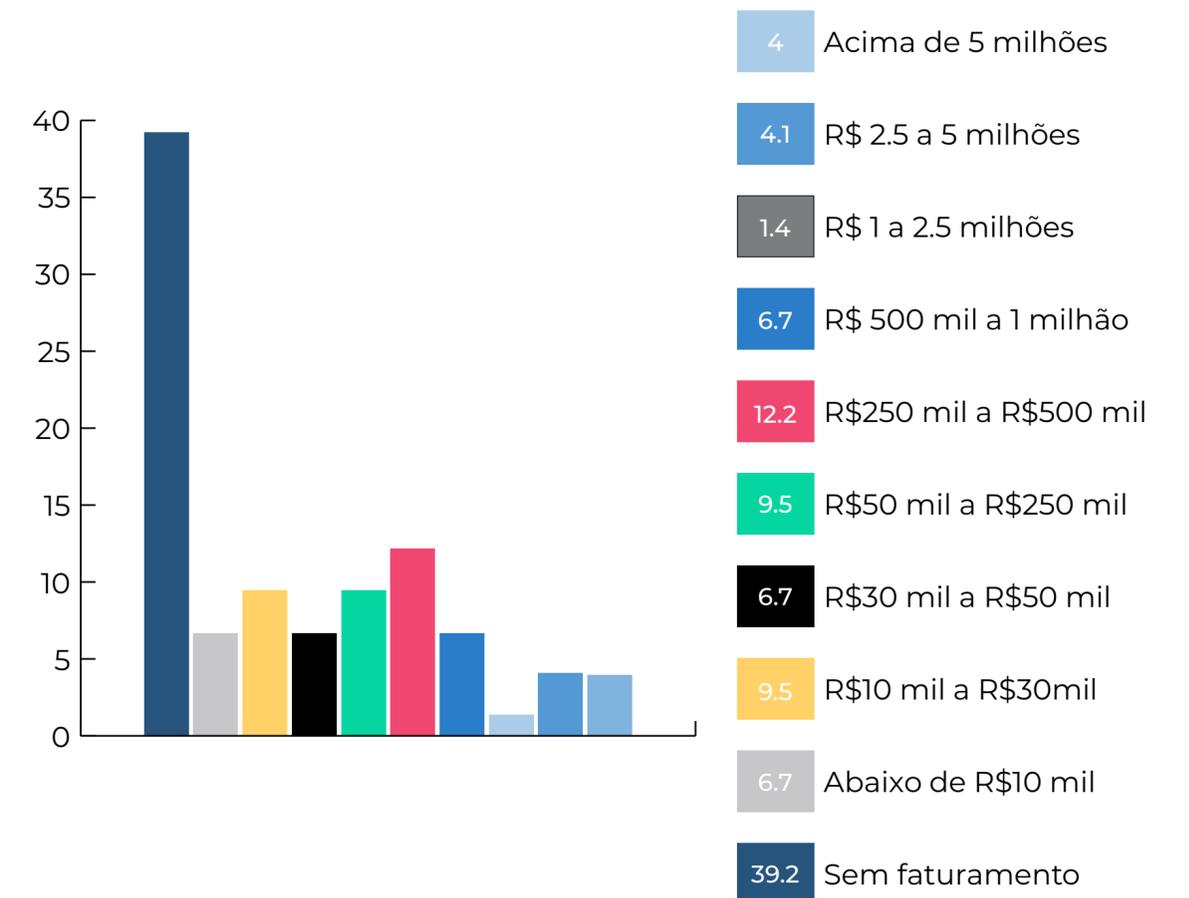
Startups já foram:



Já recebeu investimento?

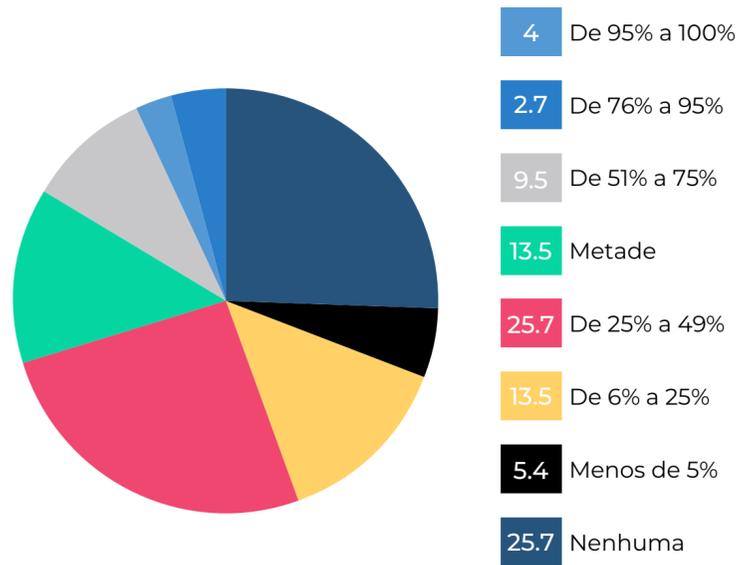


Faixa de faturamento

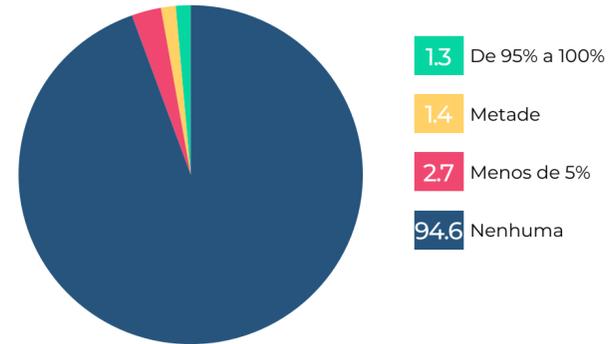


04. Diversidade nas startups

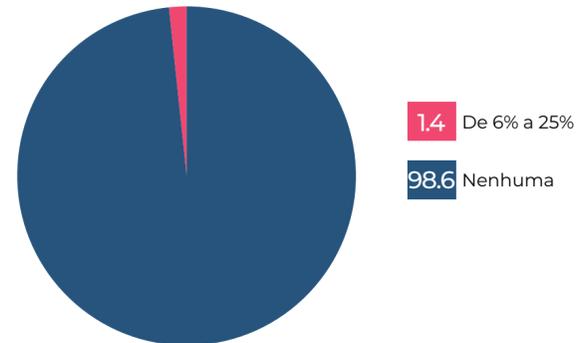
Mulheres



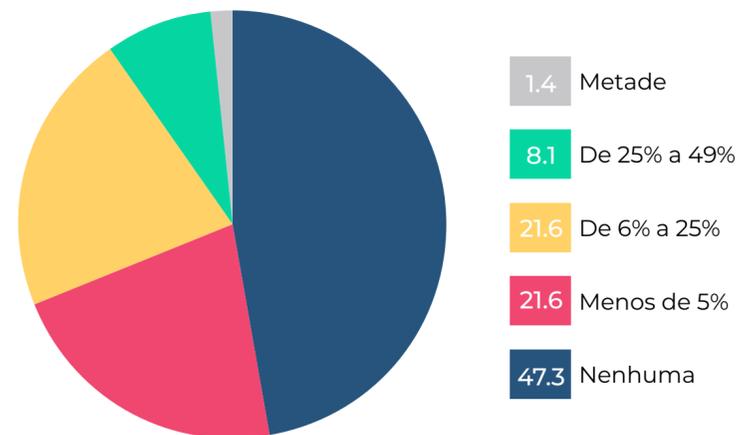
Pessoas com deficiência



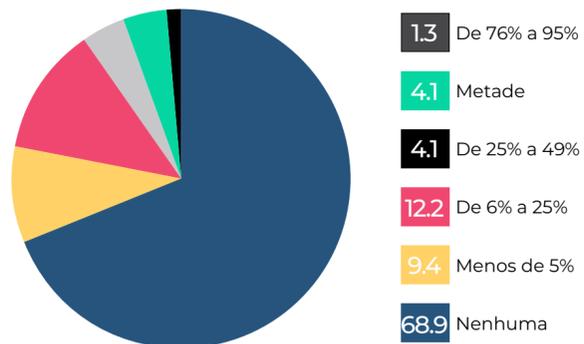
Pessoas transexuais



Pessoas negras

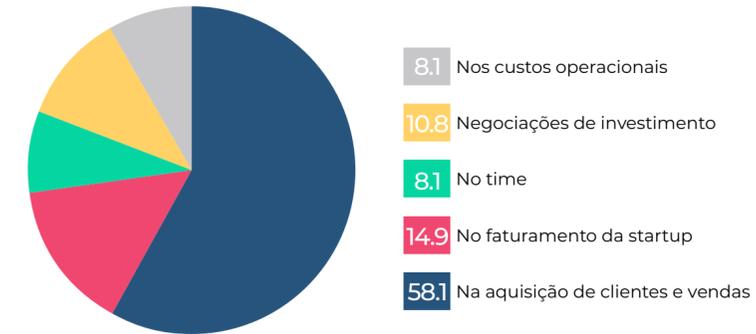


Pessoas com 50+ anos

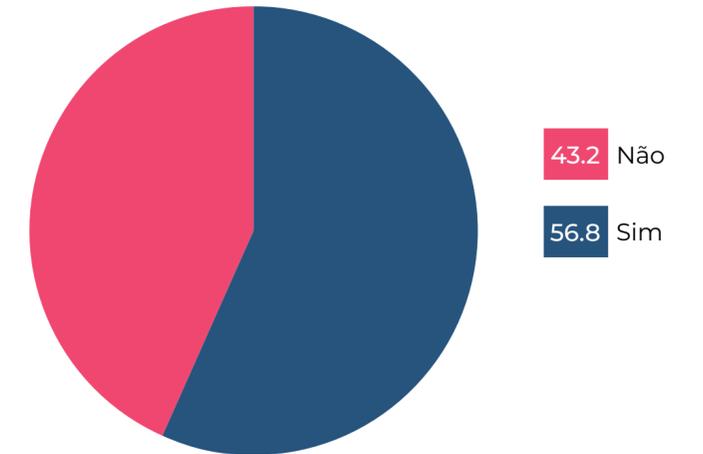


05. Impacto Covid-19

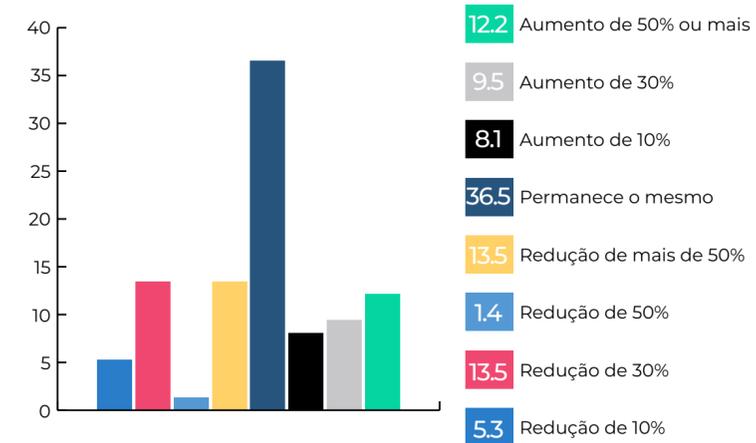
Maior Impacto



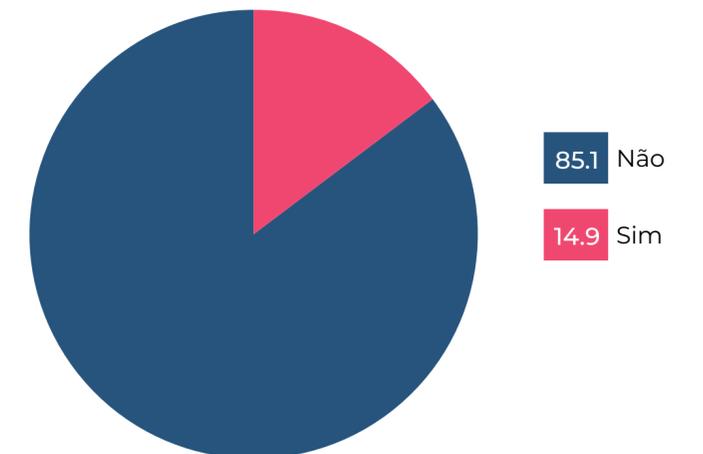
Contratações



Faturamento



Desligamentos



PR

MARINGÁ

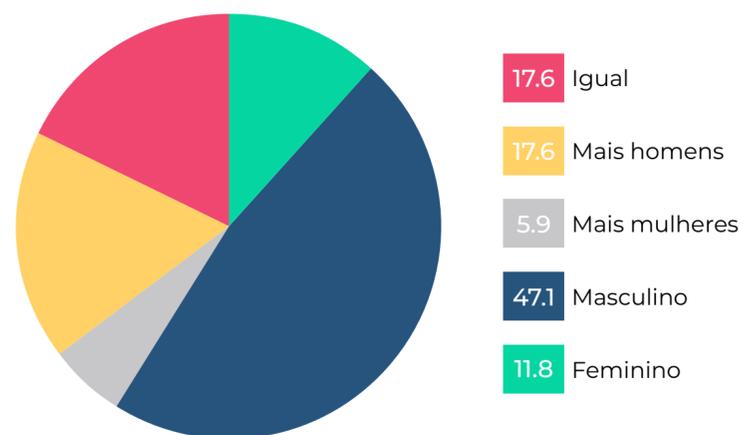
RedFoot Maringá. Entre as árvores maringaenses, empreendedores se reúnem e constroem uma comunidade. Maringá é uma das 11 cidades que compõem a comunidade Redfoot que atua no Norte do Paraná.



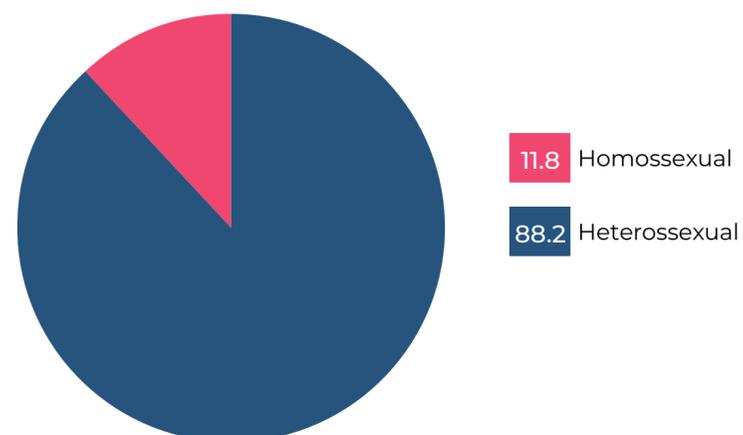
MARINGÁ

01. Perfil do founder

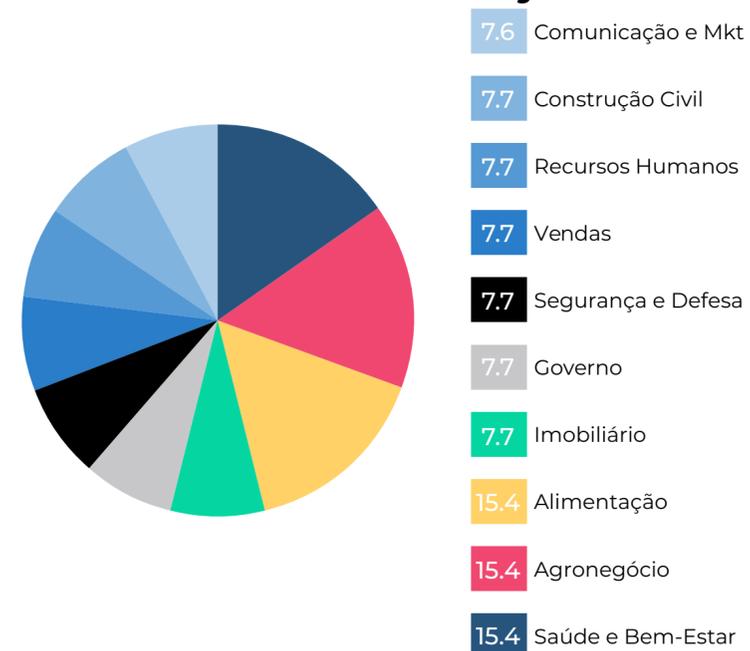
Gênero



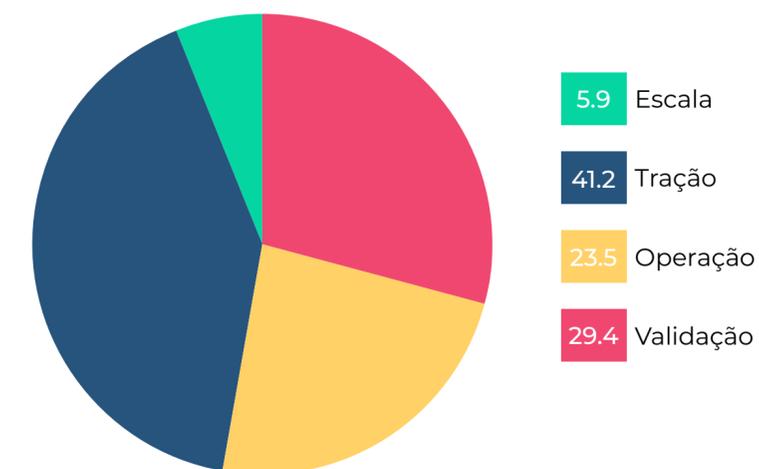
Orientação sexual



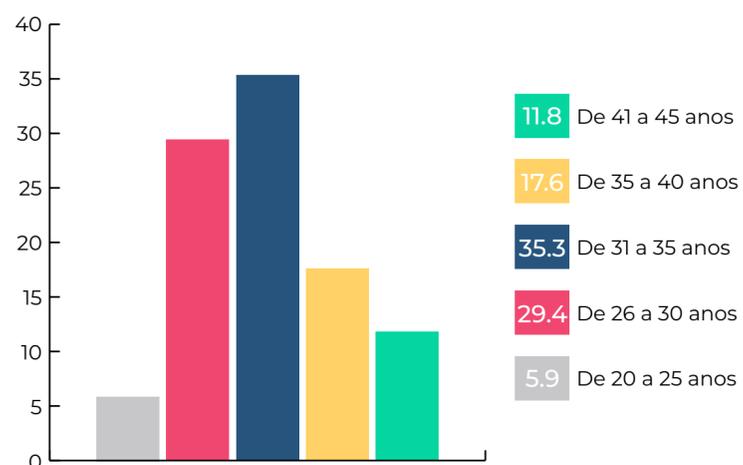
Área de atuação



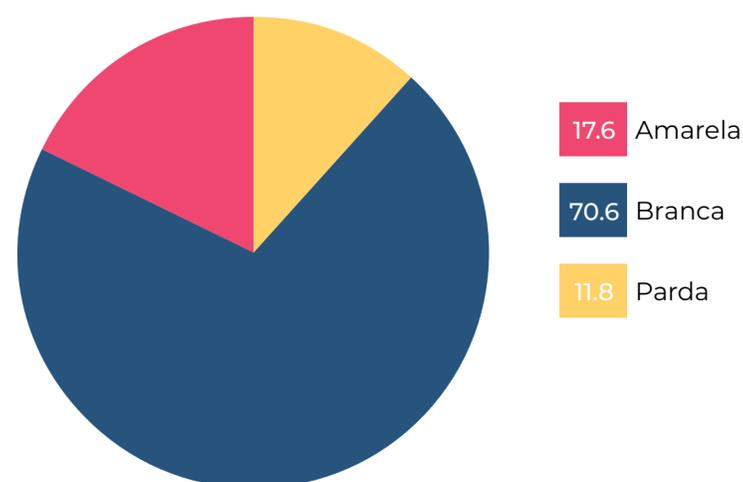
Fase da startup



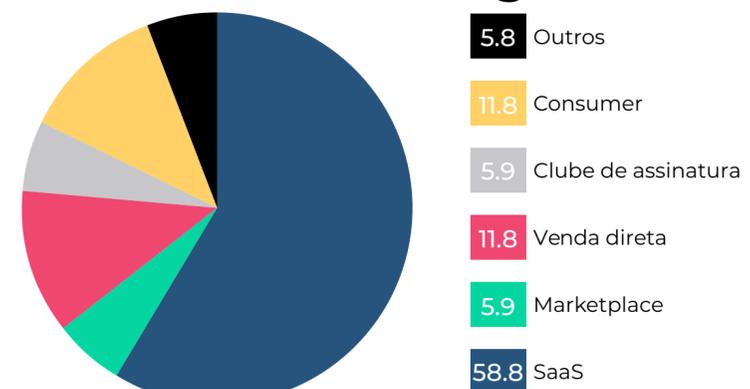
Idade



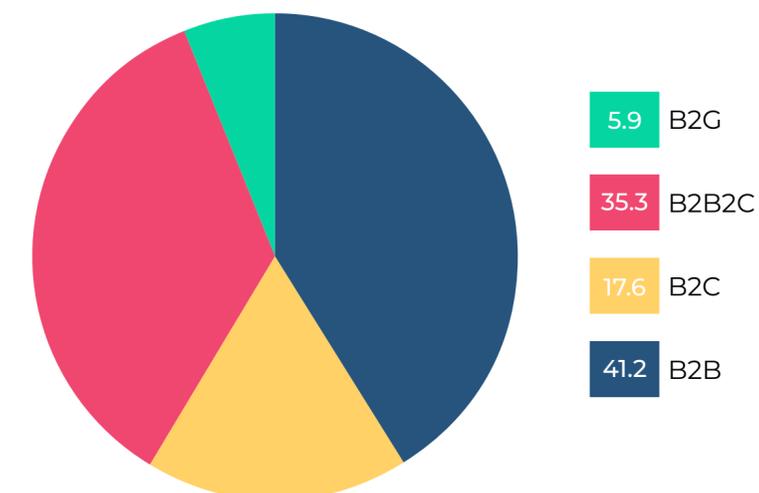
Raça



Modelo de negócio



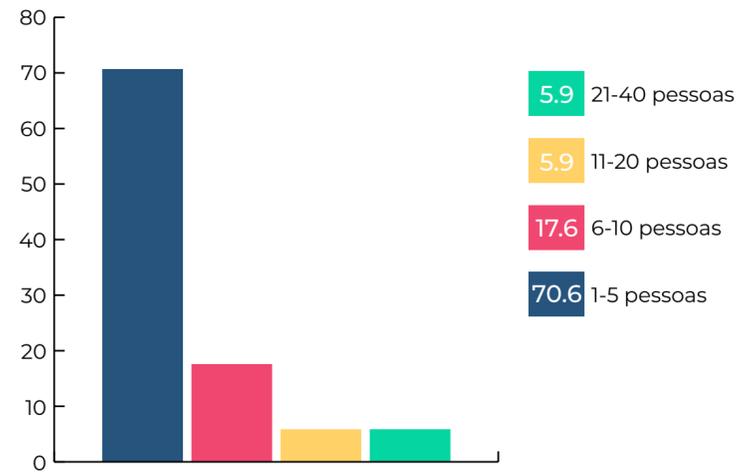
Público alvo



MARINGÁ

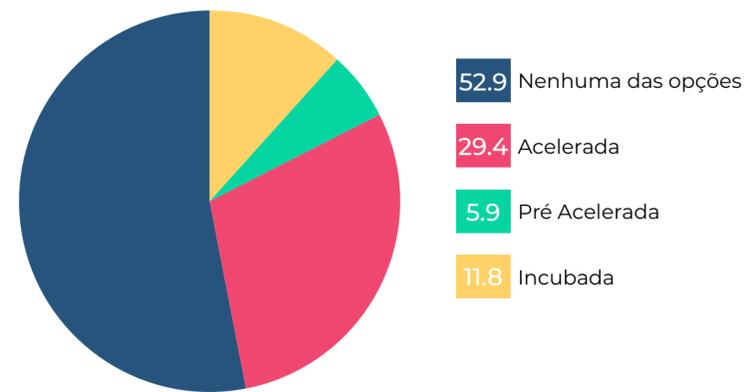
02. Perfil da startup

Tamanho do time

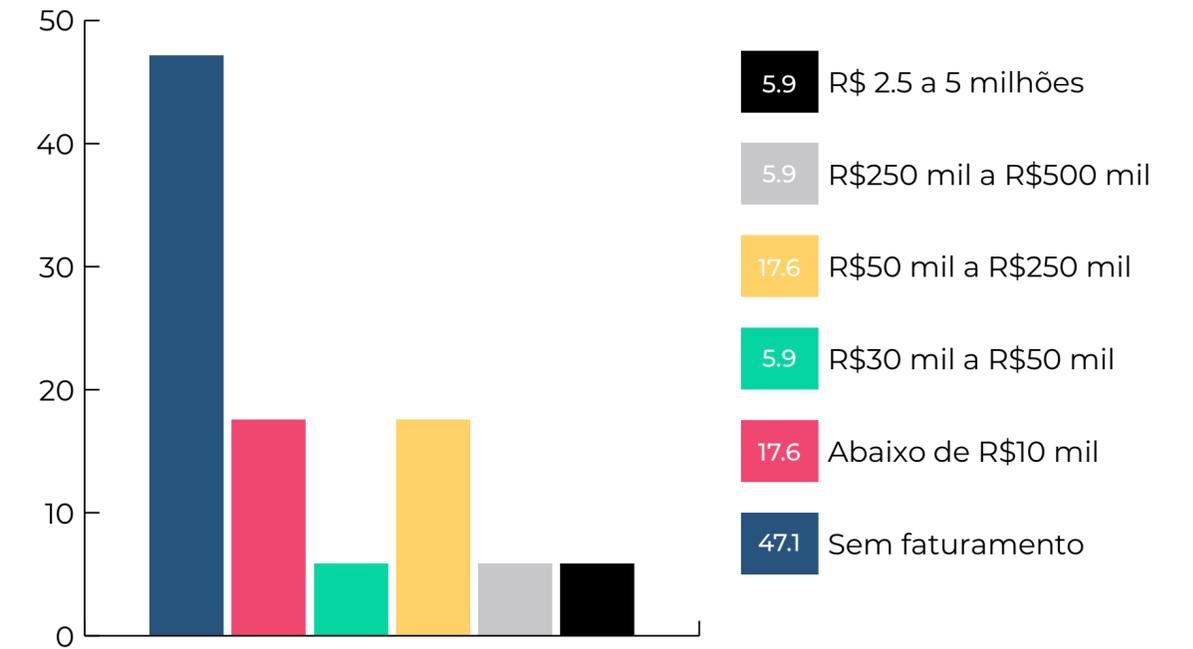


03. Investimentos

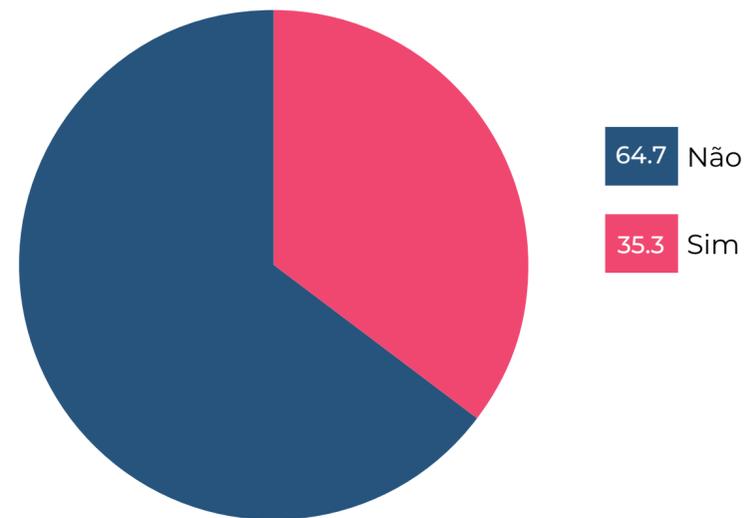
Startups já foram:



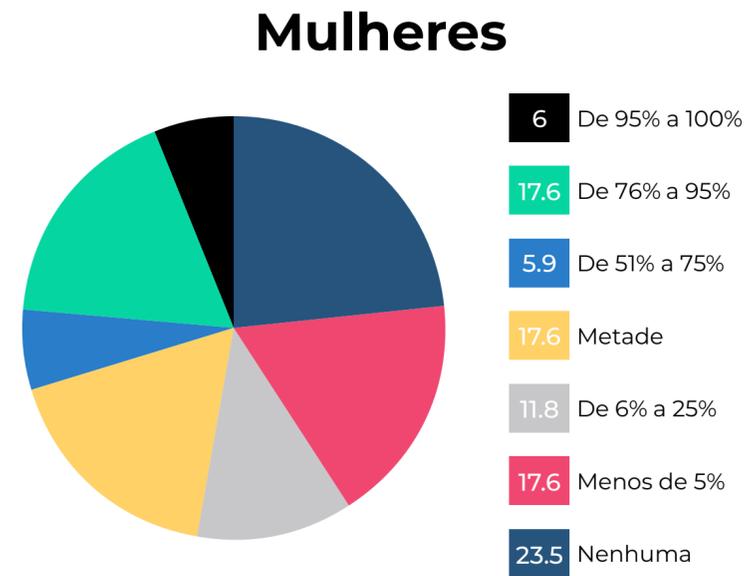
Faixa de faturamento



Já recebeu investimento?



04. Diversidade nas startups



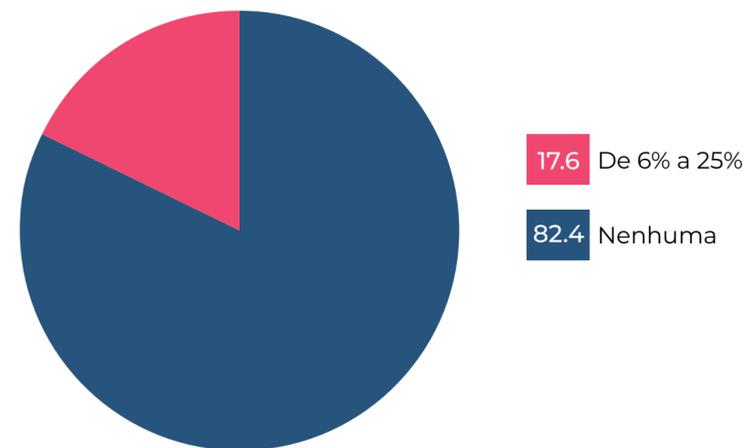
Pessoas com deficiência



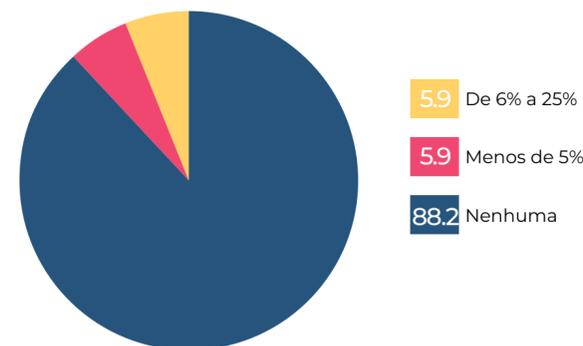
Pessoas transexuais



Pessoas negras

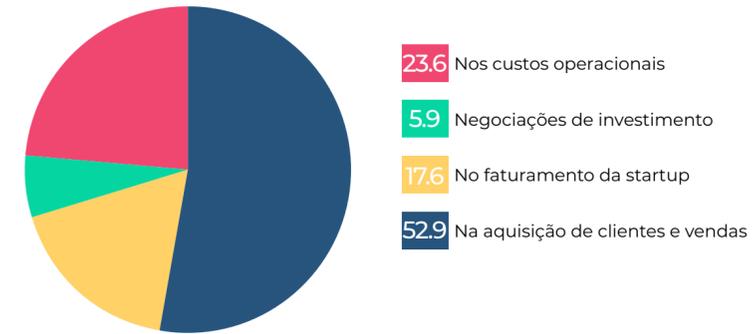


Pessoas com 50+ anos

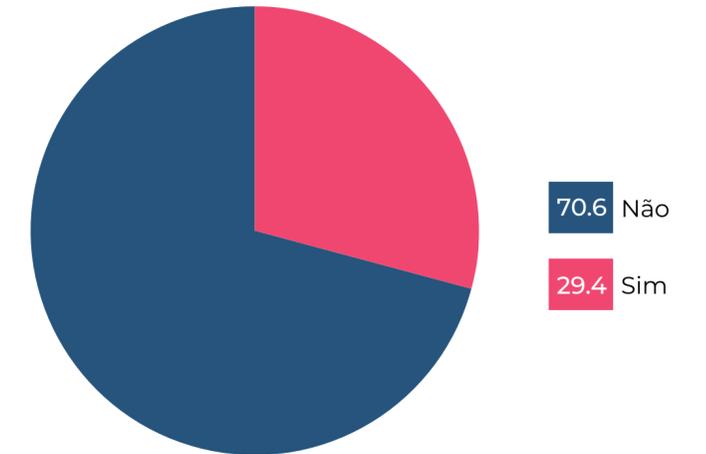


05. Impacto Covid-19

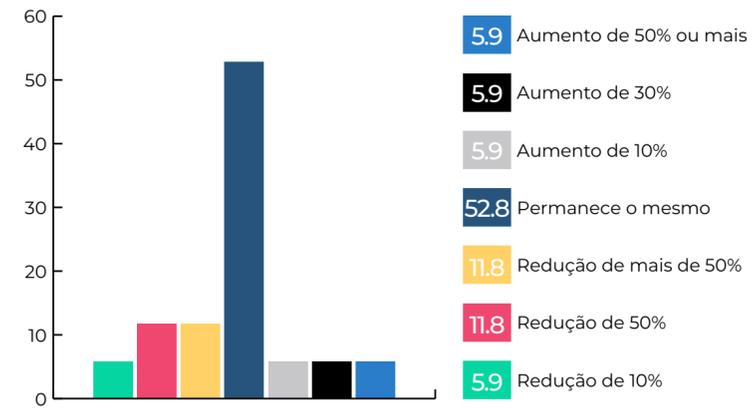
Maior Impacto



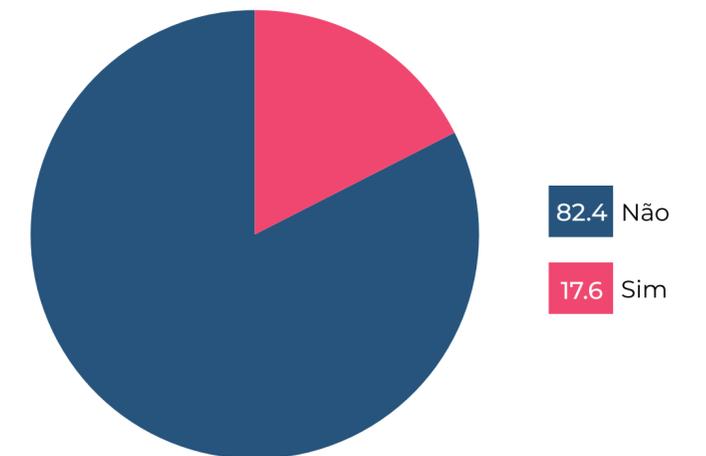
Contratações



Faturamento



Desligamentos



LONDRINA



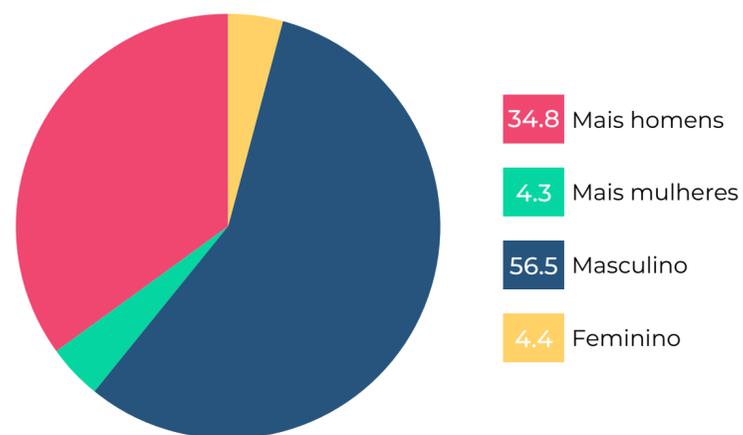
PR

Red Foot Londrina. A segunda maior cidade do Paraná, Londrina é um dos principais polos de AgTechs do país. Ao chegar na cidade dos pés vermelhos, confira a ativa agenda de Meetups da RedFoot e conheça os cases em operação (34,8%) e tração (39,1%).

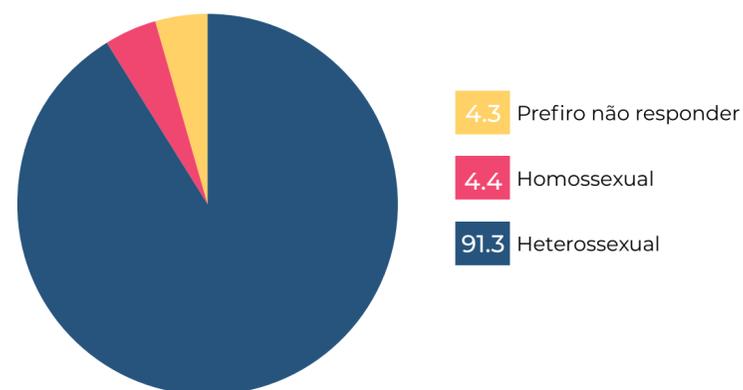
LONDRINA

01. Perfil do founder

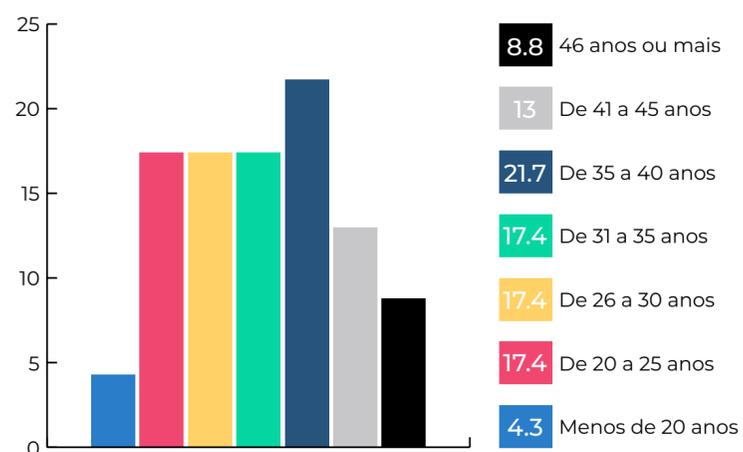
Gênero



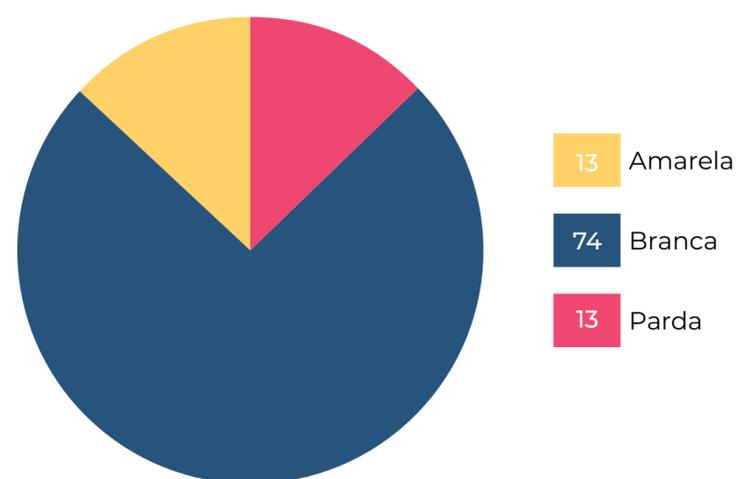
Orientação sexual



Idade

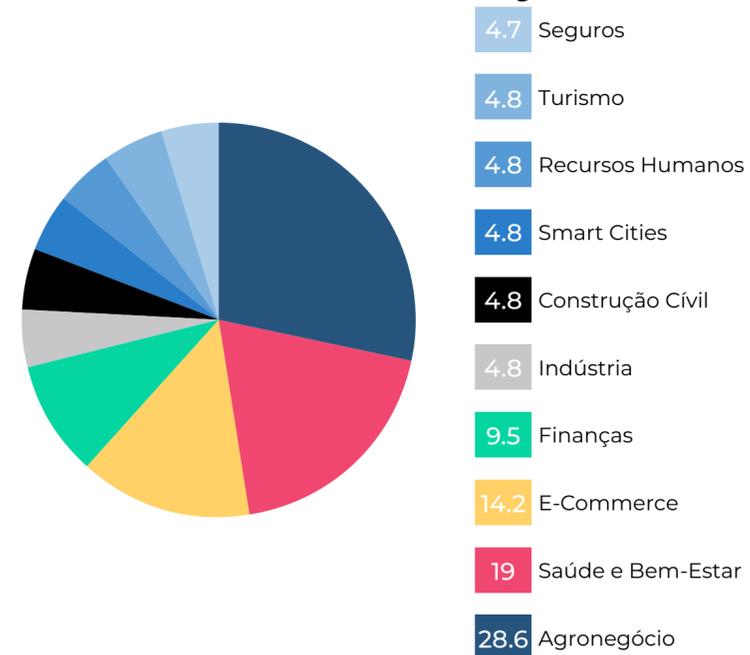


Raça

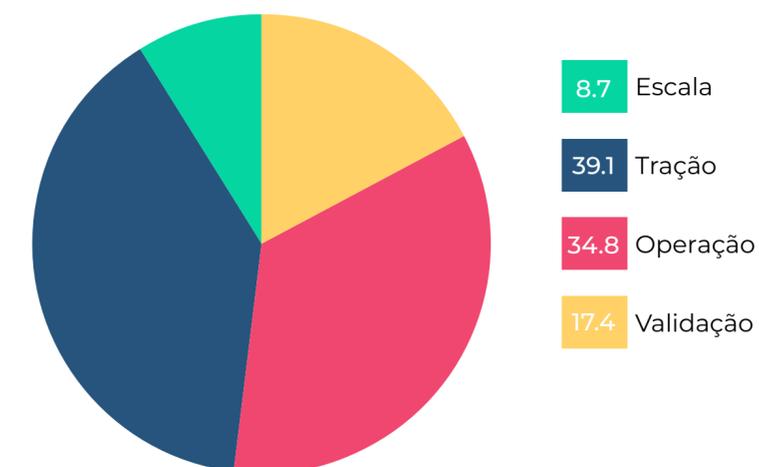


02. Perfil da startup

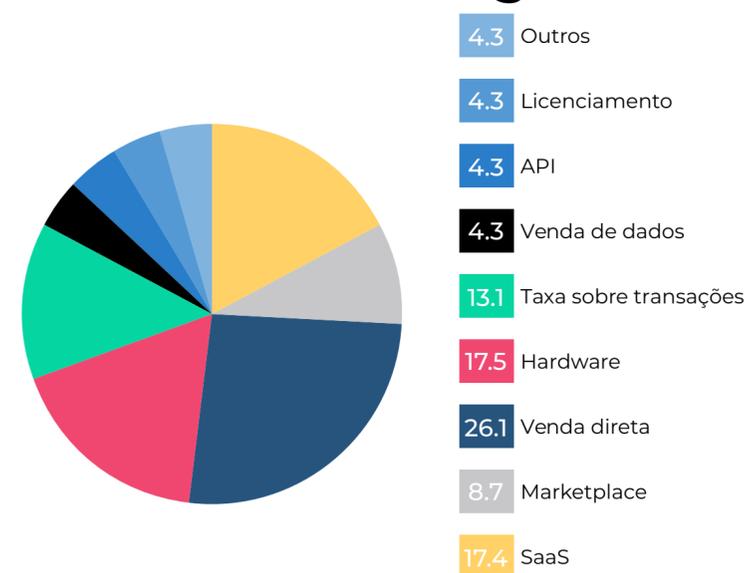
Área de atuação



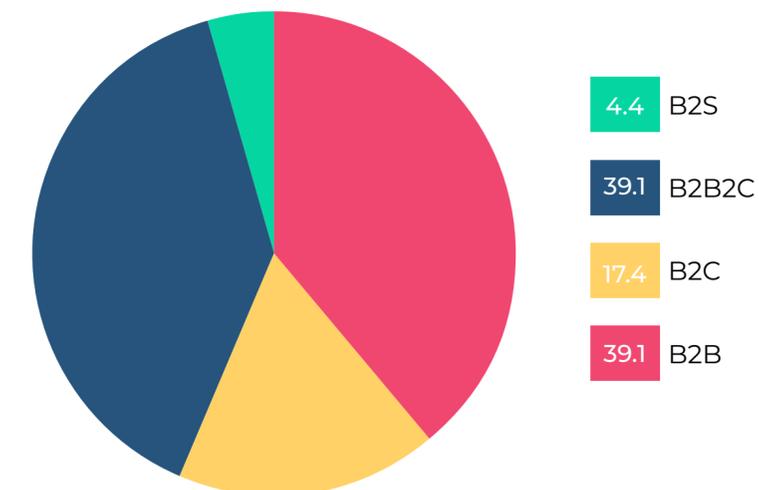
Fase da startup



Modelo de negócio



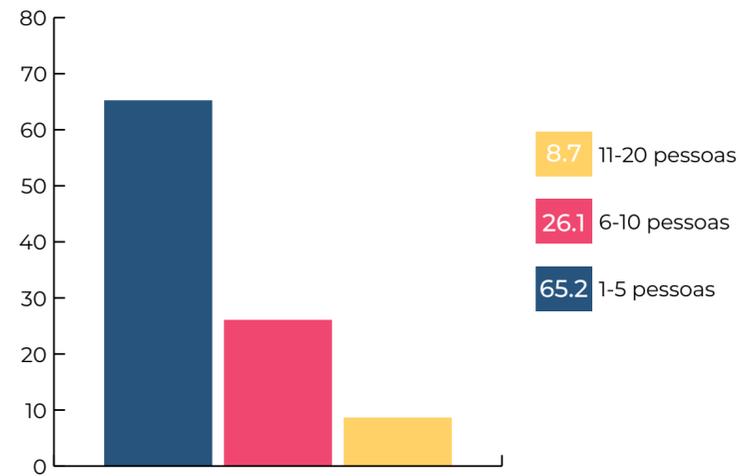
Público alvo



LONDRINA

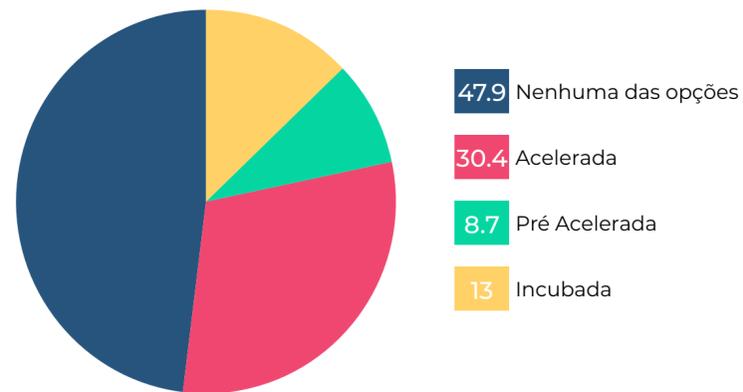
02. Perfil da startup

Tamanho do time

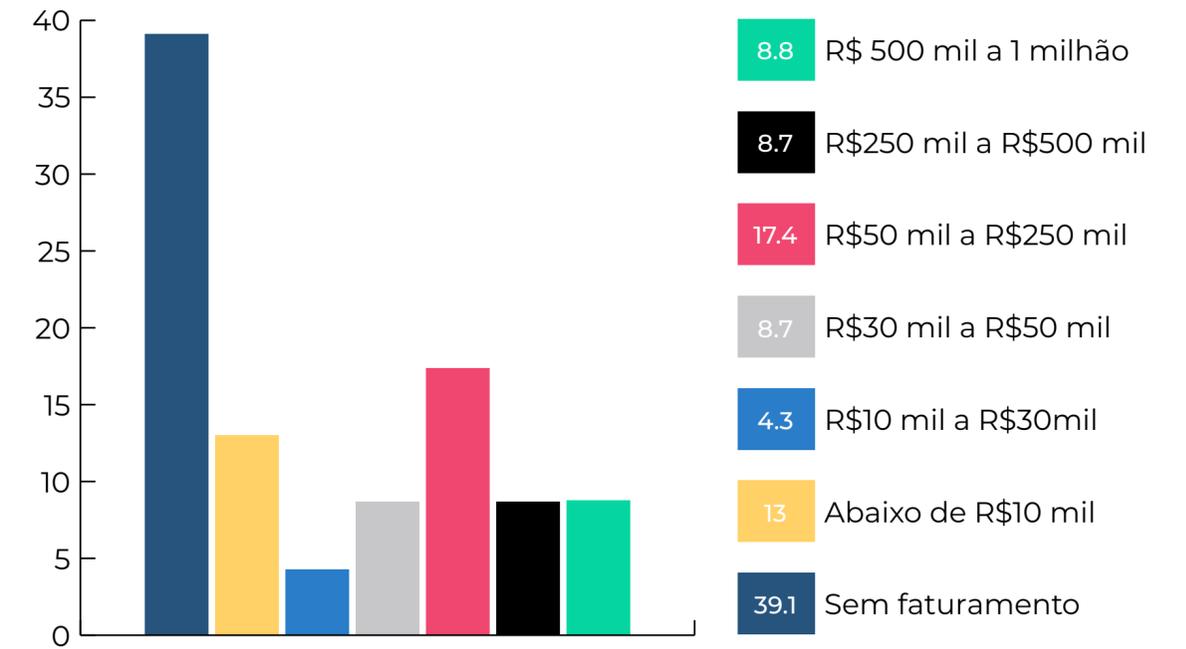


03. Investimentos

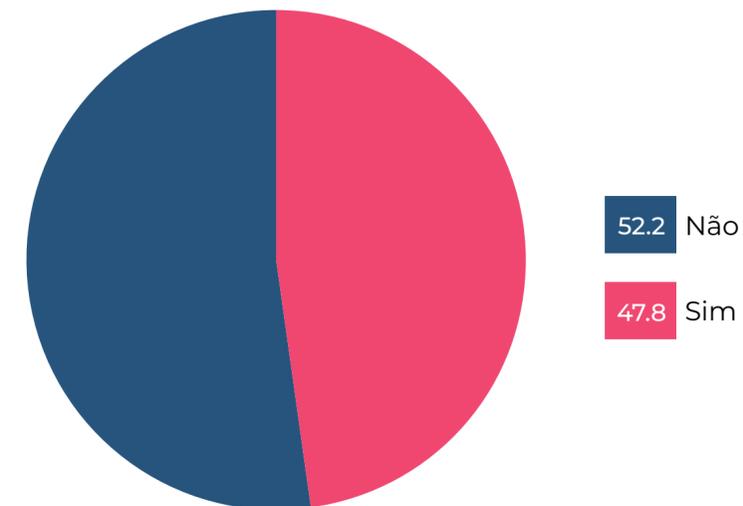
Startups já foram:



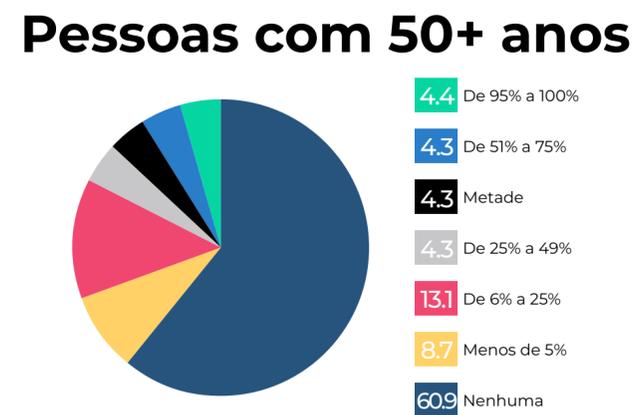
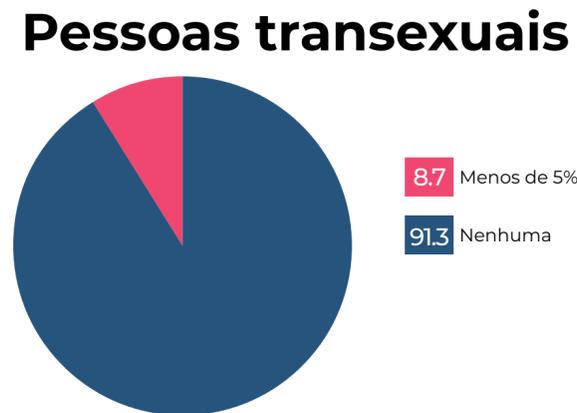
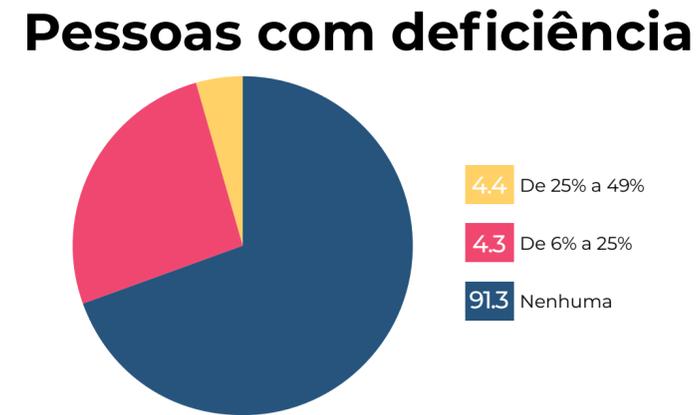
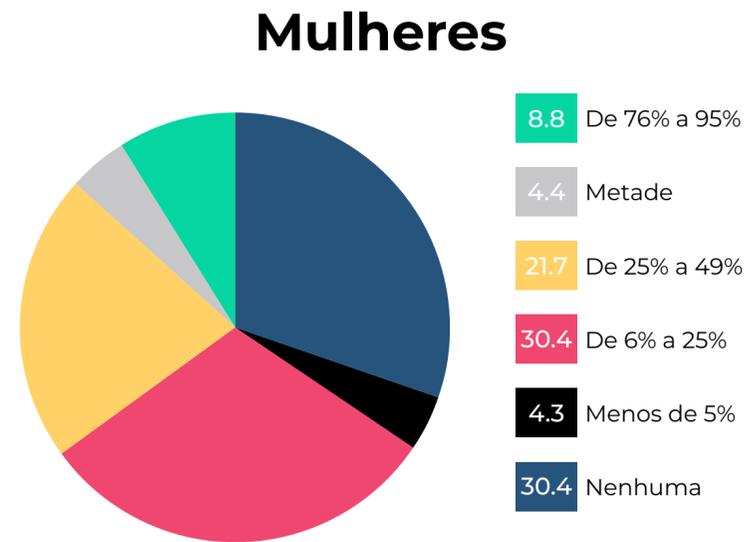
Faixa de faturamento



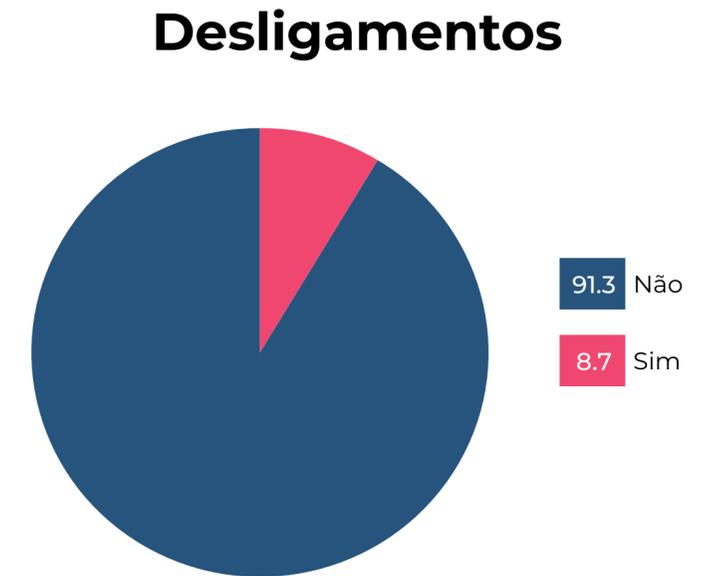
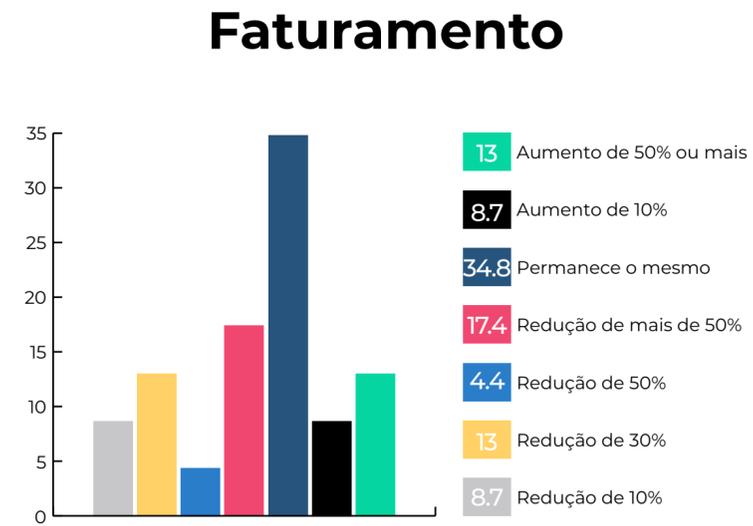
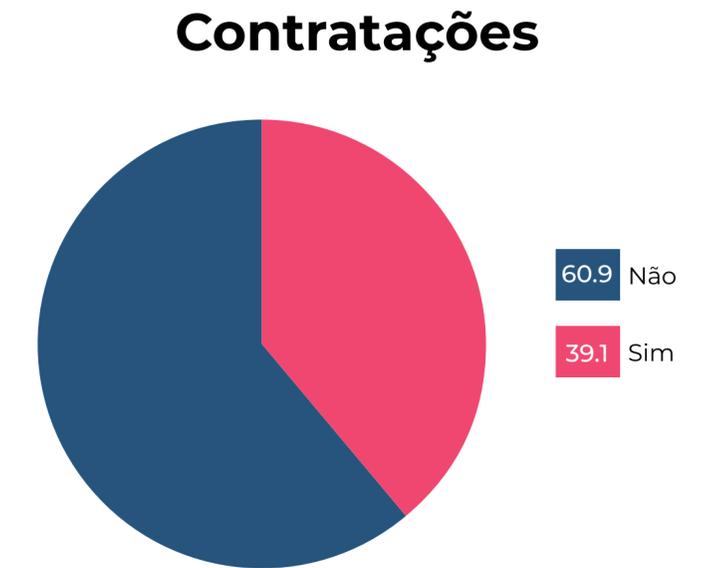
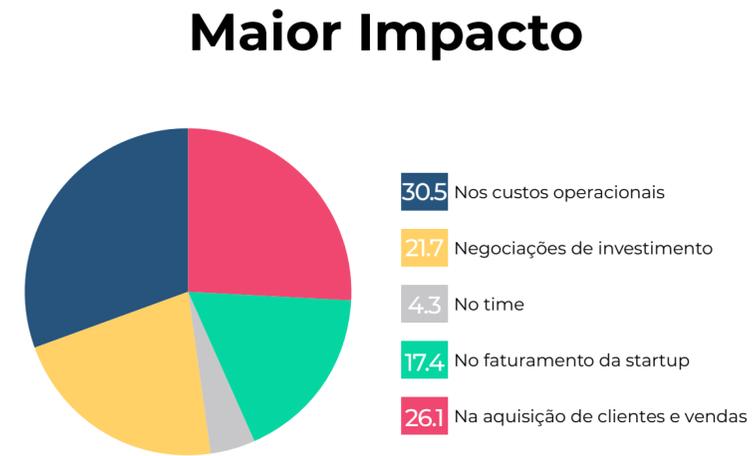
Já recebeu investimento?



04. Diversidade nas startups



05. Impacto Covid-19



PONTA

PR



GROSSA

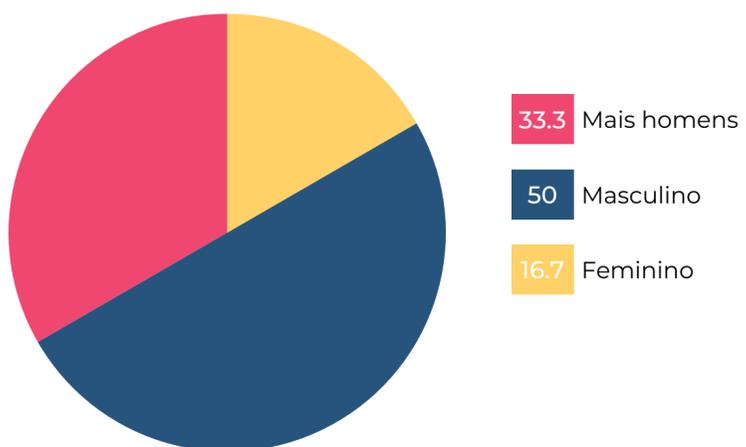
Campos Valley. A comunidade surgiu com o objetivo de fomentar o ecossistema regional e movimentar pessoas em torno da tecnologia. A cidade hoje é conhecida pelo seu parque industrial bem desenvolvido e iniciativas agrícolas.

PONTO GROSSA

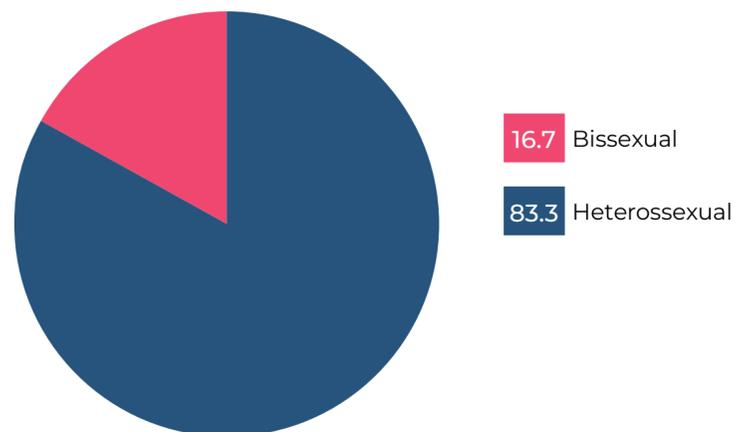
01.

Perfil do founder

Gênero



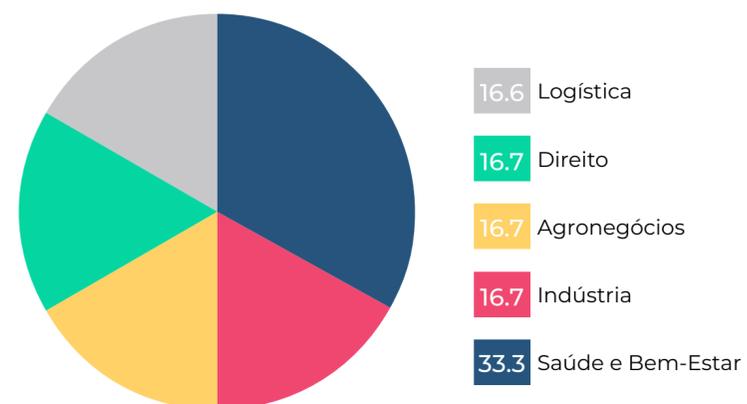
Orientação sexual



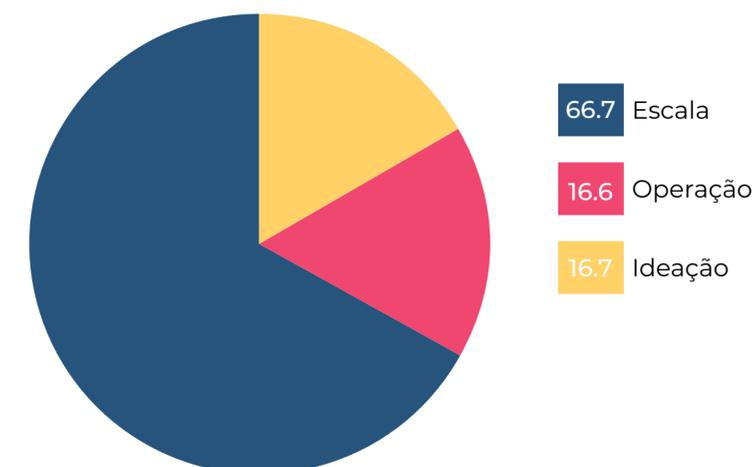
02.

Perfil da startup

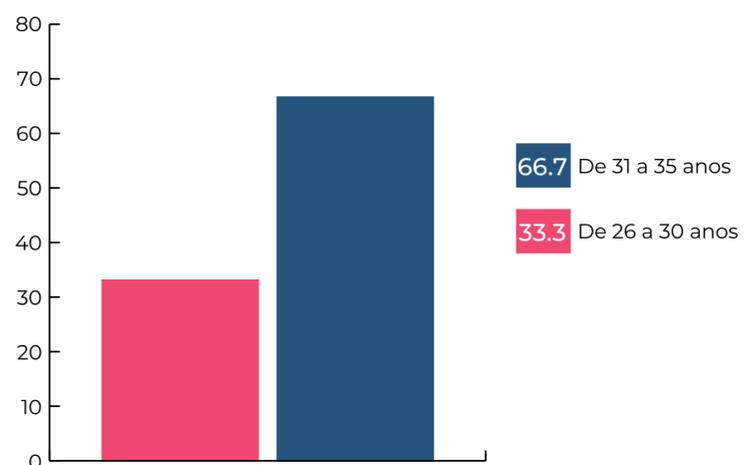
Área de atuação



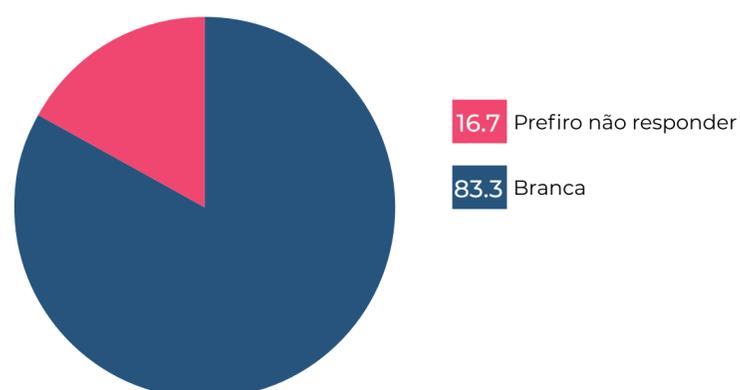
Fase da startup



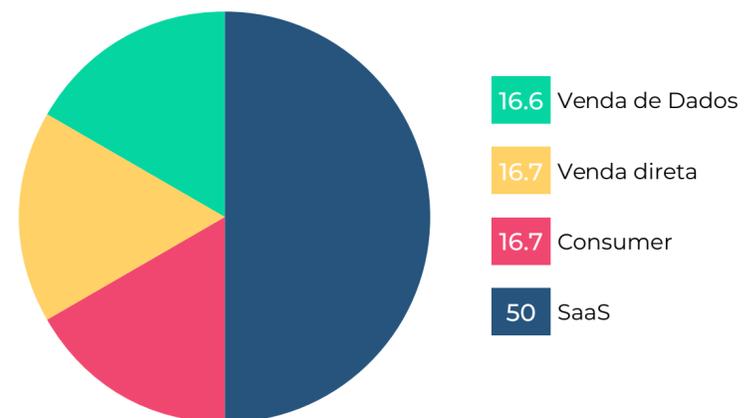
Idade



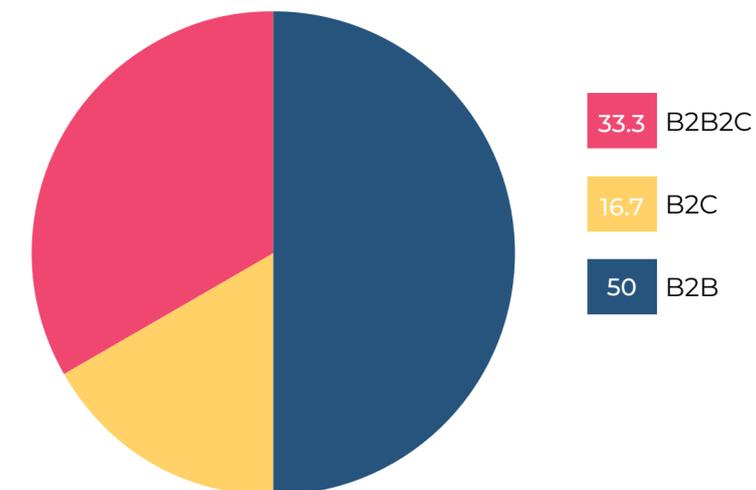
Raça



Modelo de negócio



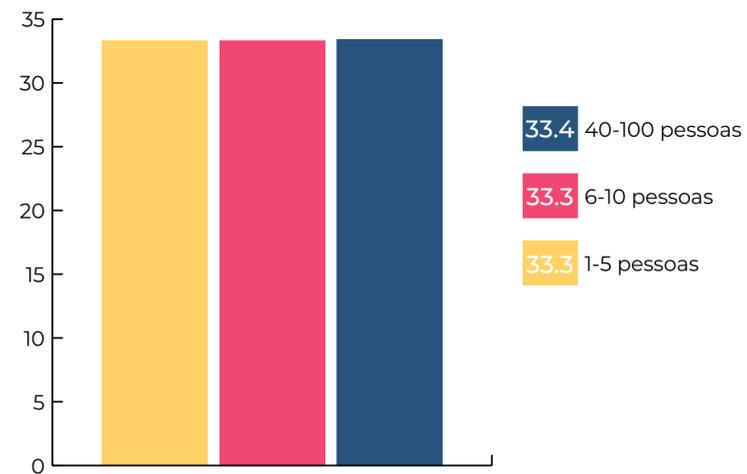
Público alvo



PONTIA GROSSA

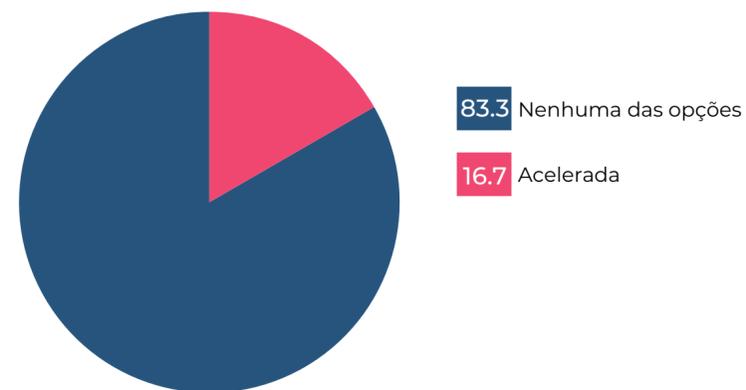
02. Perfil da startup

Tamanho do time

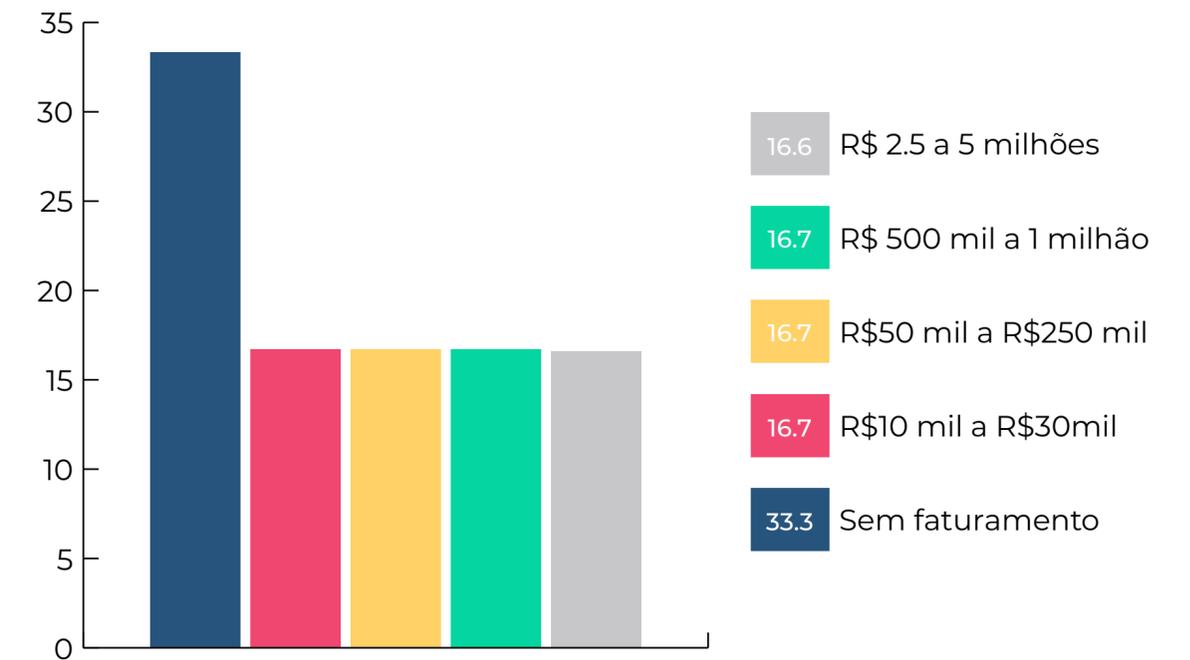


03. Investimentos

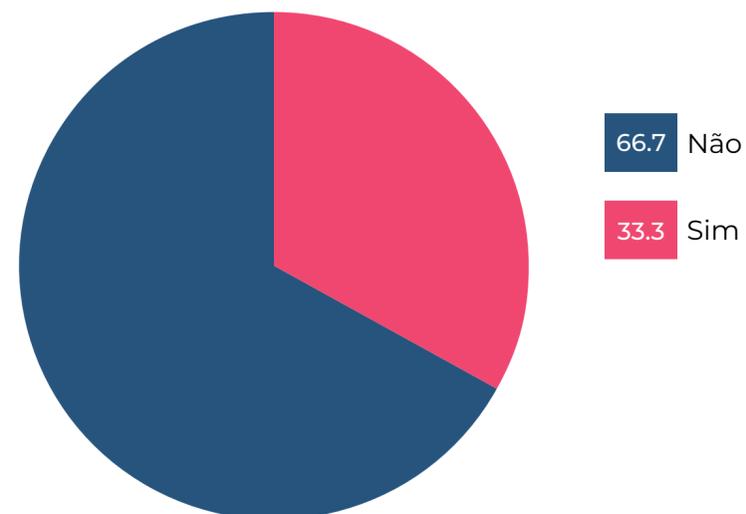
Startups já foram:



Faixa de faturamento

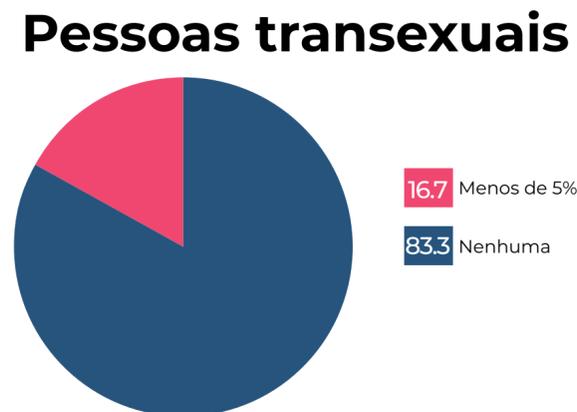
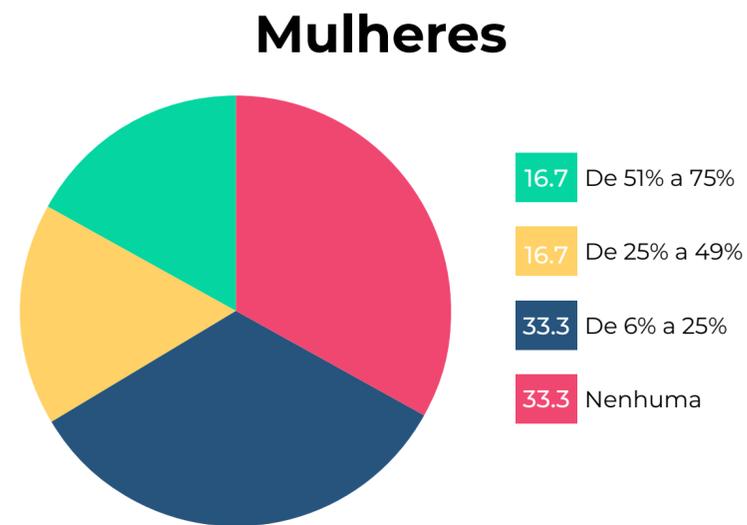


Já recebeu investimento?

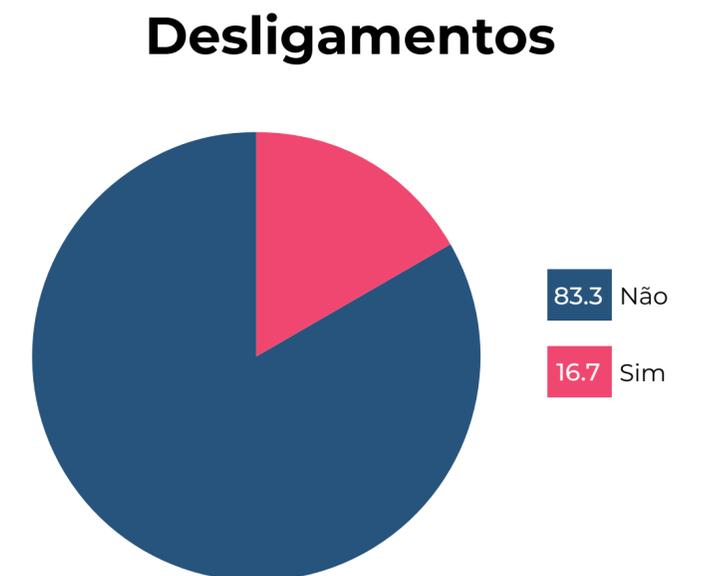
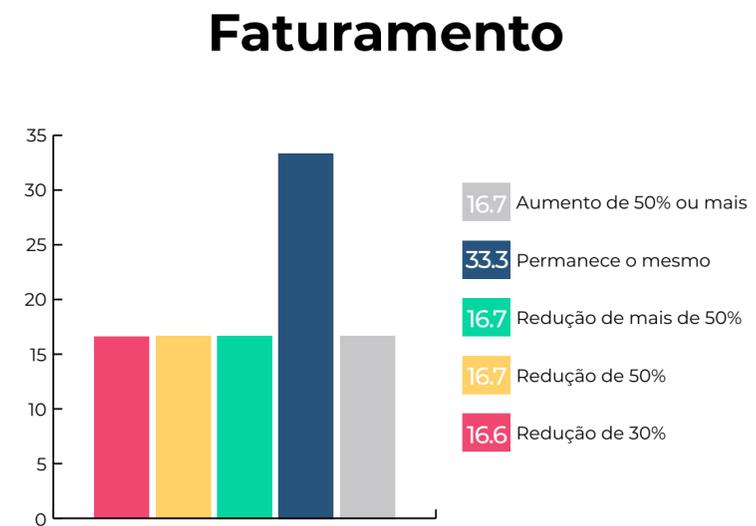
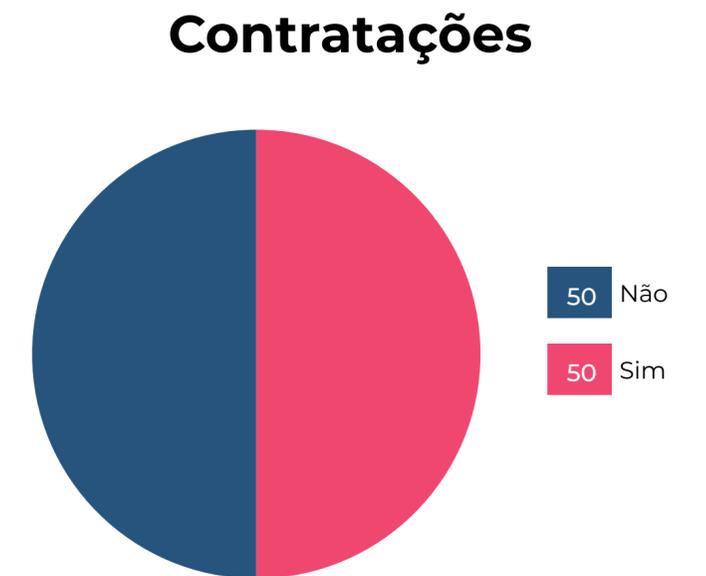
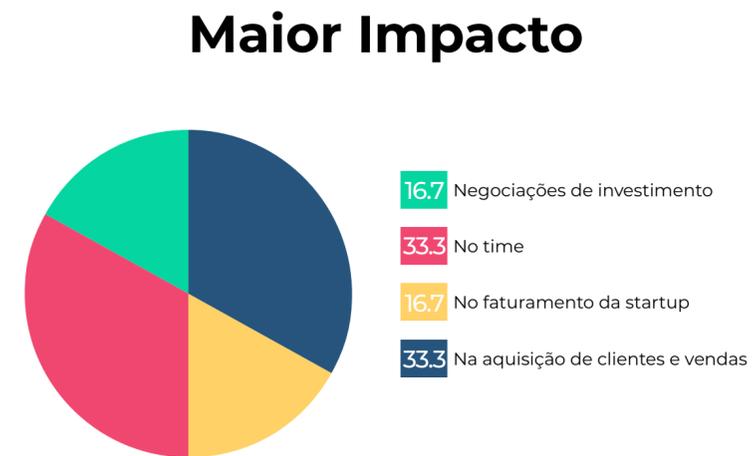


PONIA GROSSA

04. Diversidade nas startups



05. Impacto Covid-19



PR

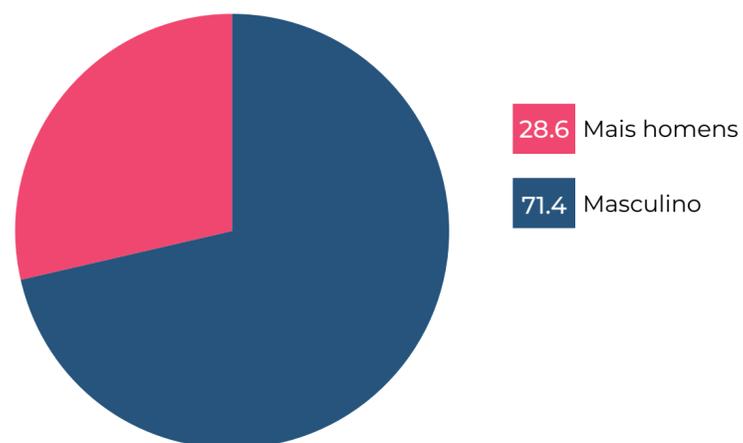
CASCATEL



Iguassu Valley (@iguassuvalley).
Cascavel, cidade da região oeste do Paraná, pertence à comunidade Iguassu Valley, que busca fomentar o ecossistema de inovação da região assim como realizar a sua governança.

01. Perfil do founder

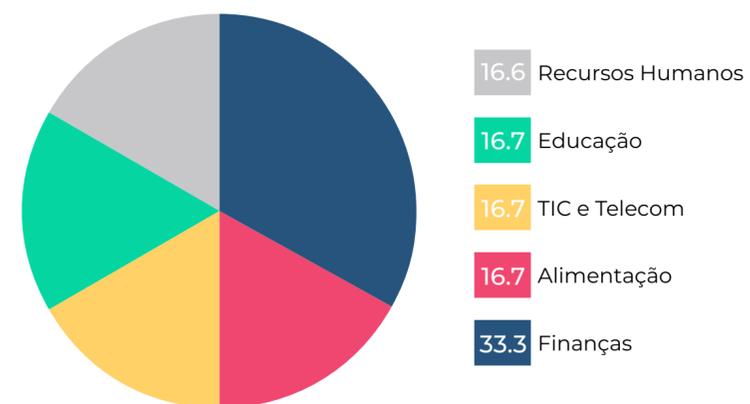
Gênero



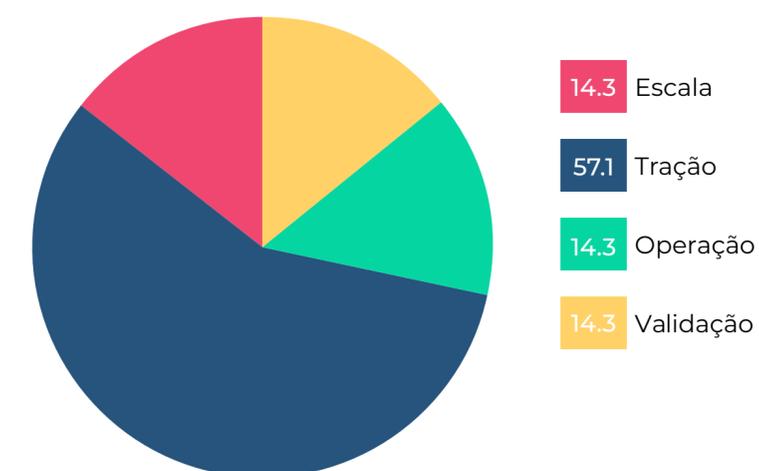
Orientação sexual



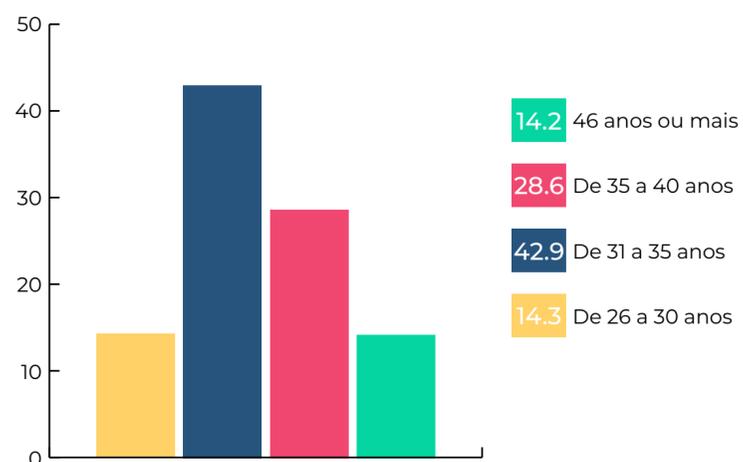
Área de atuação



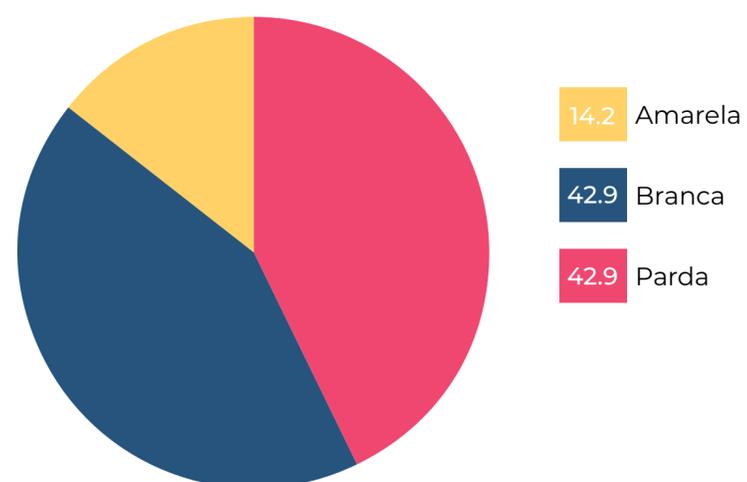
Fase da startup



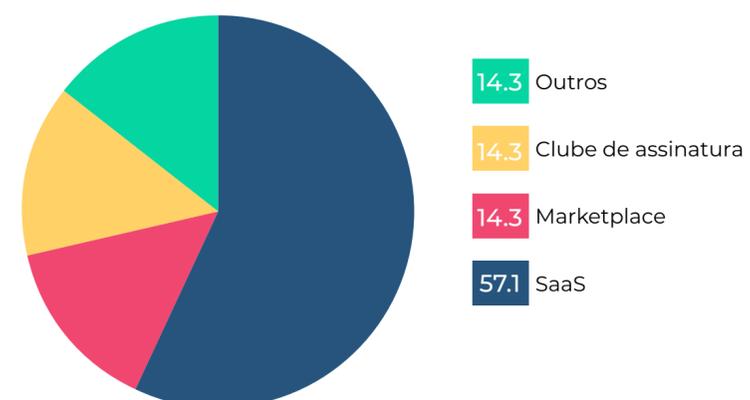
Idade



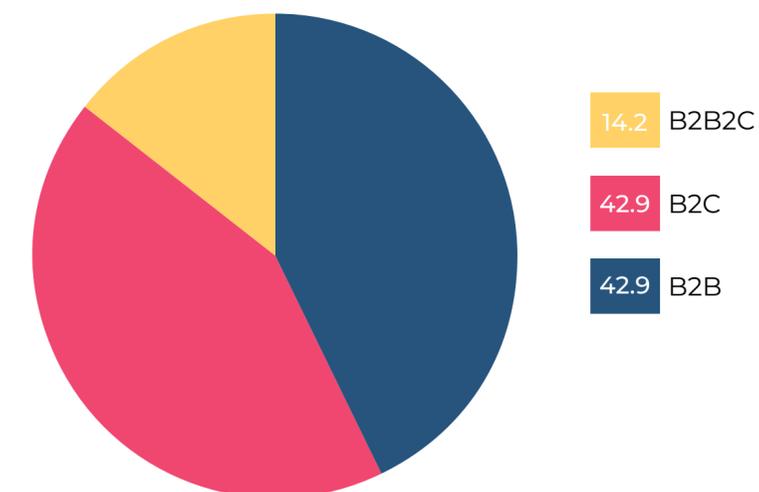
Raça



Modelo de negócio



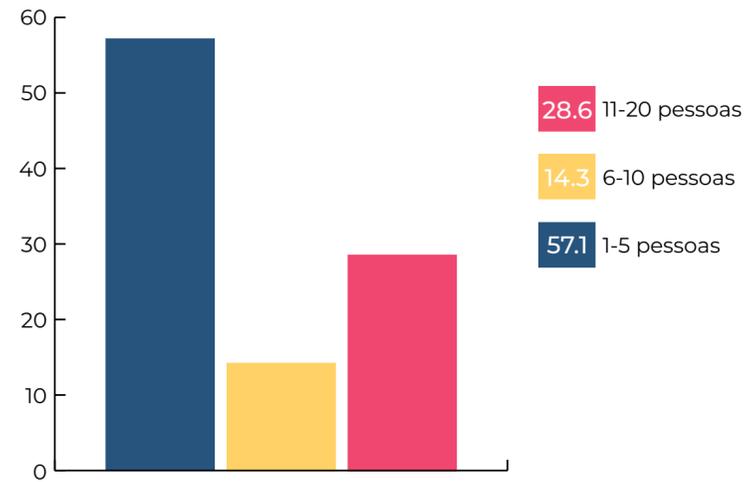
Público alvo



CASCAVEL

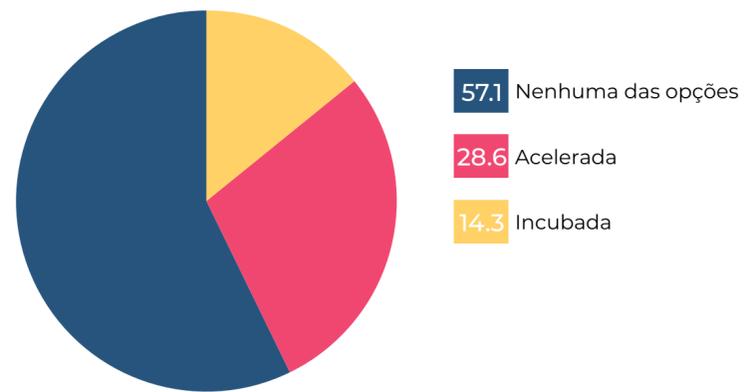
02. Perfil da startup

Tamanho do time

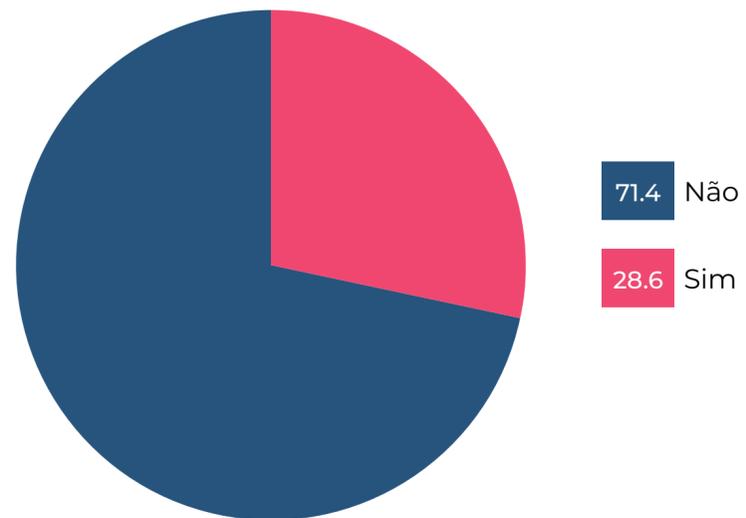


03. Investimentos

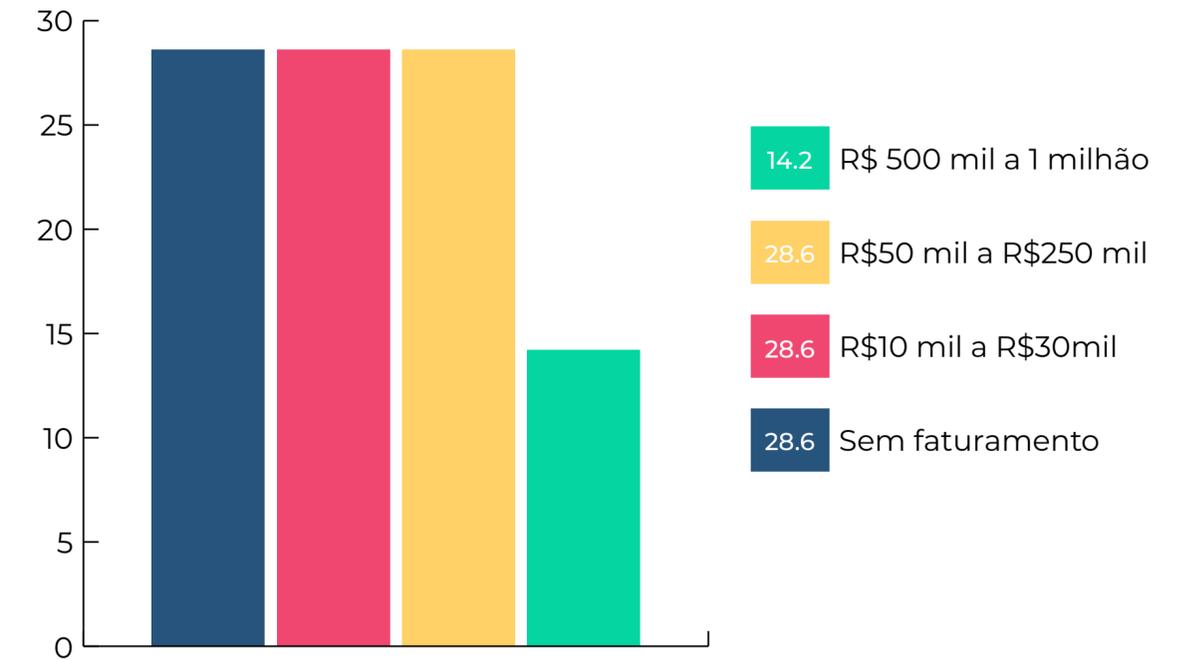
Startups já foram:



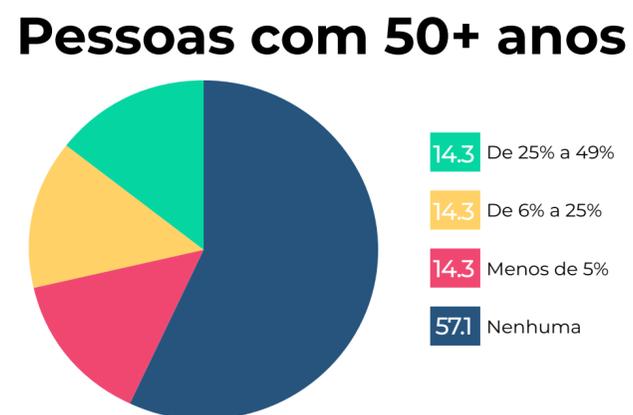
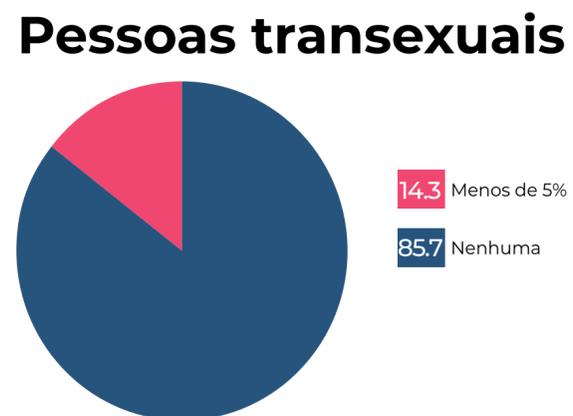
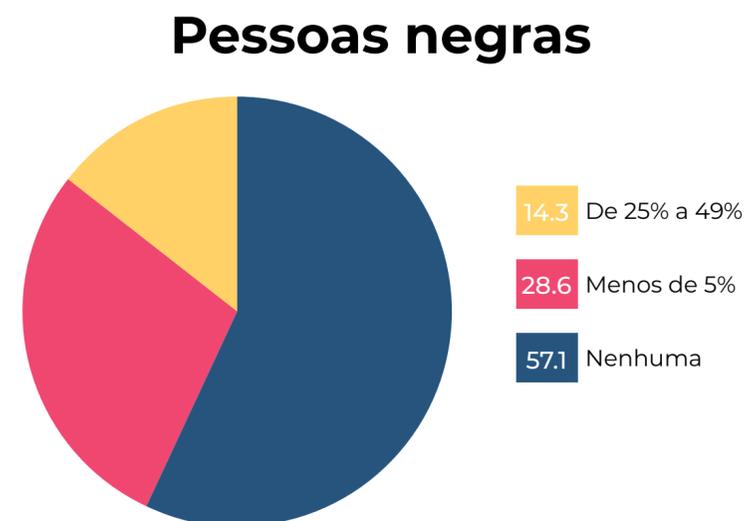
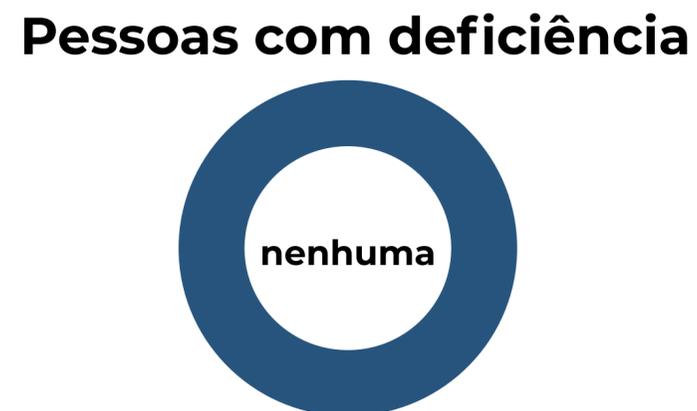
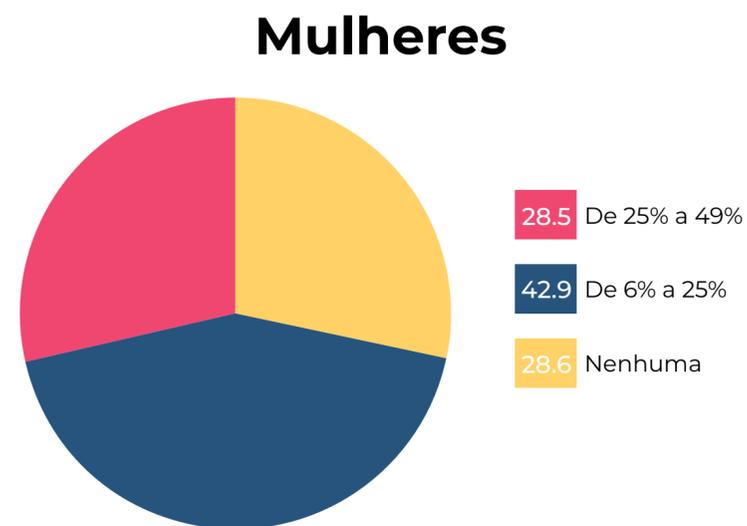
Já recebeu investimento?



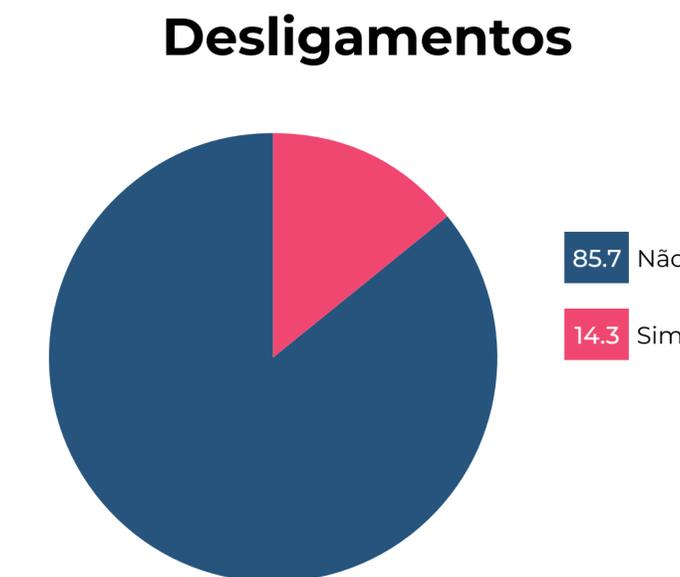
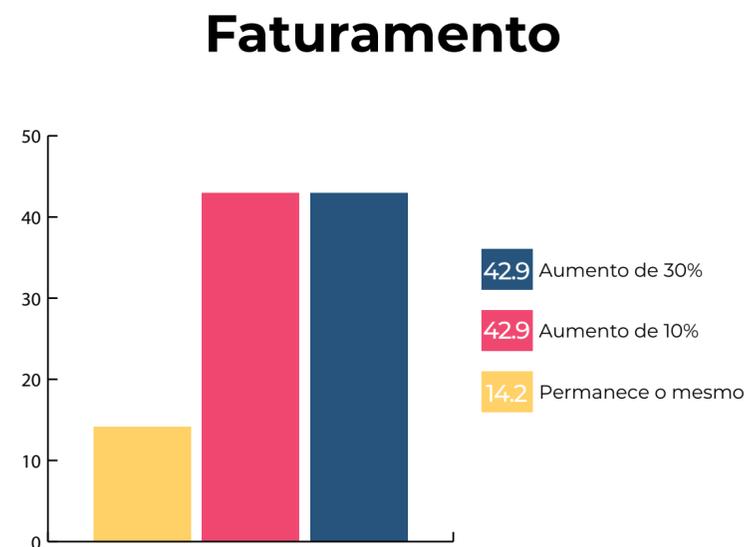
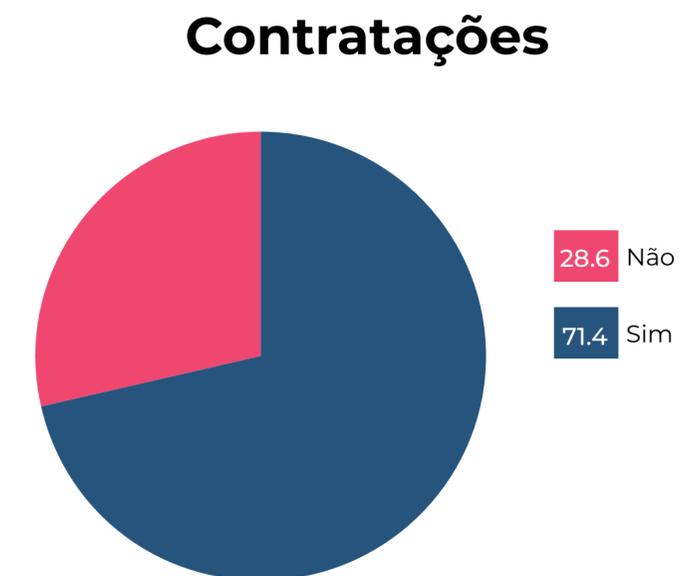
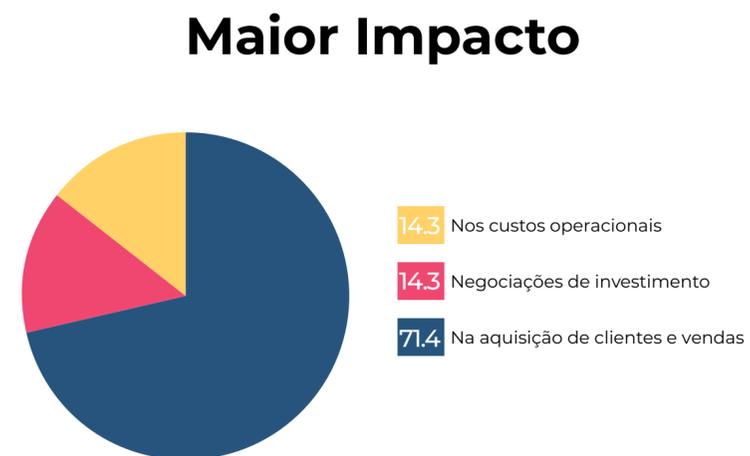
Faixa de faturamento



04. Diversidade nas startups



05. Impacto Covid-19





FOZ DO

Comunidade Foz do Iguaçu. Por ser uma cidade altamente turística, é fácil entender porque este é o segmento principal das startups (40%), com modelos voltados para SaaS (40%) e Marketplace (40%).

IGUAÇU

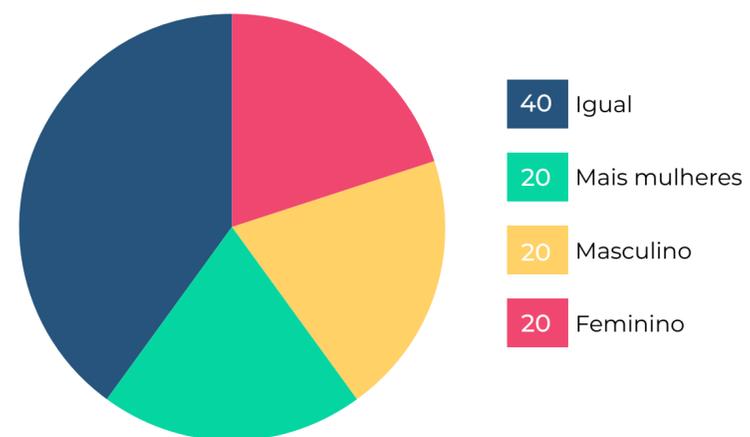
RS

FUZ DO IGUAÇU

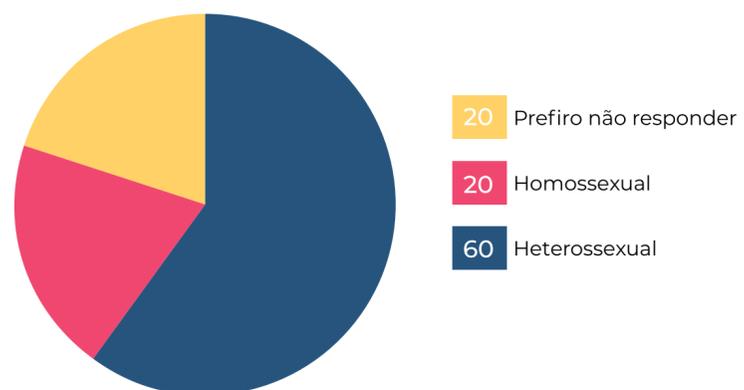
01.

Perfil do founder

Gênero



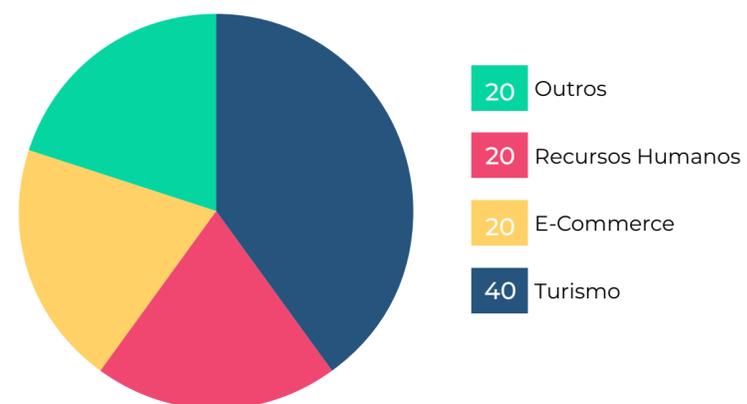
Orientação sexual



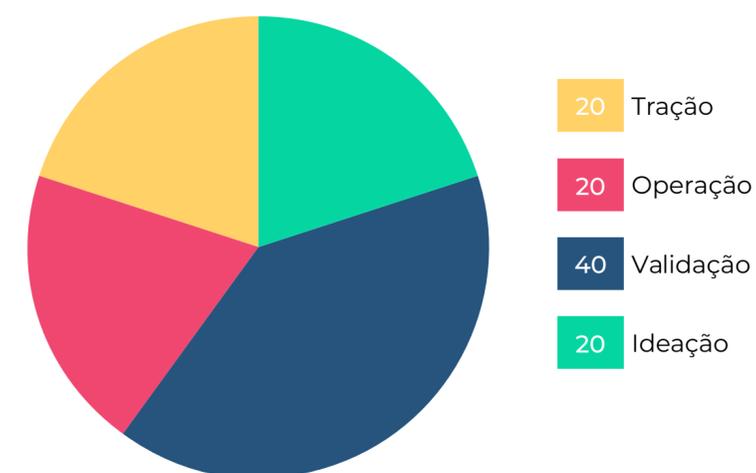
02.

Perfil da startup

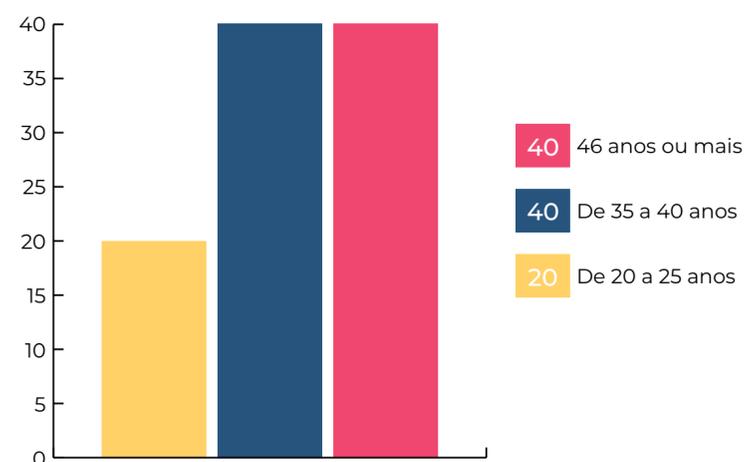
Área de atuação



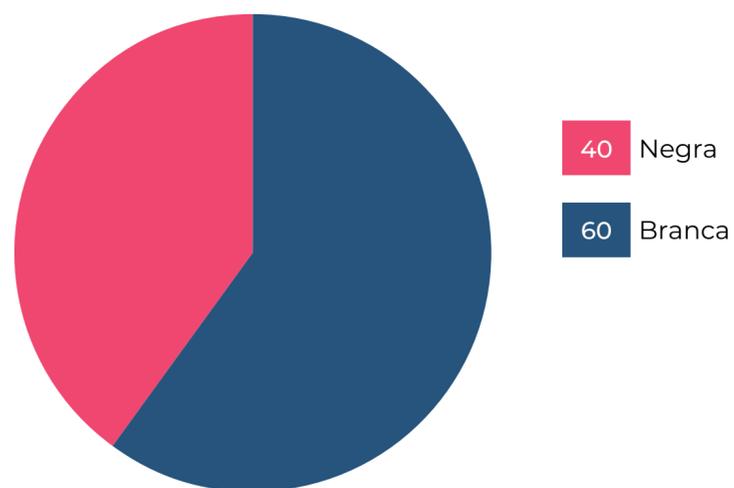
Fase da startup



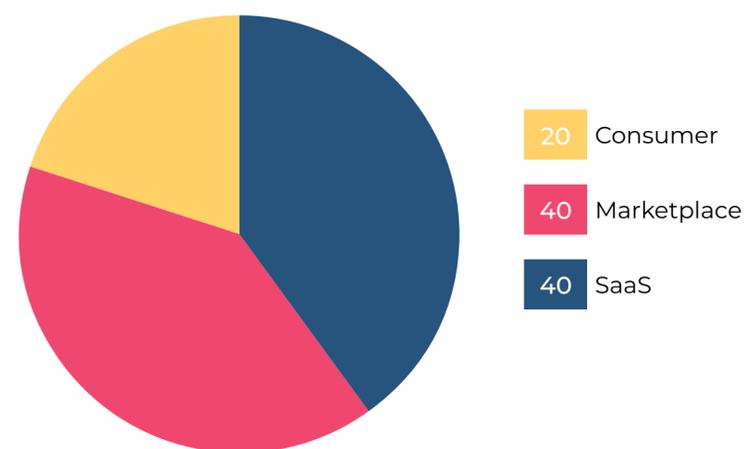
Idade



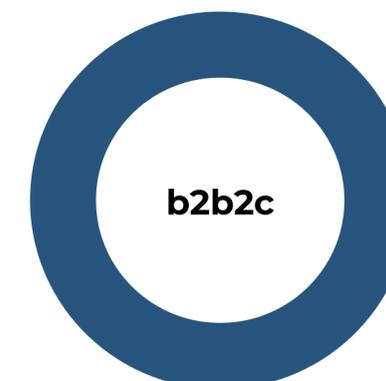
Raça



Modelo de negócio



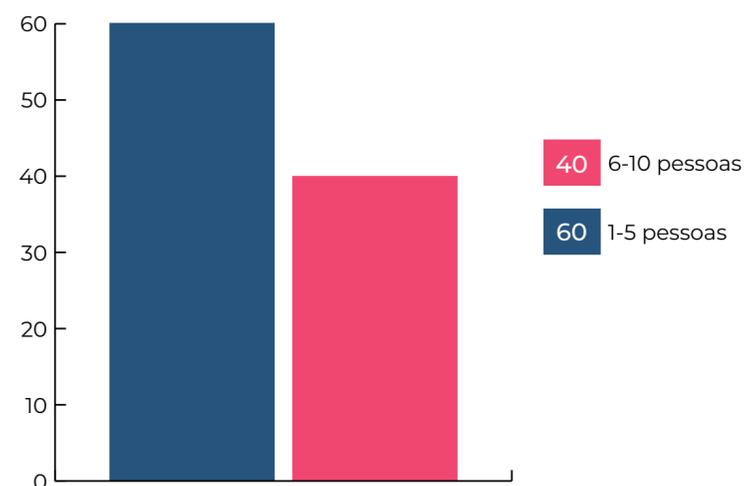
Público alvo



FOZ DO IGUAÇU

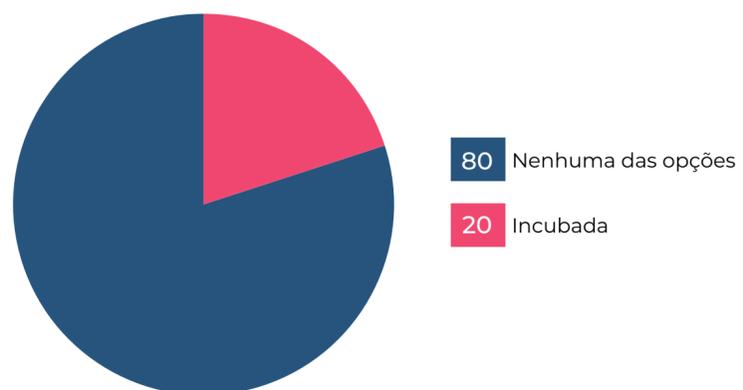
02. Perfil da startup

Tamanho do time



03. Investimentos

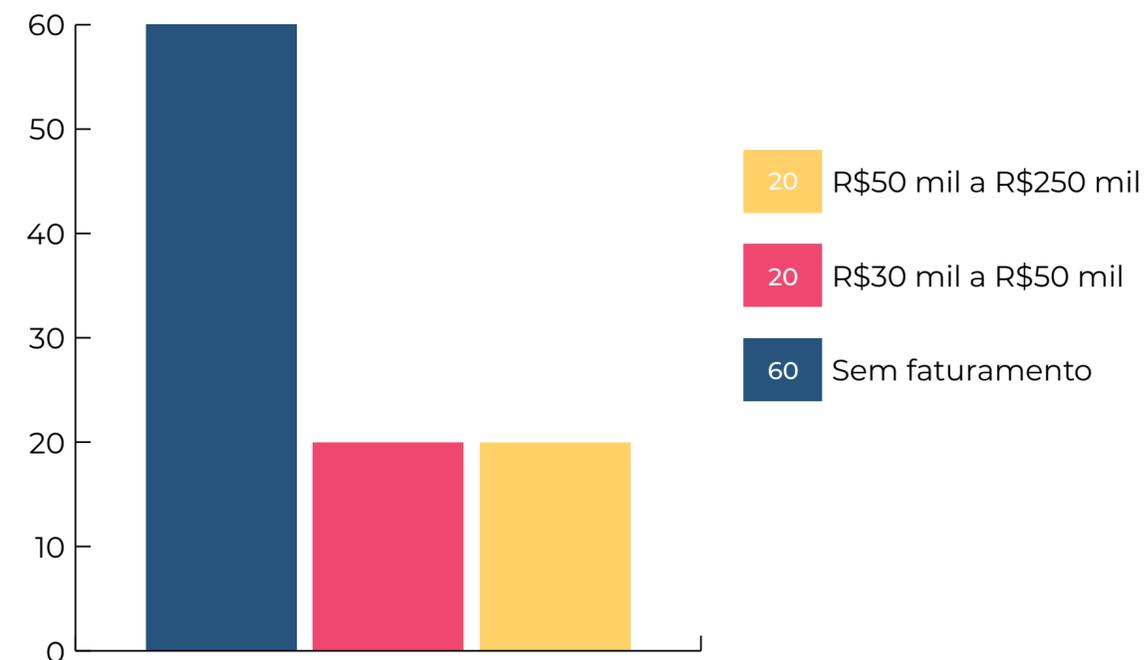
Startups já foram:



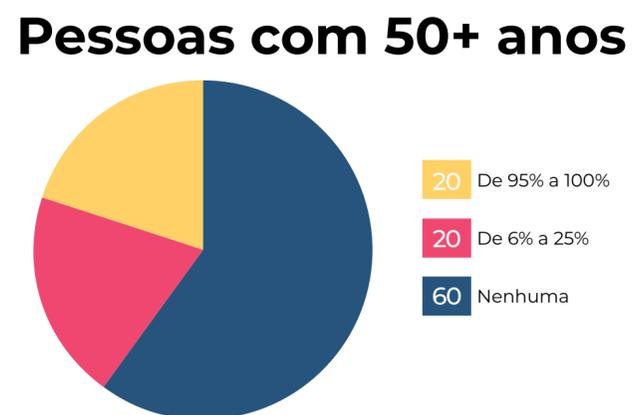
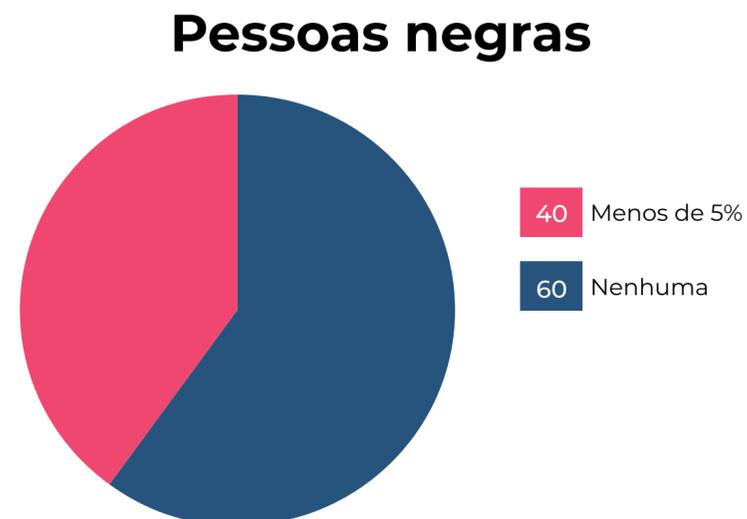
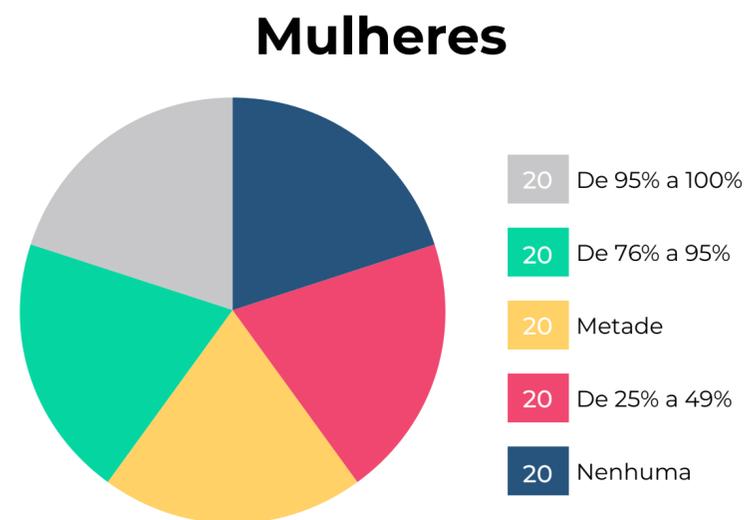
Já recebeu investimento?



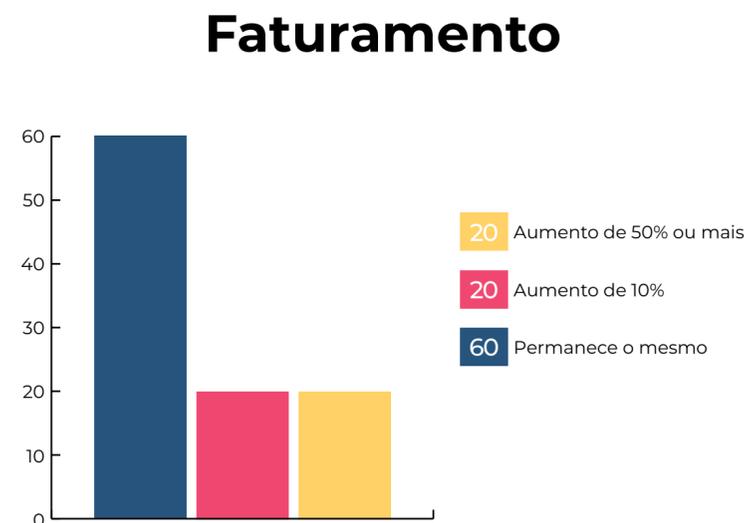
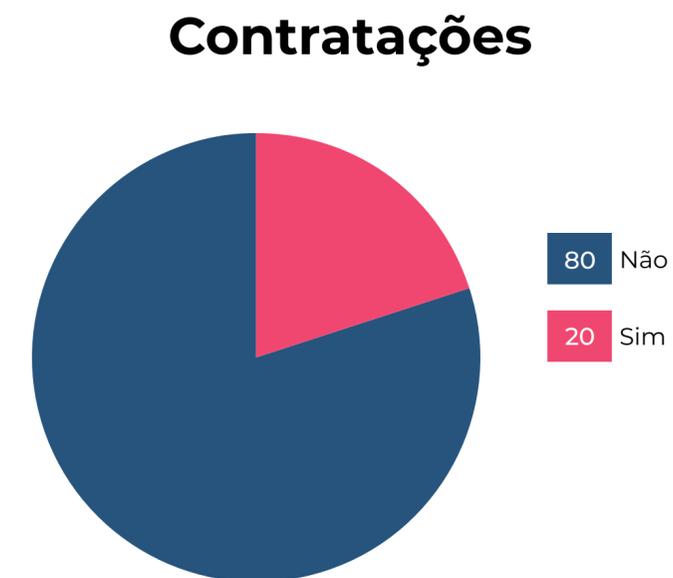
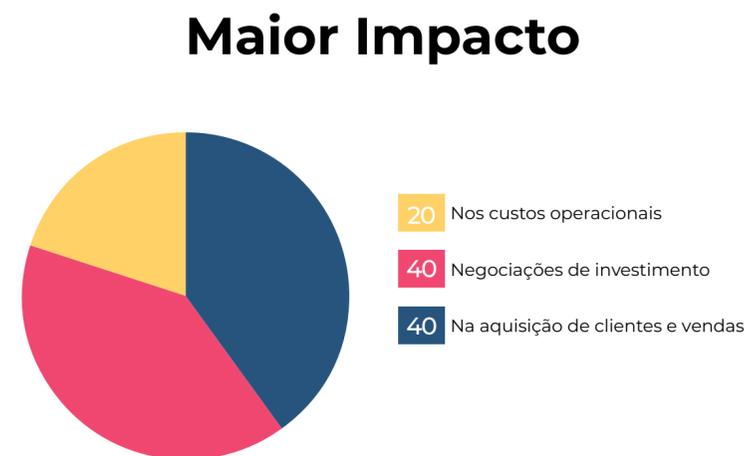
Faixa de faturamento



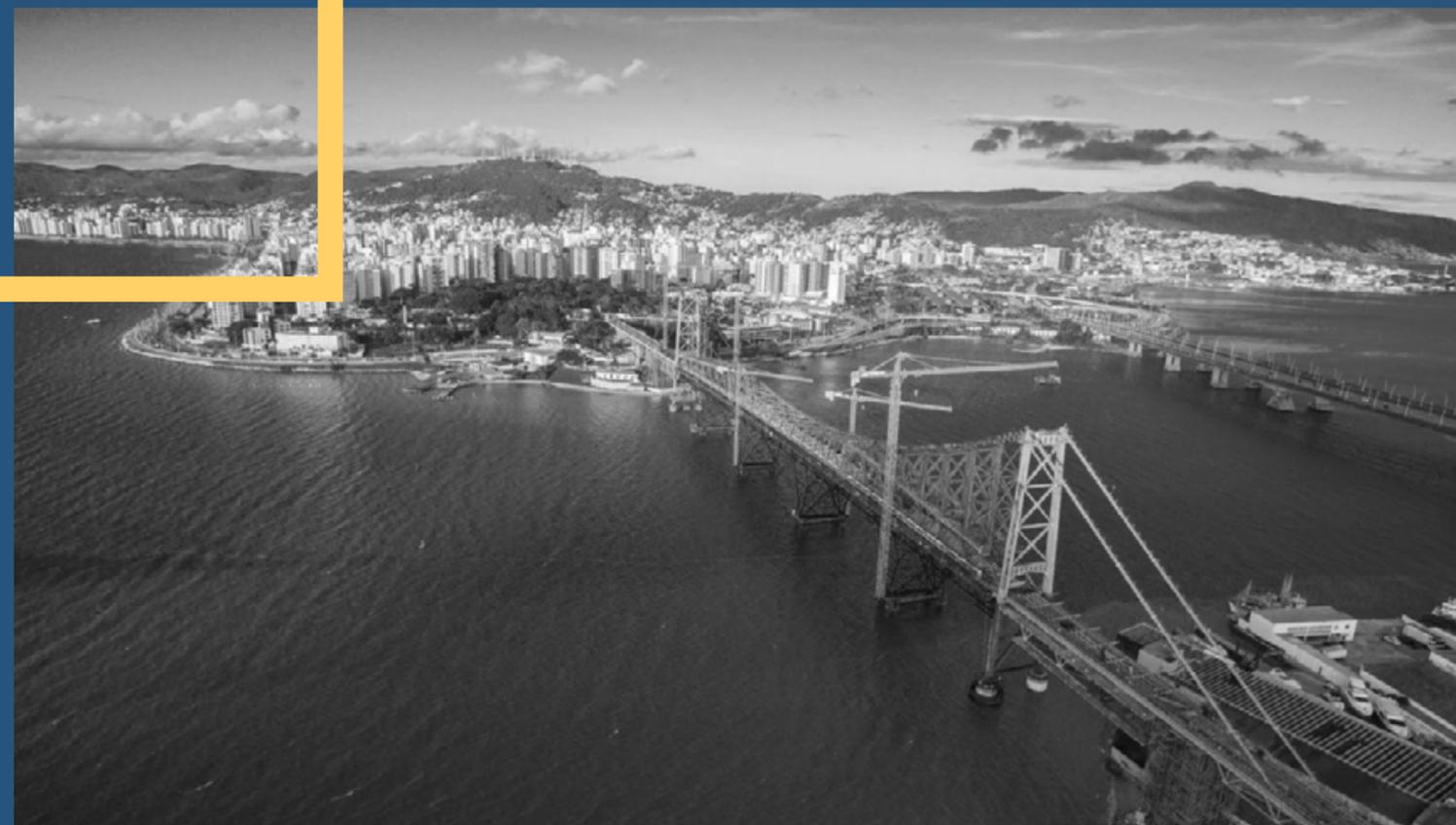
04. Diversidade nas startups



05. Impacto Covid-19



SC



Startup SC. Pela primeira mapeada, Florianópolis que está entre as 10 cidades com maior número de startups no Brasil, possui um alto grau de maturidade, com startups em fase de tração (37%) e escala (17,9%) e com 13,9% com faturamento entre R\$ 500 mil a 1 milhão.

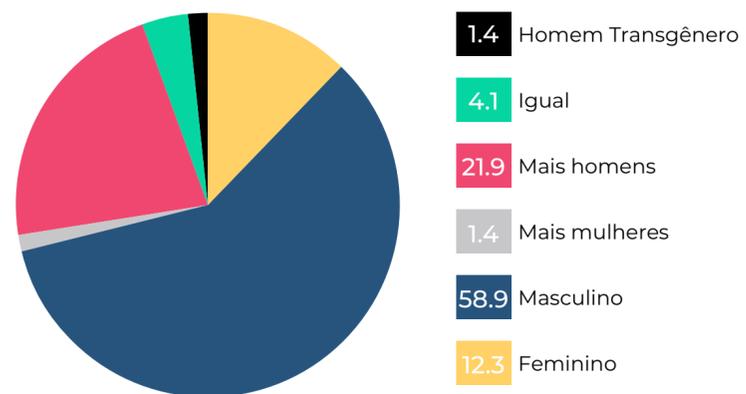
FLORIANÓPOLIS

FLORIANOPOLIS

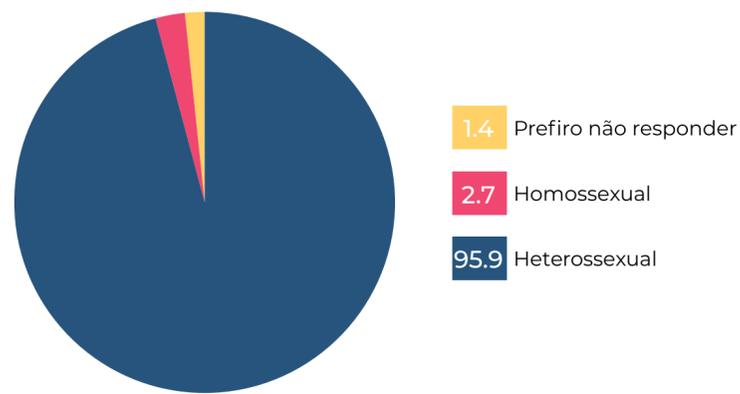
01.

Perfil do founder

Gênero



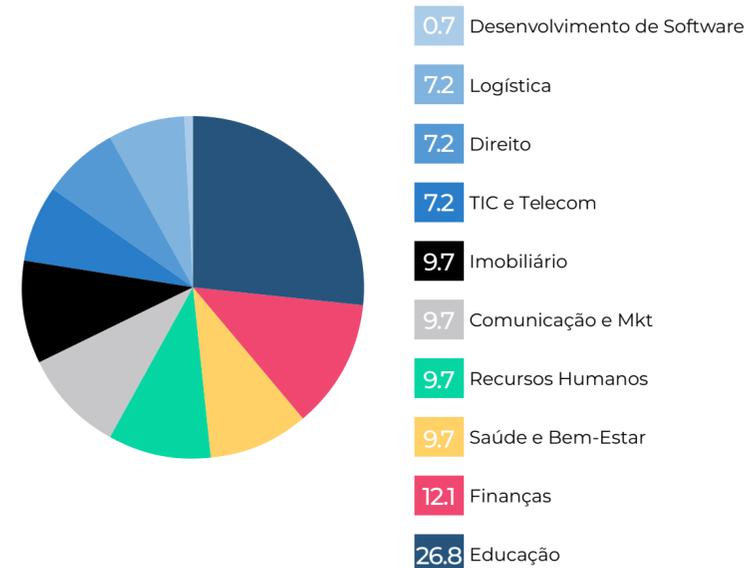
Orientação sexual



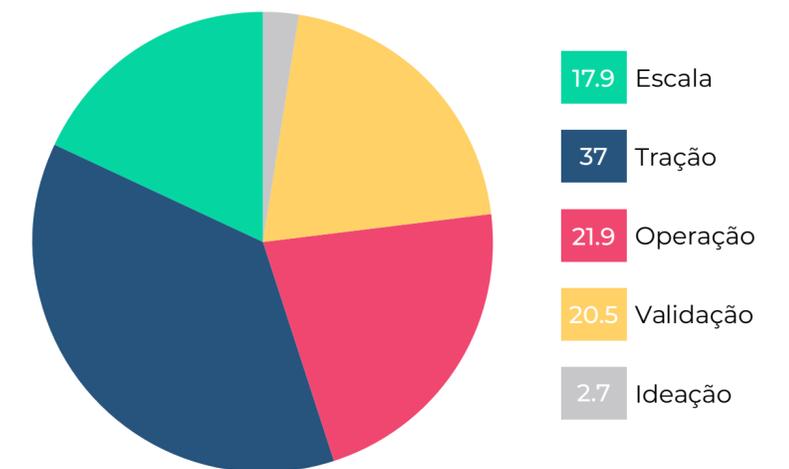
02.

Perfil da startup

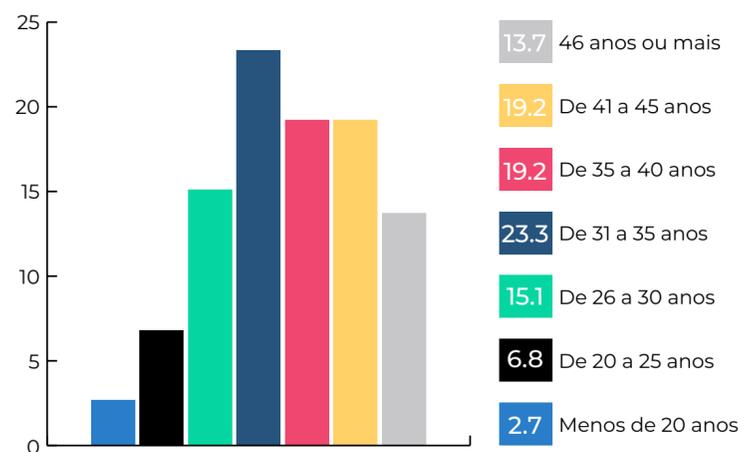
Área de atuação



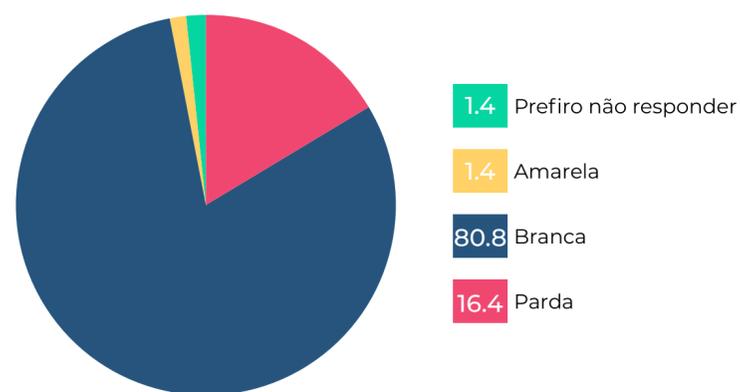
Fase da startup



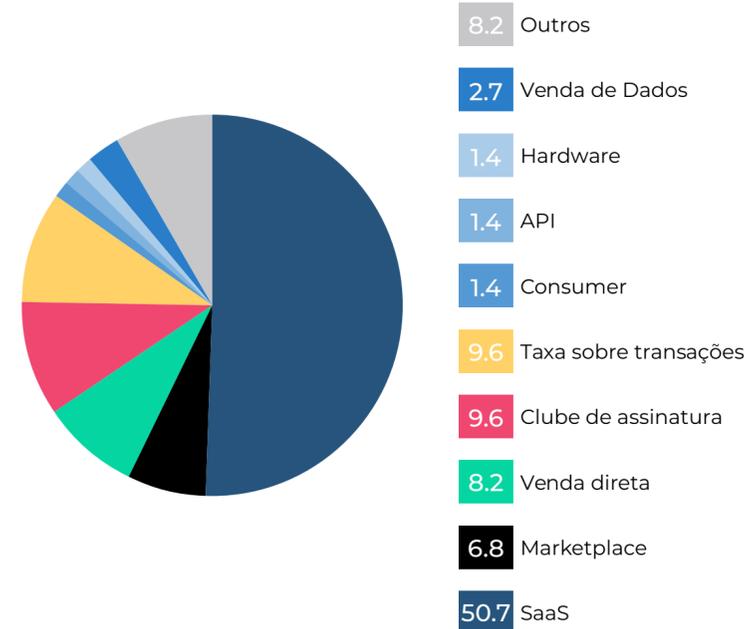
Idade



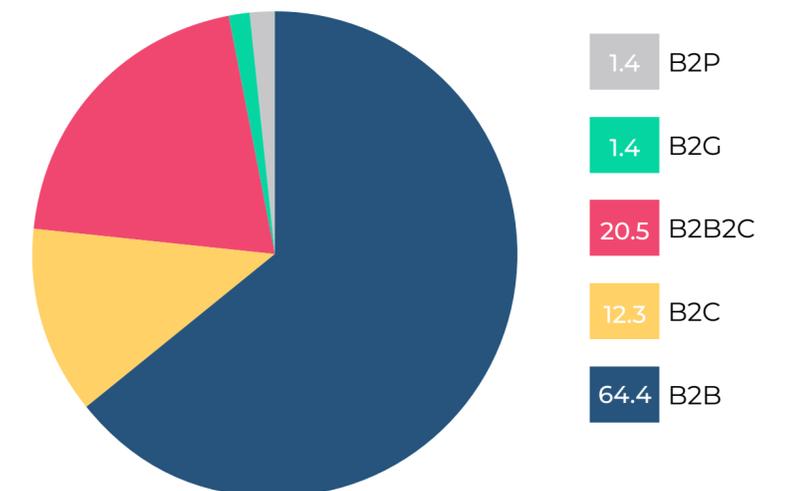
Raça



Modelo de negócio



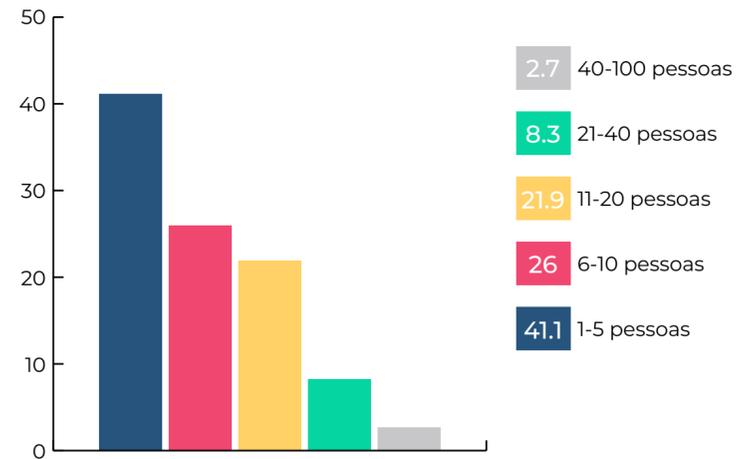
Público alvo



FLORIANOPOLIS

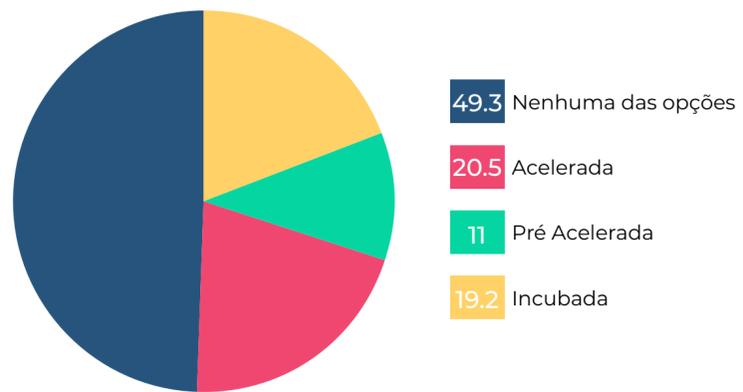
02. Perfil da startup

Tamanho do time

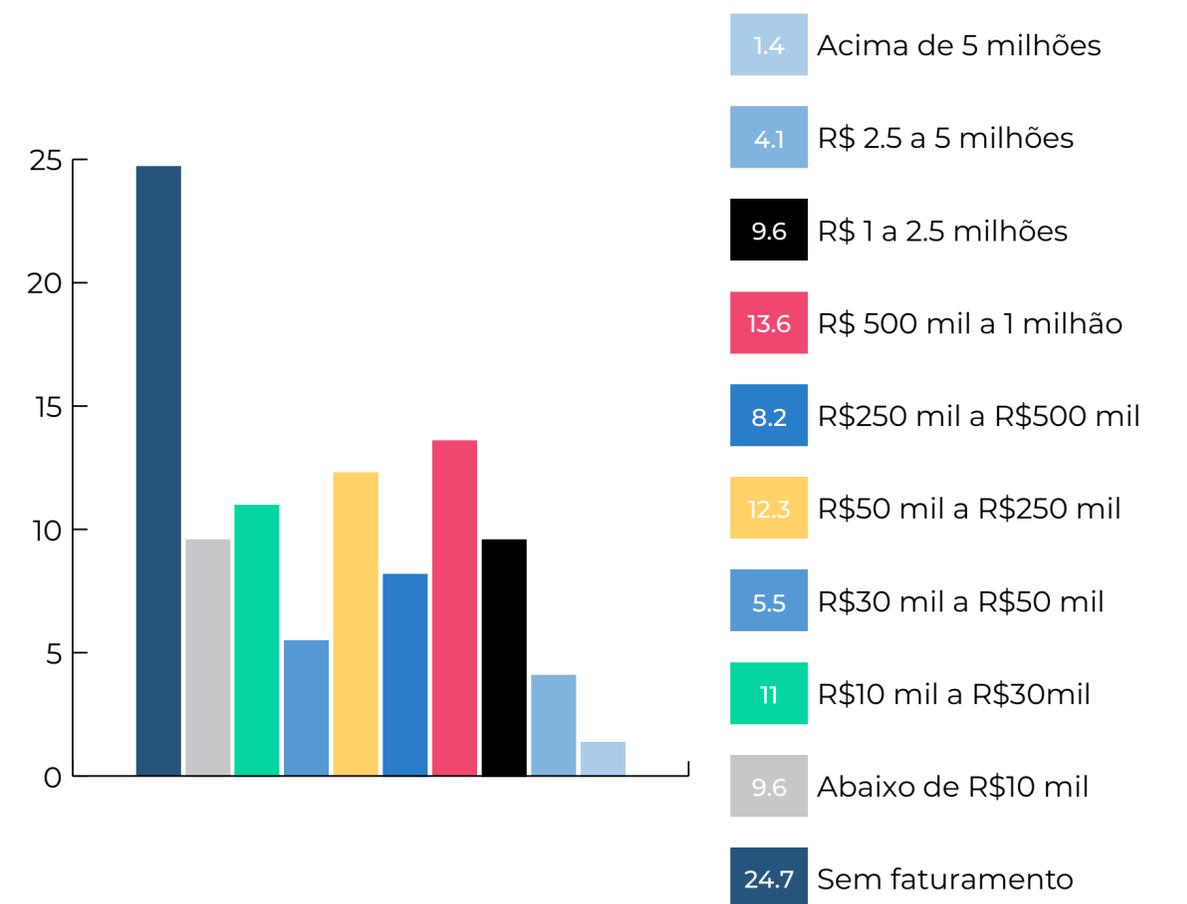


03. Investimentos

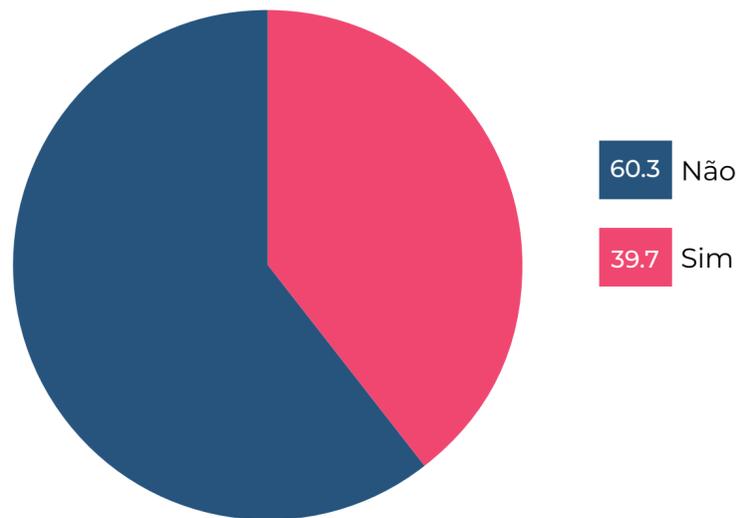
Startups já foram:



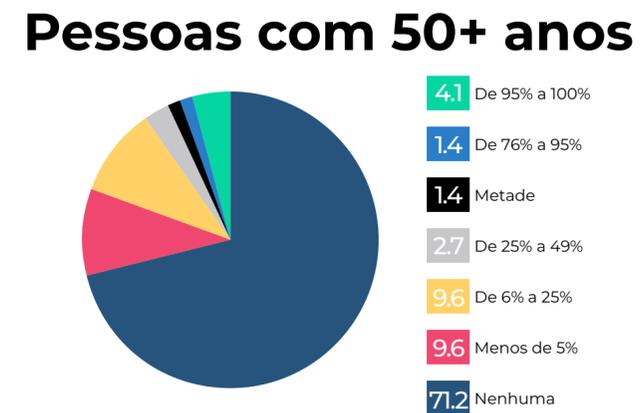
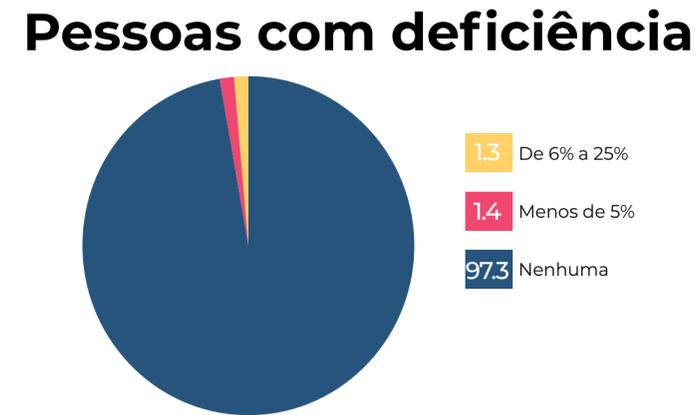
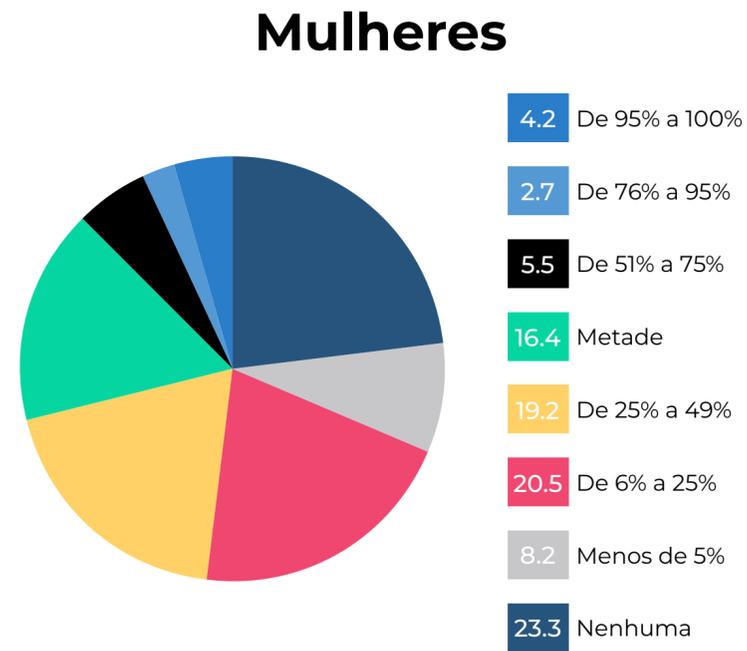
Faixa de faturamento



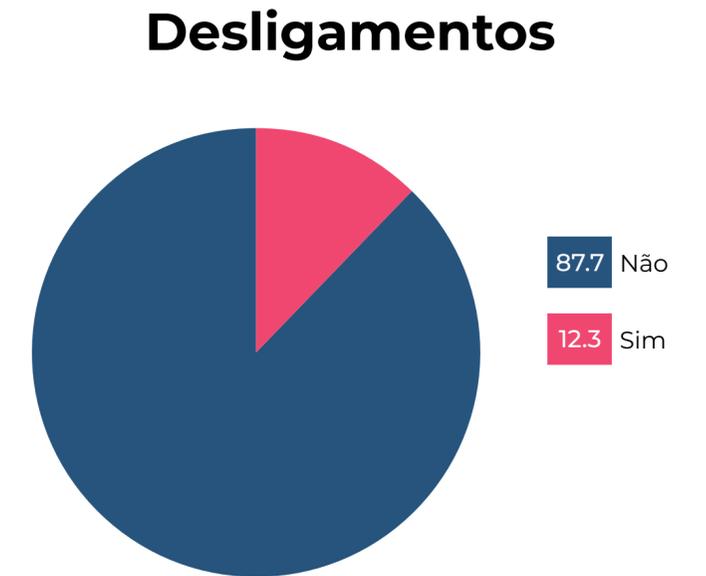
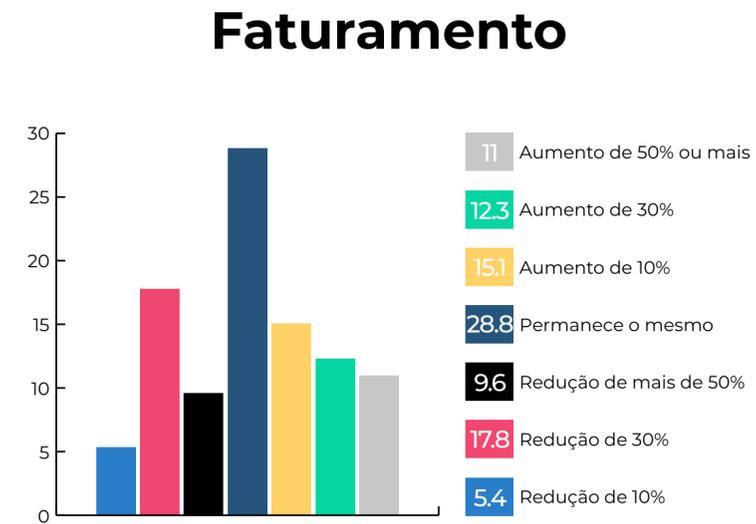
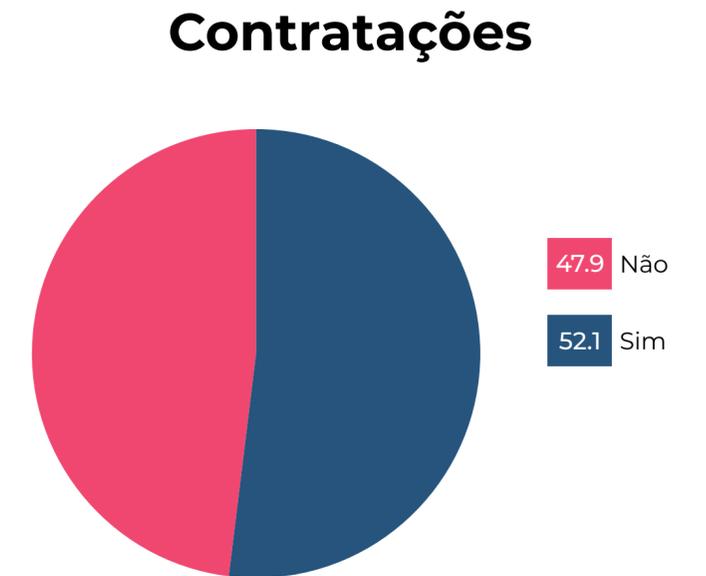
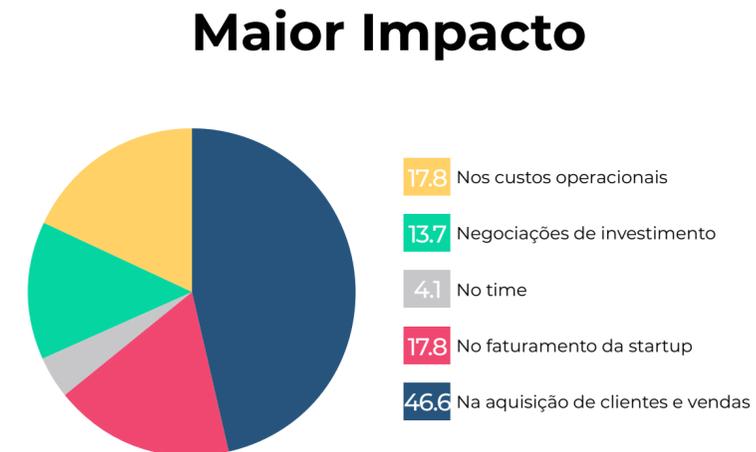
Já recebeu investimento?



04. Diversidade nas startups



05. Impacto Covid-19



SC



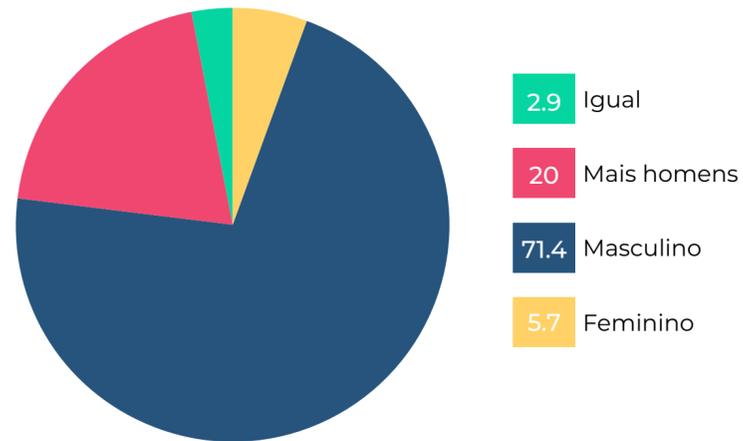
JOINVILLE

Joinville Startups. Joinville é reconhecido celeiro de empresas de tecnologia e startups no país, com diversos eventos acontecendo e presença de aceleradoras, incubadoras e alguns fundos de investimento.

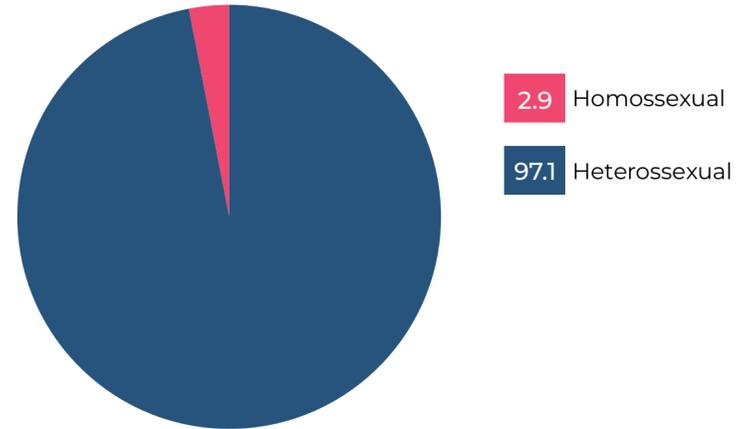
JOINVILLE

01. Perfil do founder

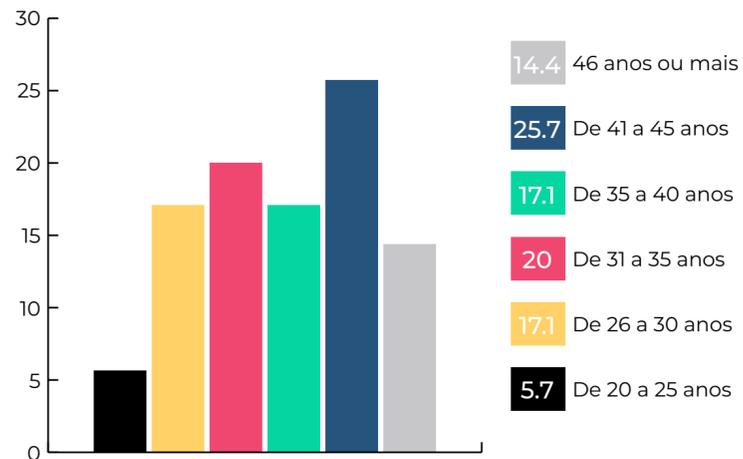
Gênero



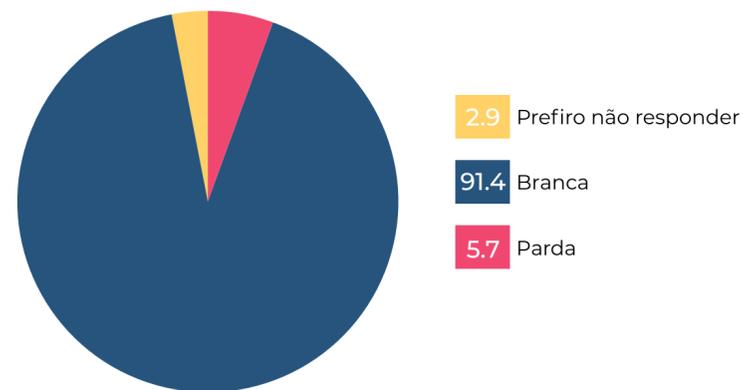
Orientação sexual



Idade

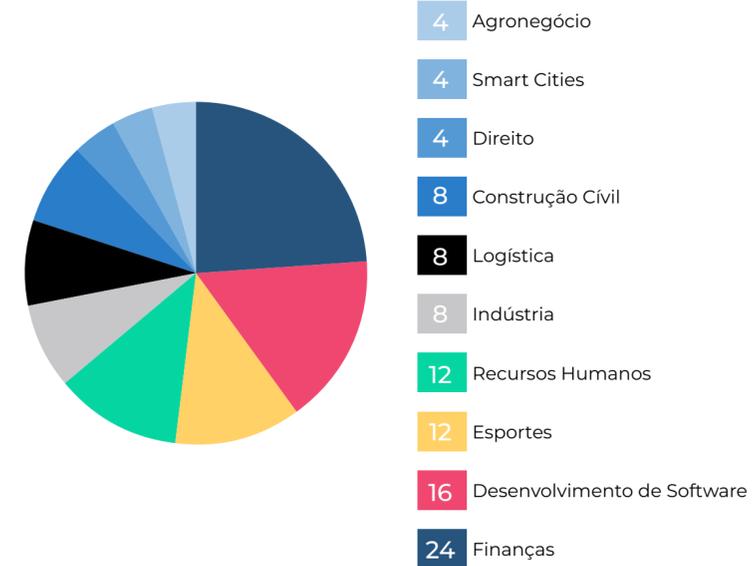


Raça

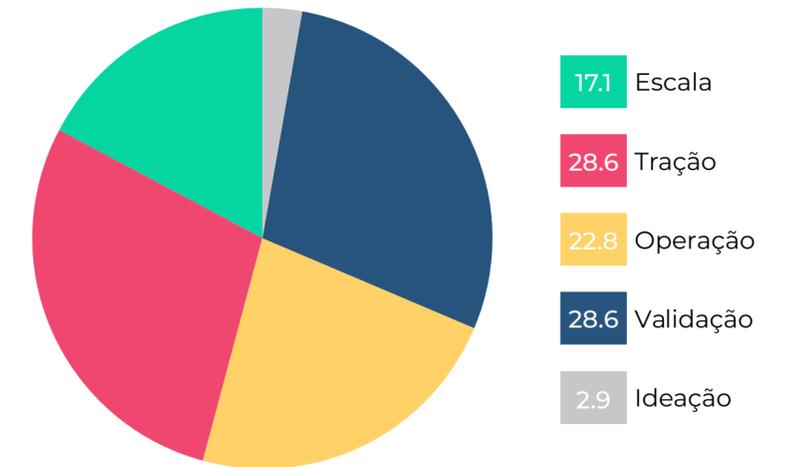


02. Perfil da startup

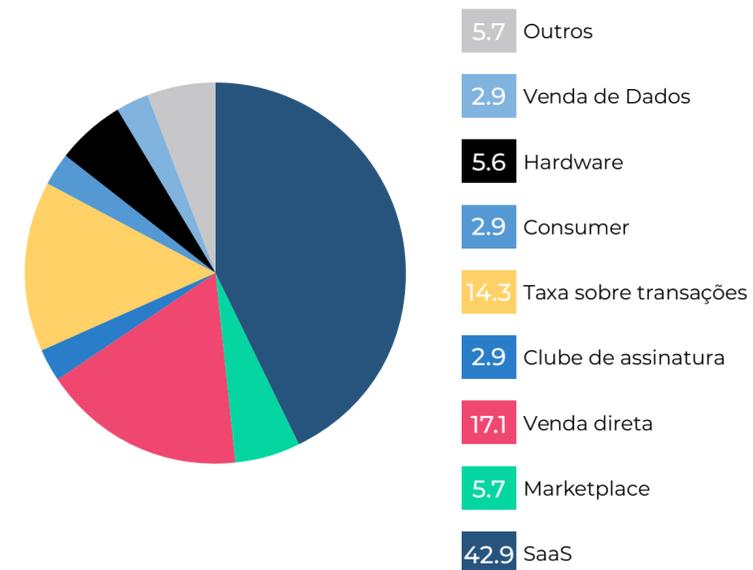
Área de atuação



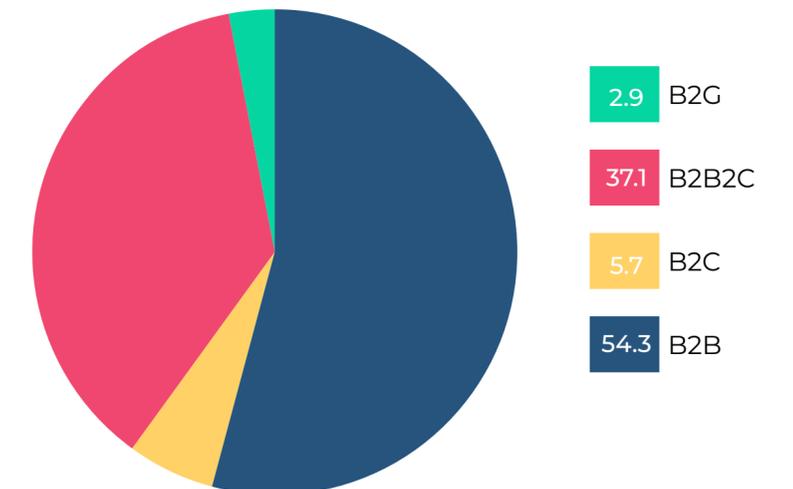
Fase da startup



Modelo de negócio



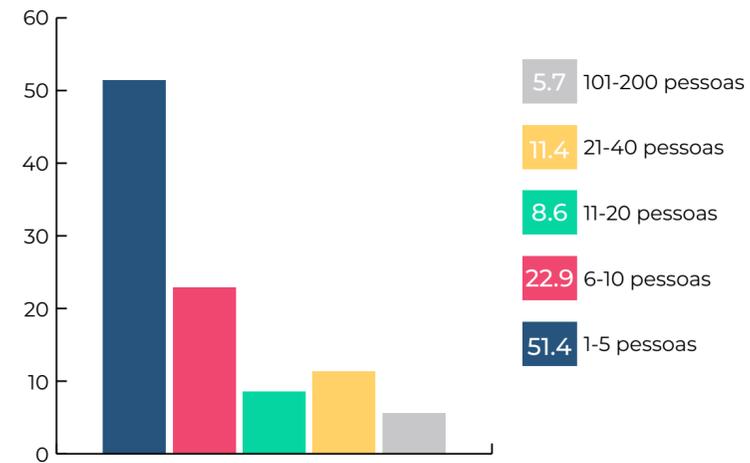
Público alvo



JOINVILLE

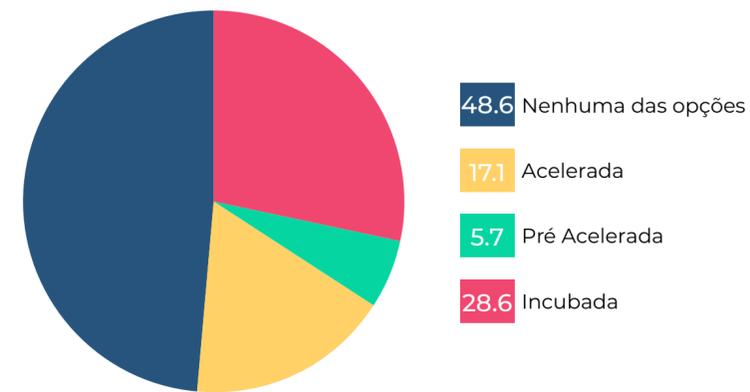
02. Perfil da startup

Tamanho do time

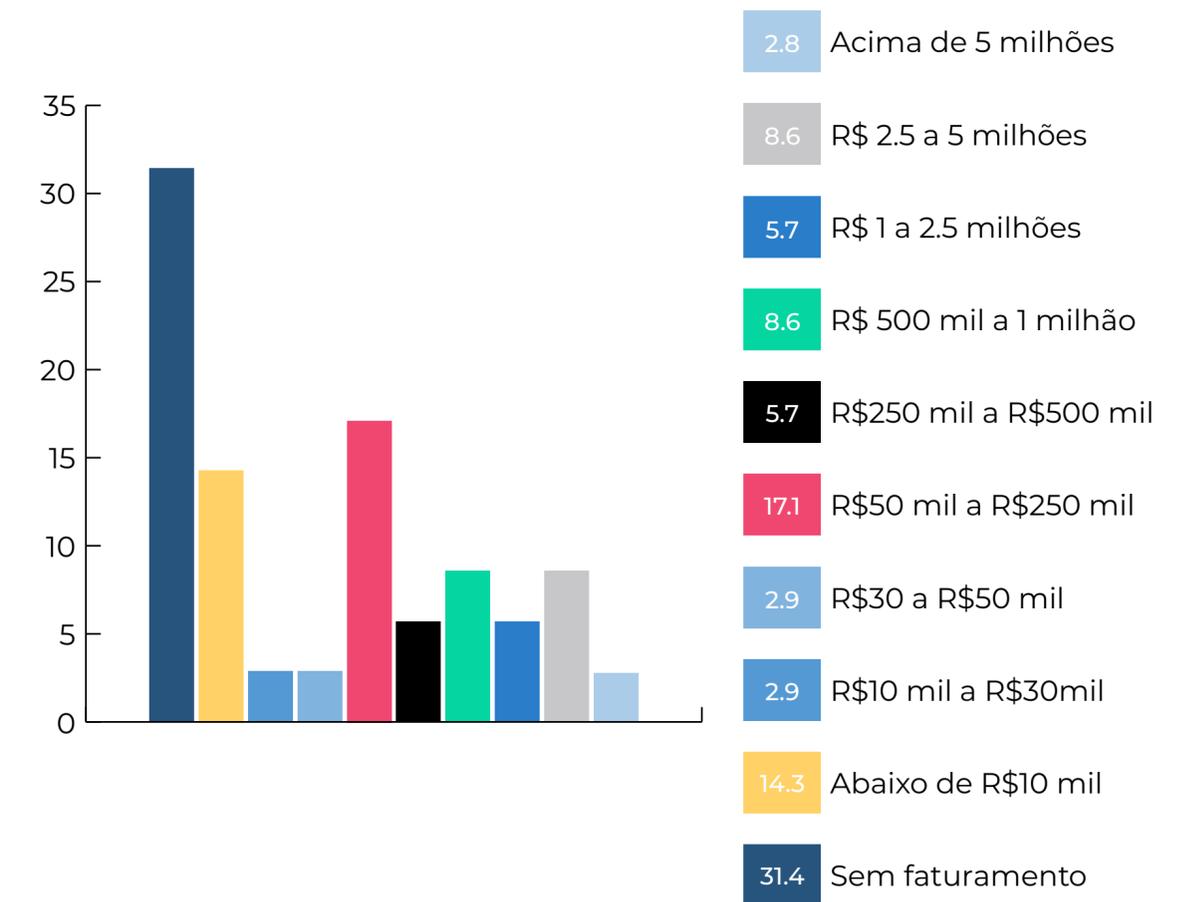


03. Investimentos

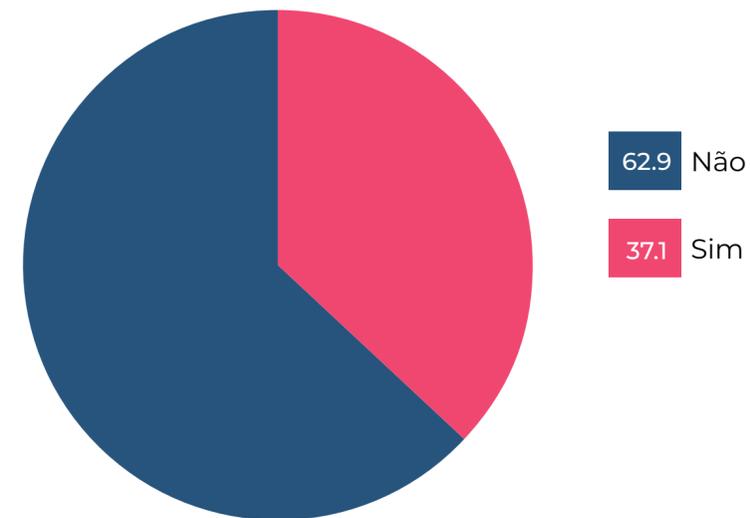
Startups já foram:



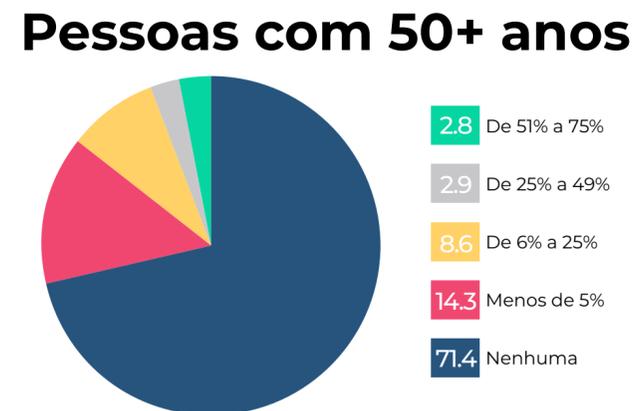
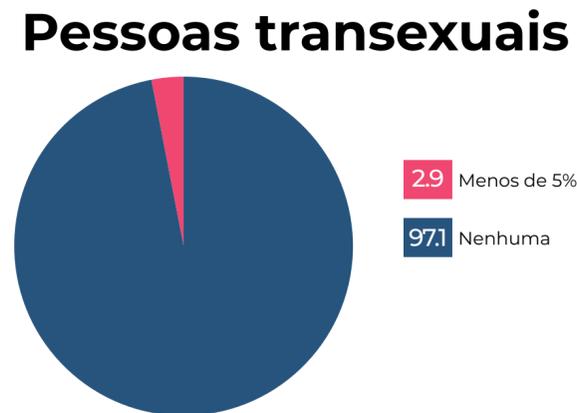
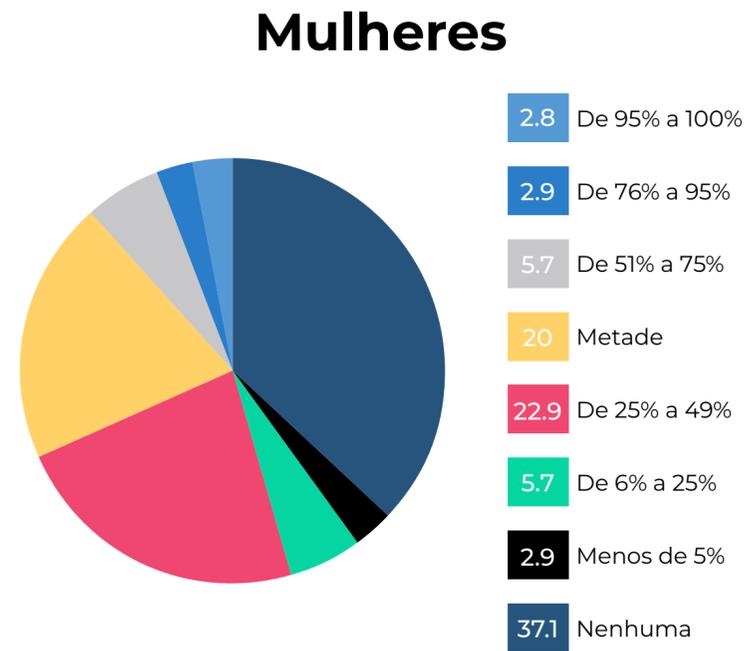
Faixa de faturamento



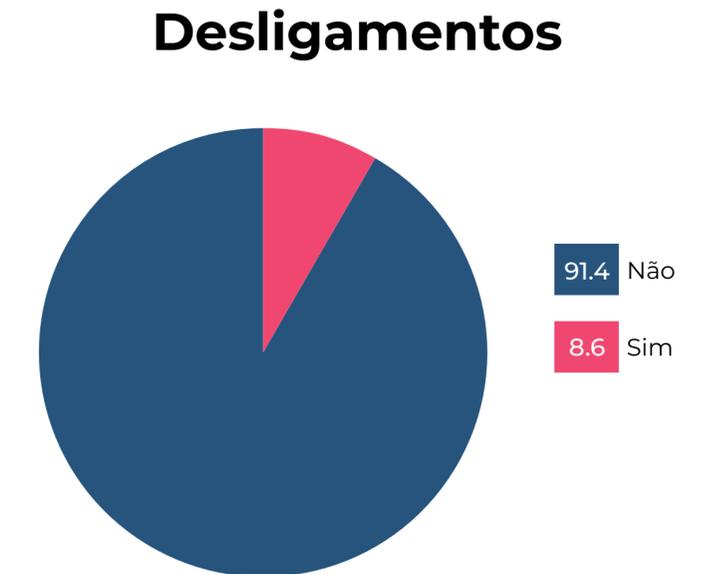
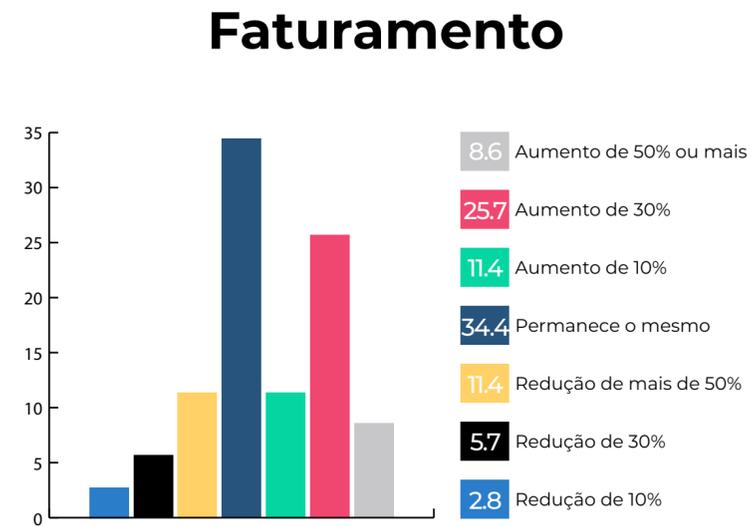
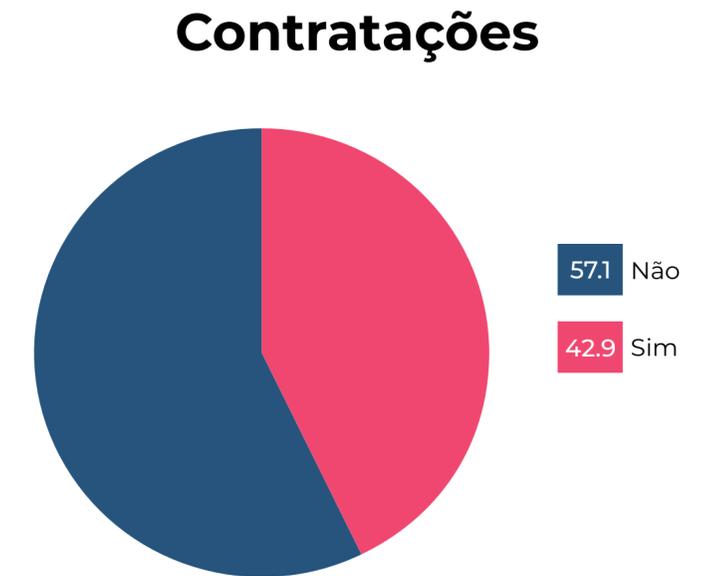
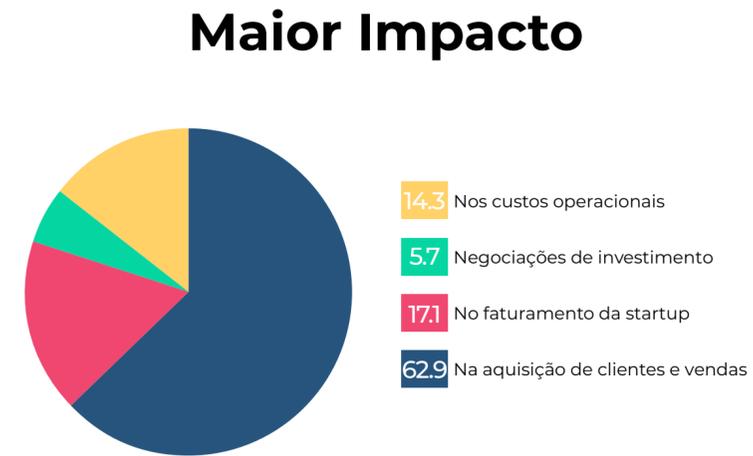
Já recebeu investimento?



04. Diversidade nas startups



05. Impacto Covid-19



BLUMENAU

SC

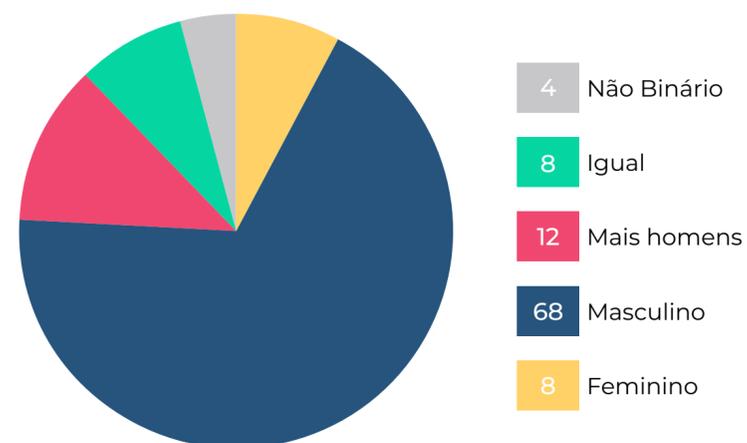
Blumenau Startups. O interior catarinense revela coisas incríveis, e a Comunidade de Blumenau é uma delas. Blumenau é uma cidade de Santa Catarina, conhecida pela influência européia e a alta produção têxtil e vem se destacando na região com no setor de inovação.



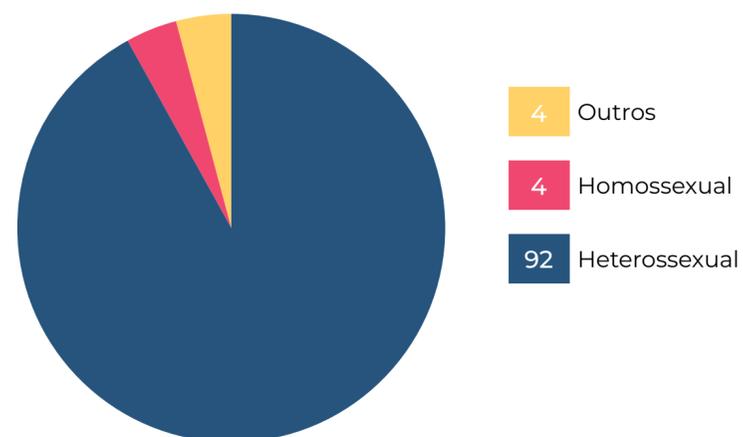
BLUMENAU

01. Perfil do founder

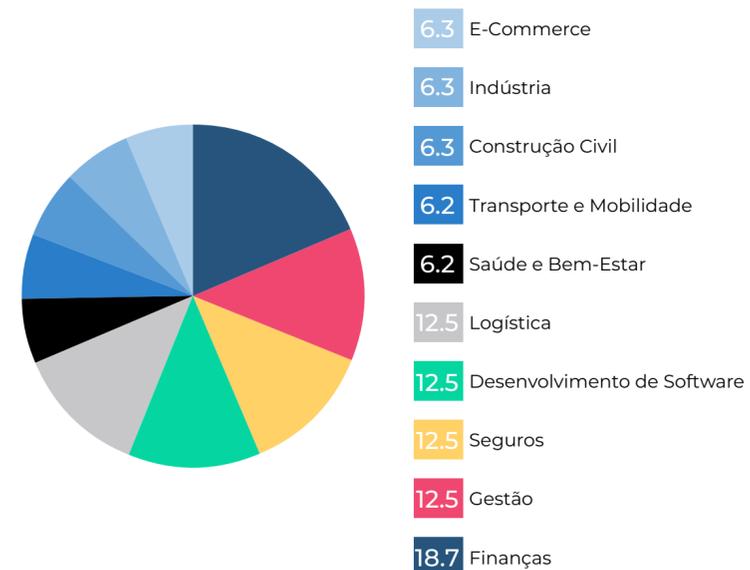
Gênero



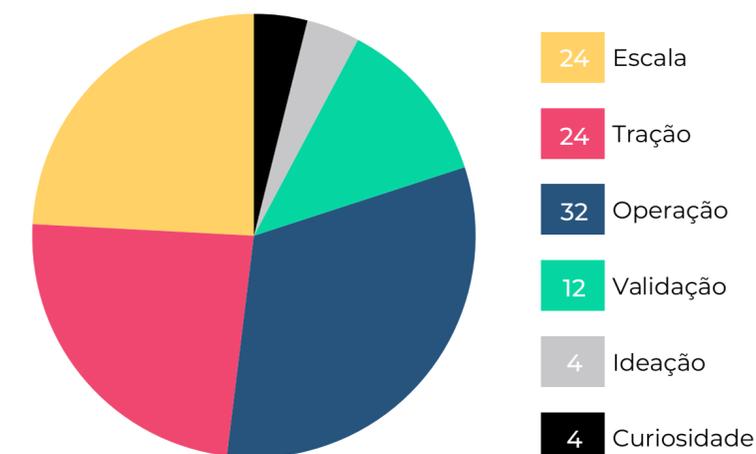
Orientação sexual



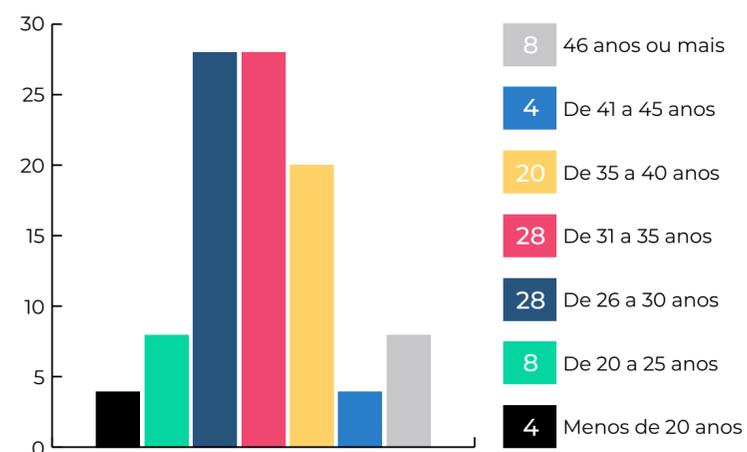
Área de atuação



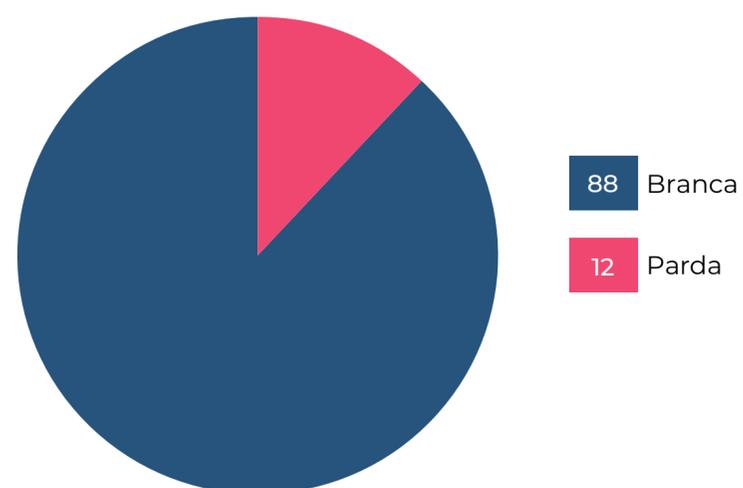
Fase da startup



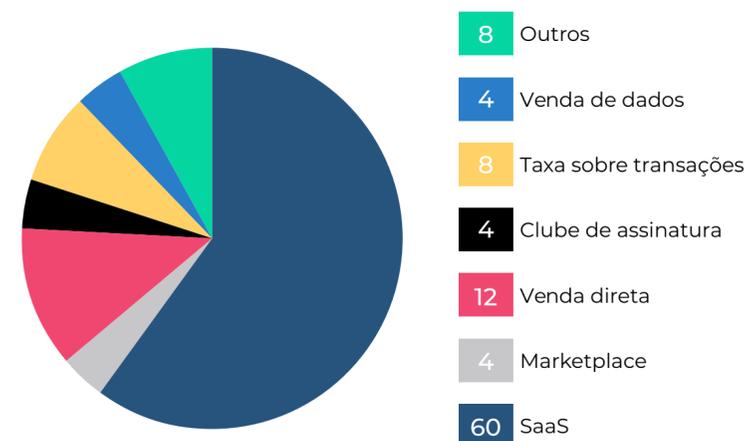
Idade



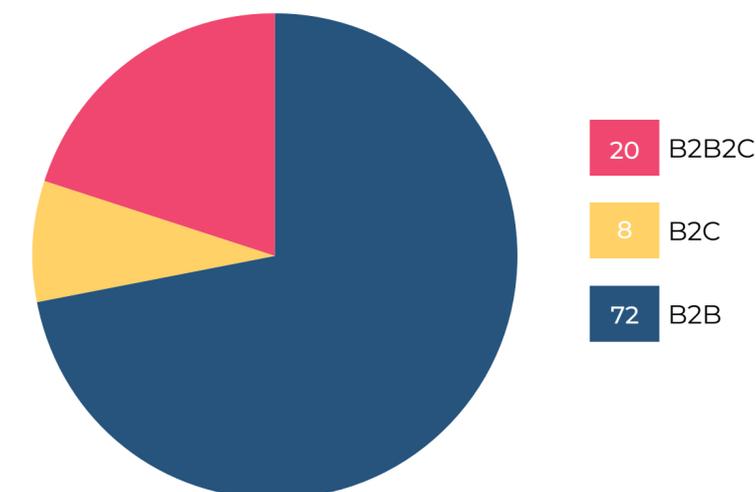
Raça



Modelo de negócio



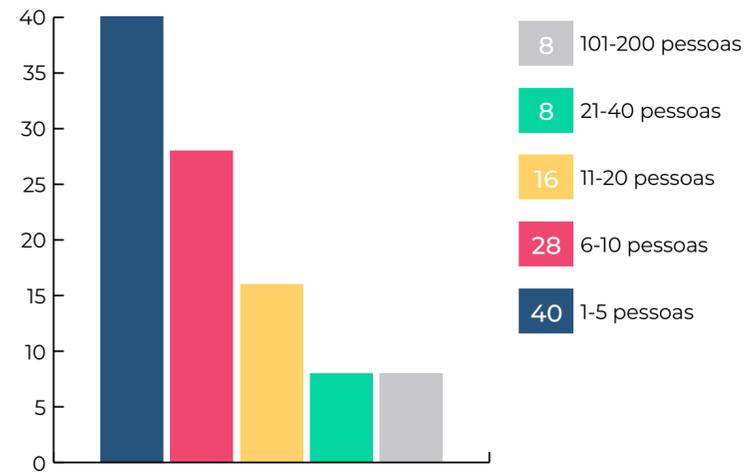
Público alvo



BLUMENAU

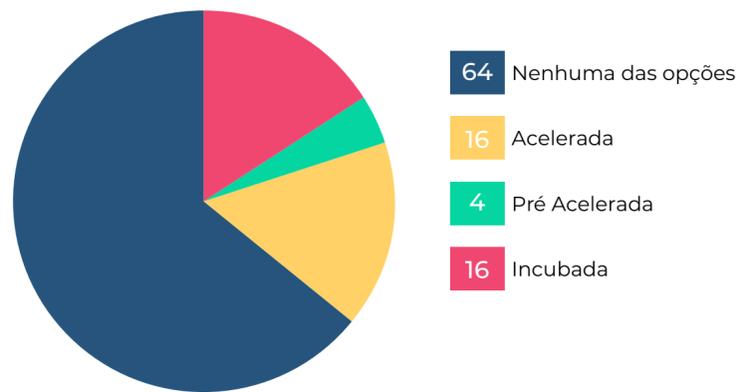
02. Perfil da startup

Tamanho do time

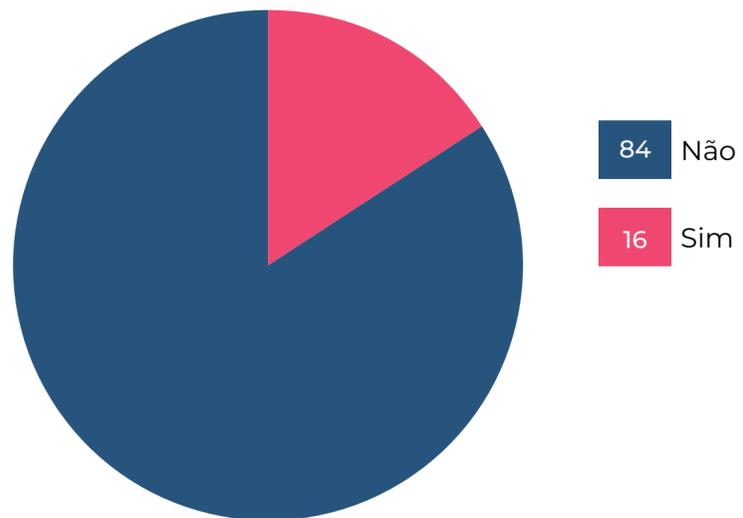


03. Investimentos

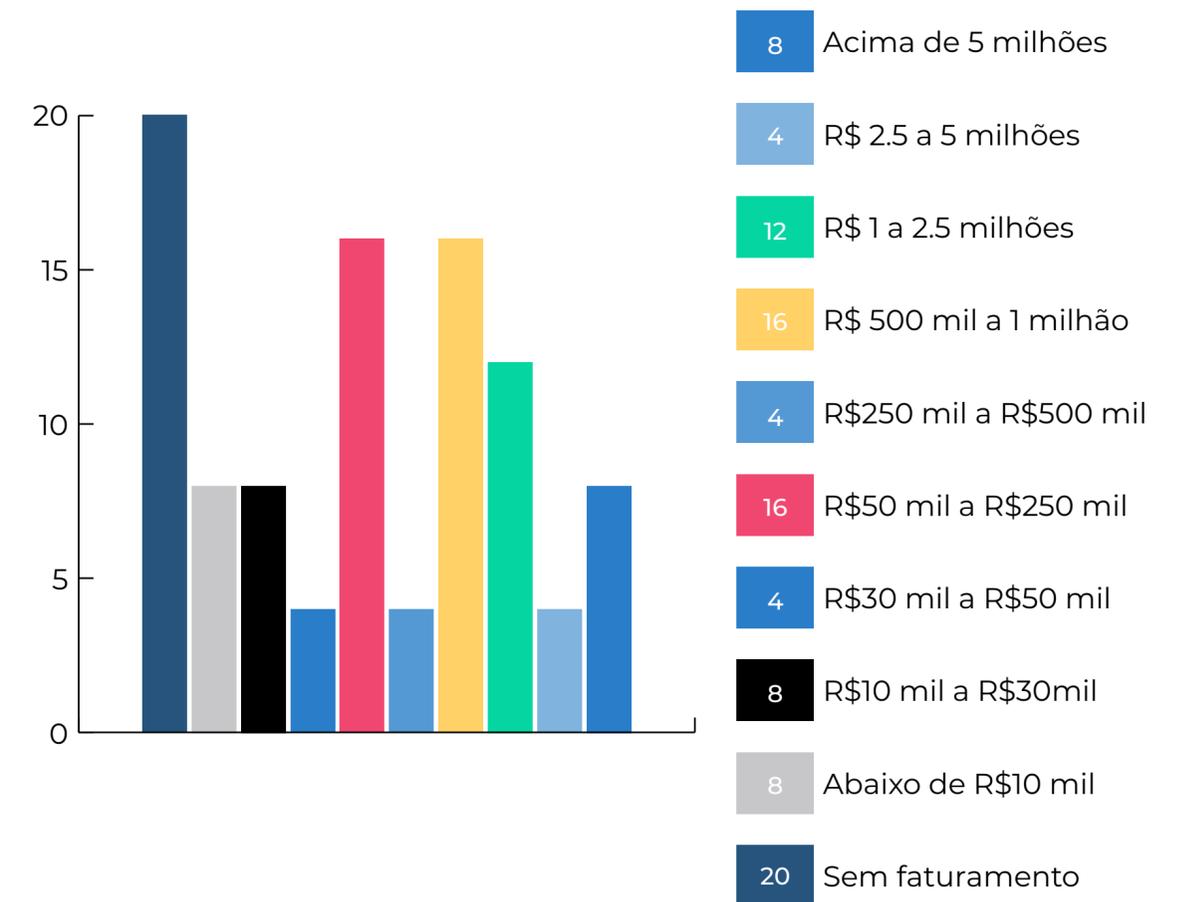
Startups já foram:



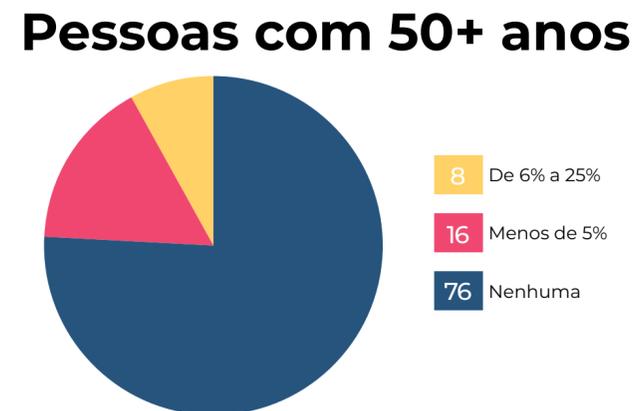
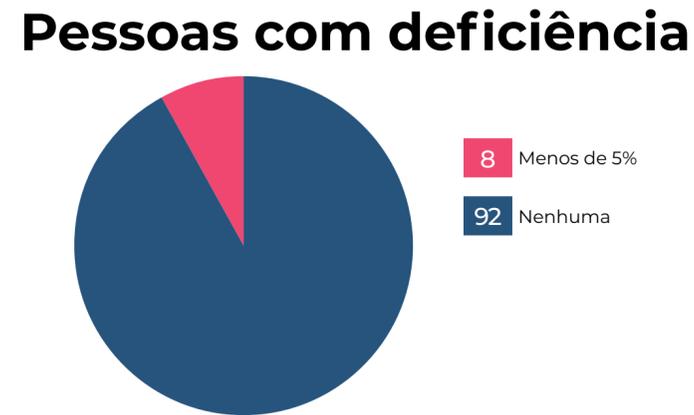
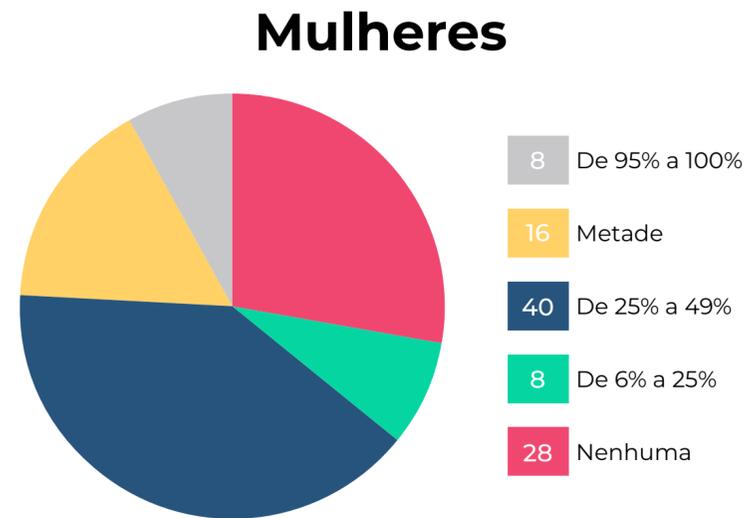
Já recebeu investimento?



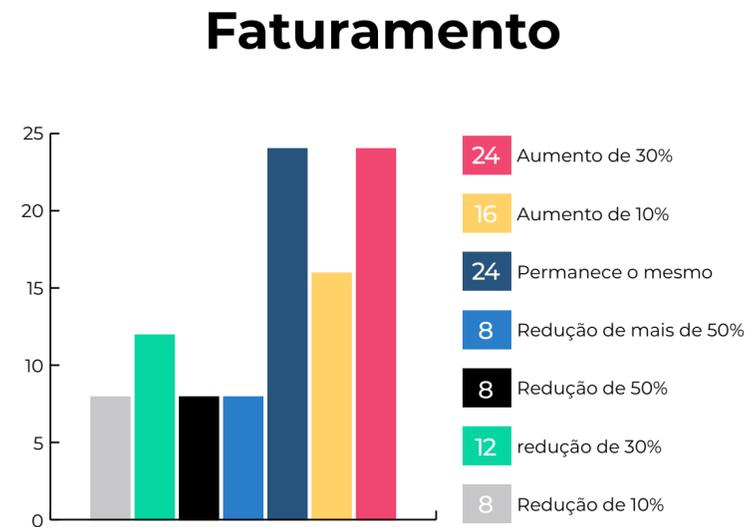
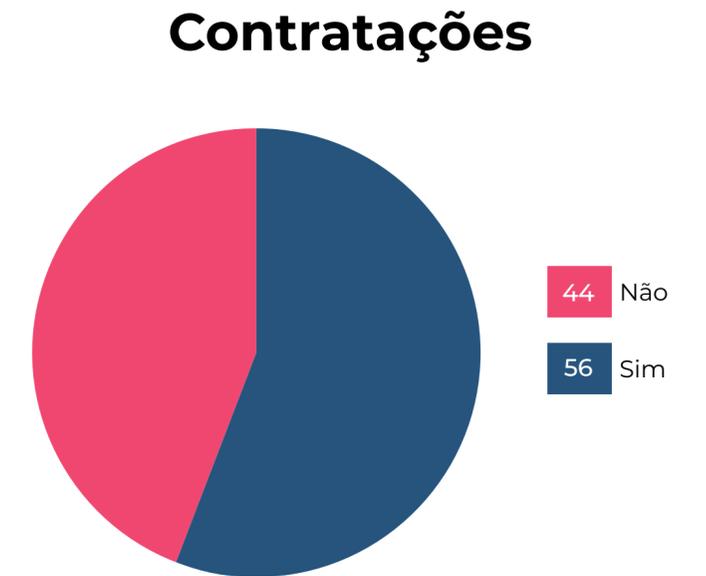
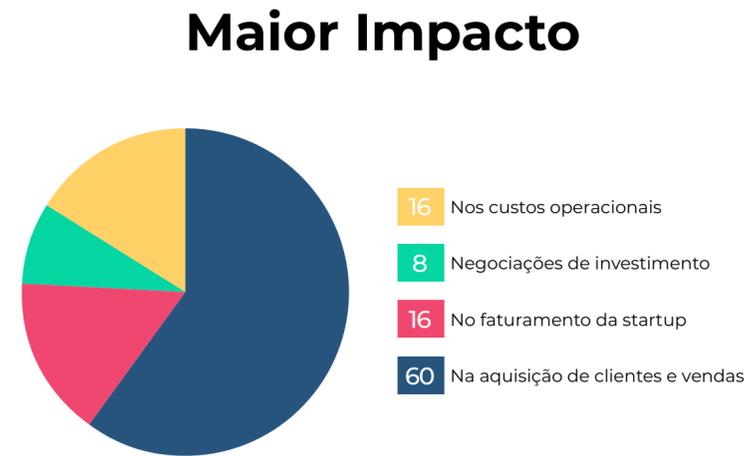
Faixa de faturamento



04. Diversidade nas startups



05. Impacto Covid-19



CHAPECÓ

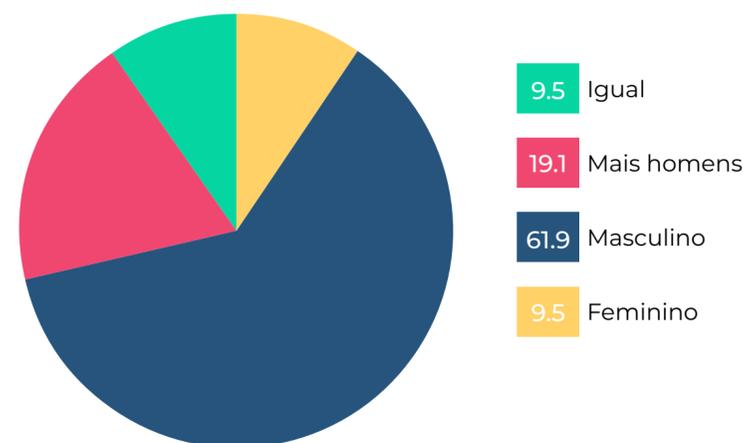
SC



Desbravalley. A comunidade surgiu no oeste do estado de Santa Catarina e inclui a cidade de Chapecó. A comunidade surgiu como um movimento de fortalecimento do ecossistema empreendedor na região reunindo informação eventos e iniciativas da região.

01. Perfil do founder

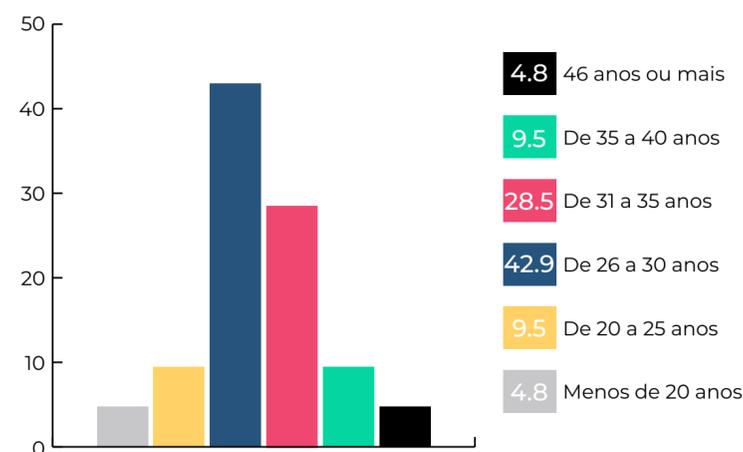
Gênero



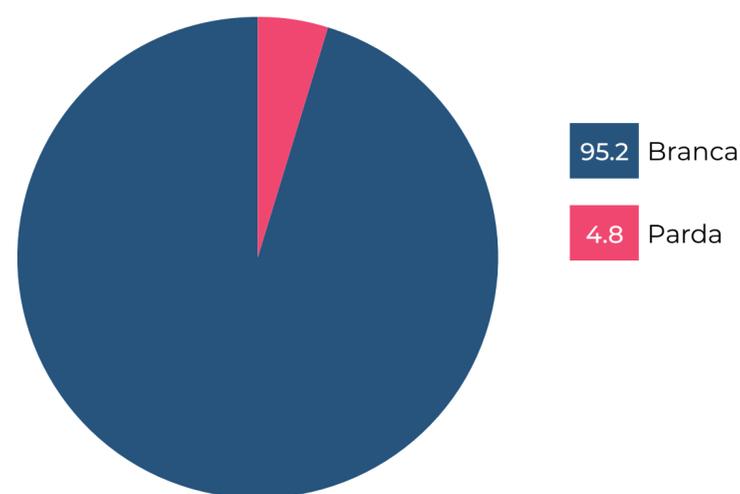
Orientação sexual



Idade

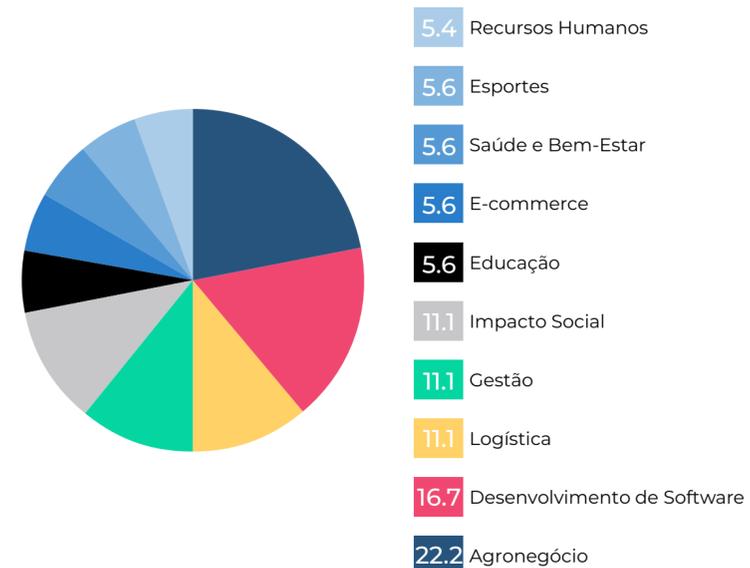


Raça

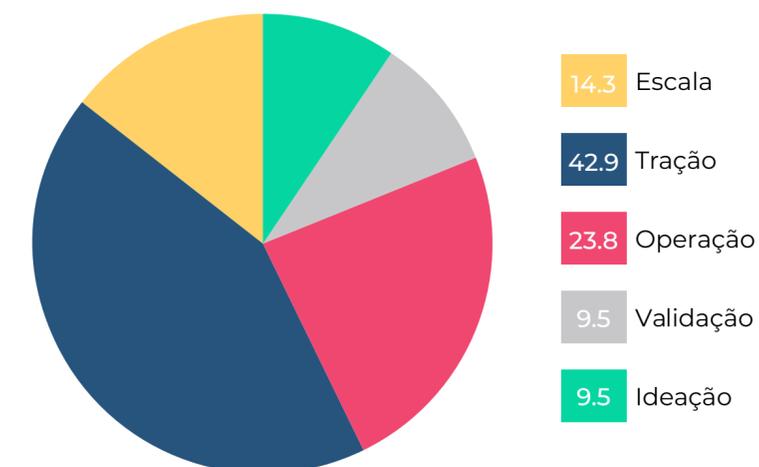


02. Perfil da startup

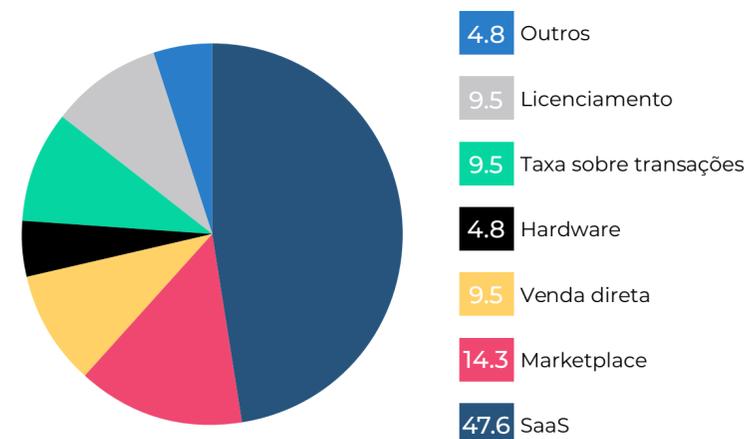
Área de atuação



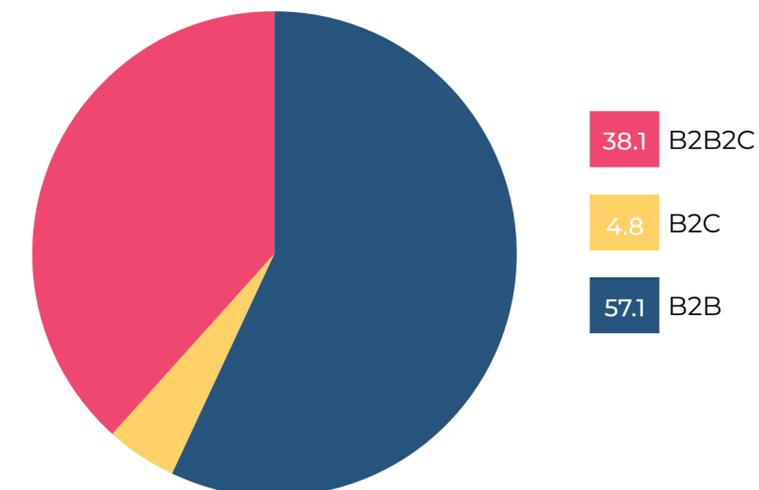
Fase da startup



Modelo de negócio



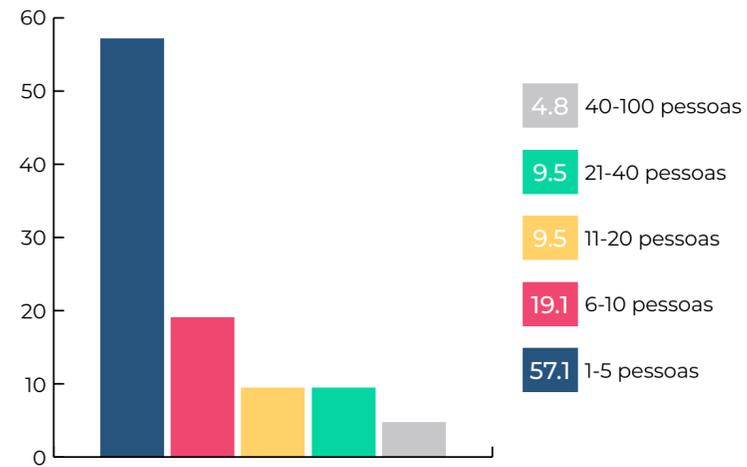
Público alvo



CHAPECO

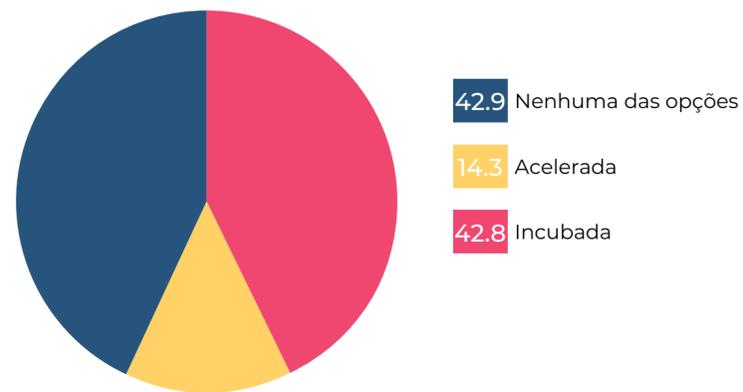
02. Perfil da startup

Tamanho do time

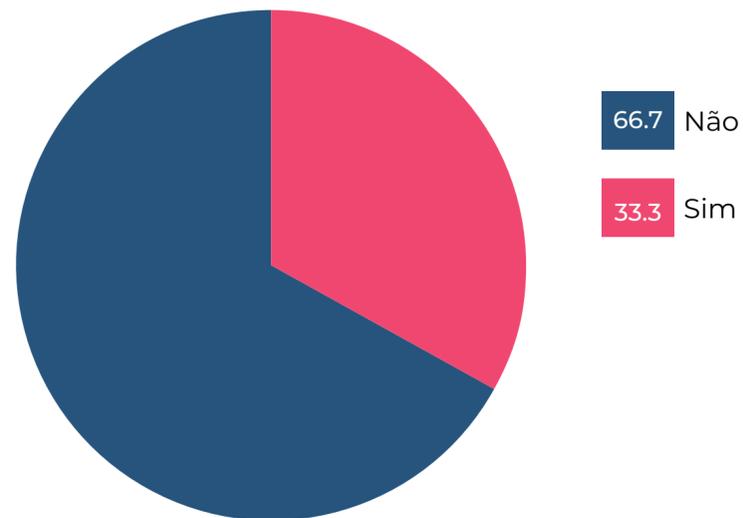


03. Investimentos

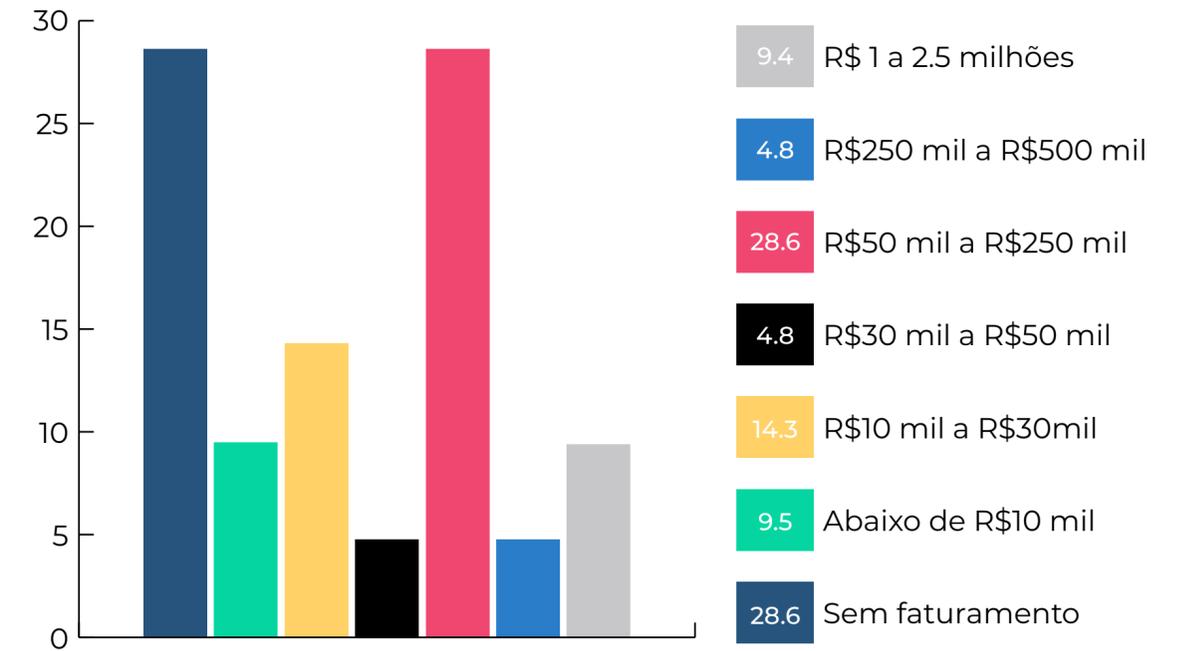
Startups já foram:



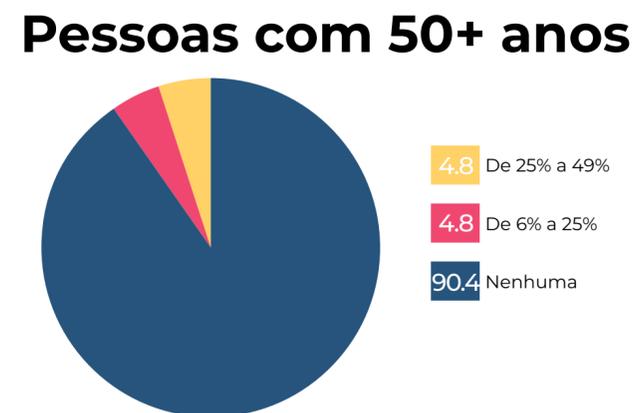
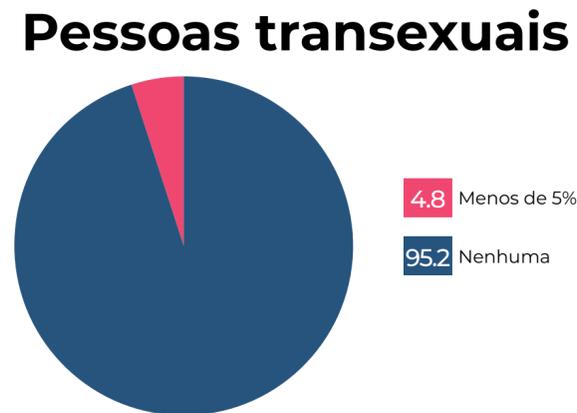
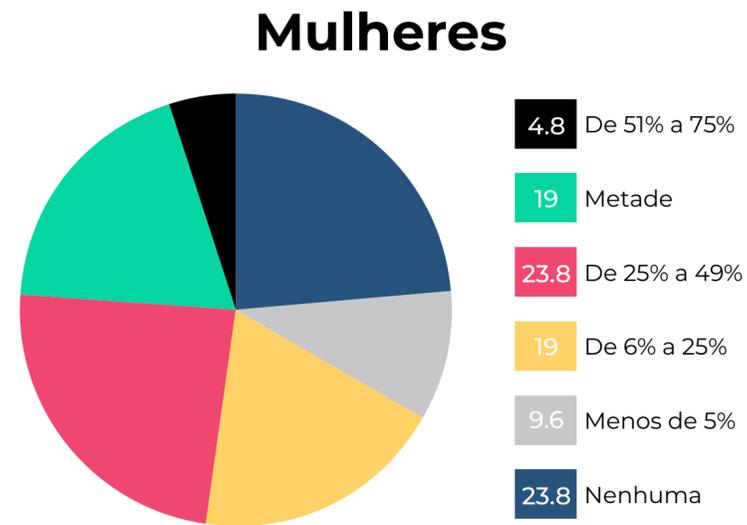
Já recebeu investimento?



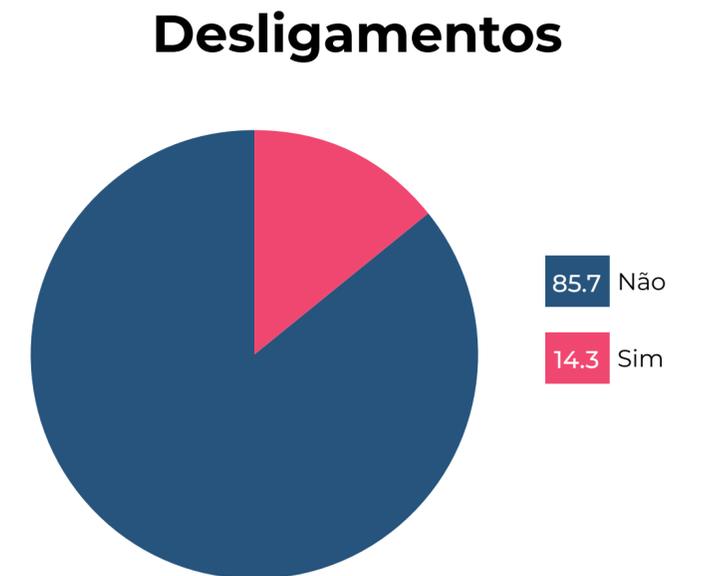
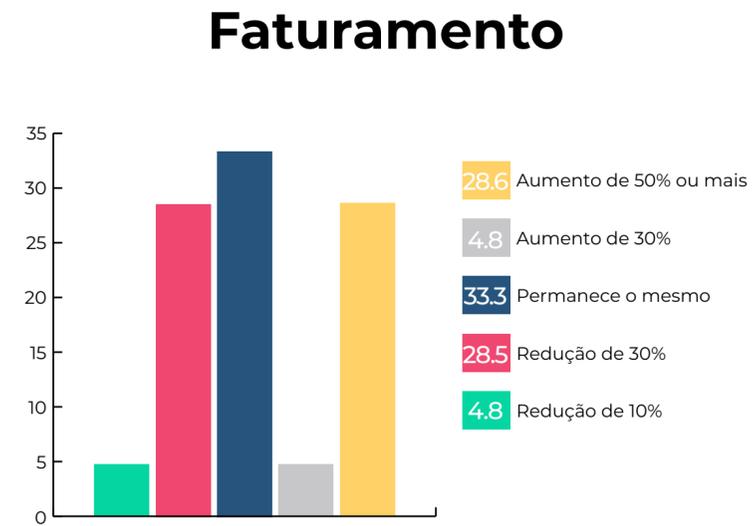
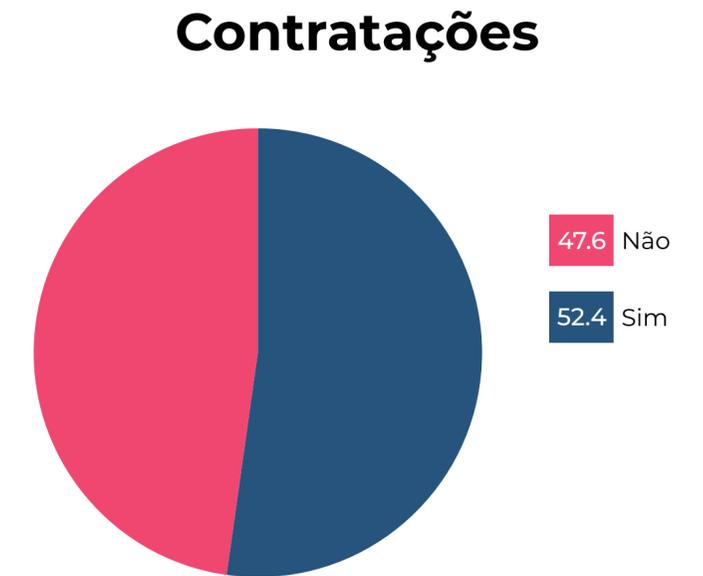
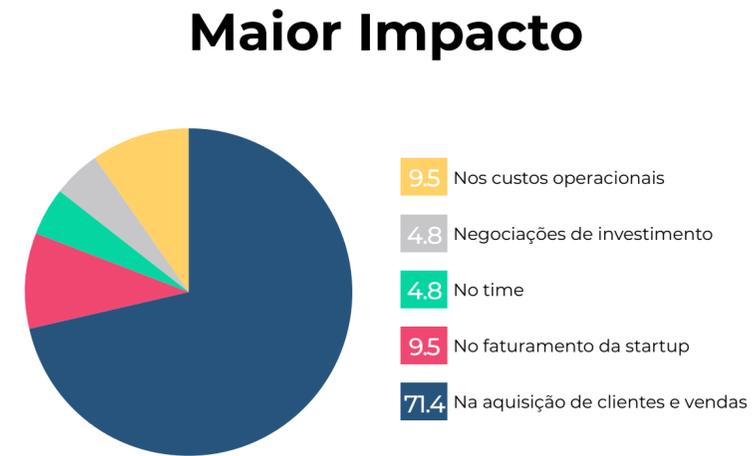
Faixa de faturamento



04. Diversidade nas startups



05. Impacto Covid-19



SC



Costa Valley (@costavalley). A comunidade nasceu com o objetivo contribuir para o desenvolvimento de pessoas, empresas, instituições de ensino e startups da região. Fazem parte da comunidade as cidades de: Balneário Camboriú, Balneário Piçarras, Bombinhas, Camboriú, Ilhota, Itajaí, Itapema, Luiz Alves, Navegantes, Penha e Porto Belo.

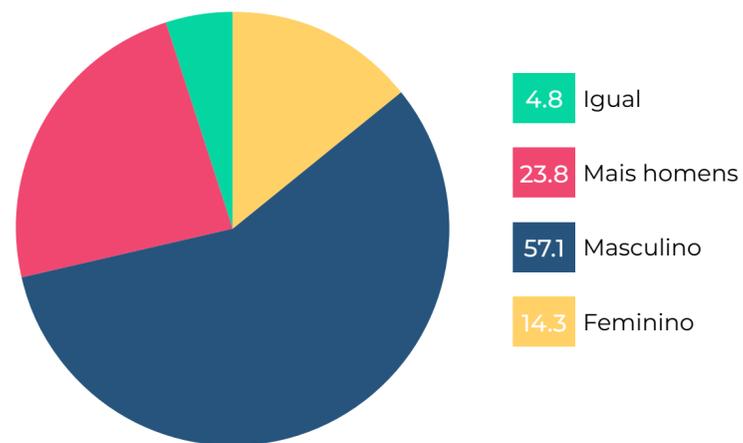
COSTA VALLEY

COSTIA VALLEY

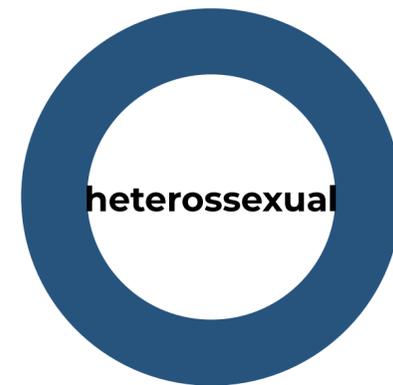
01.

Perfil do founder

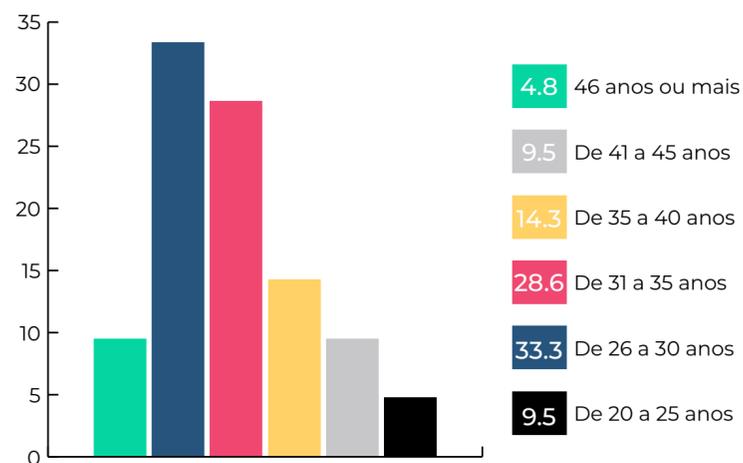
Gênero



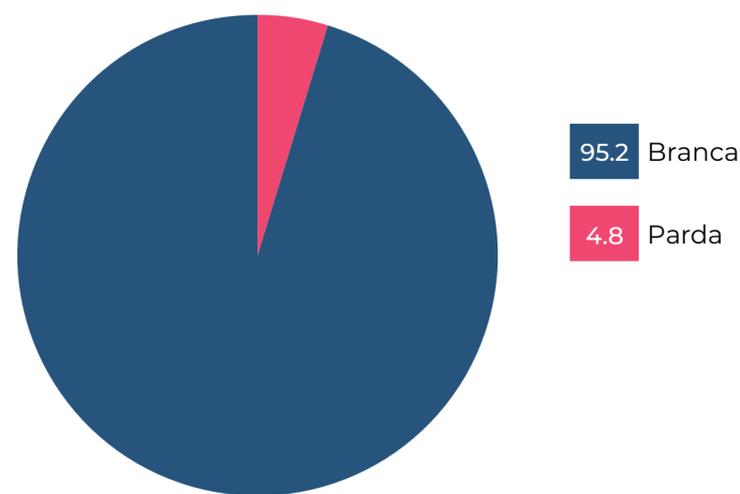
Orientação sexual



Idade



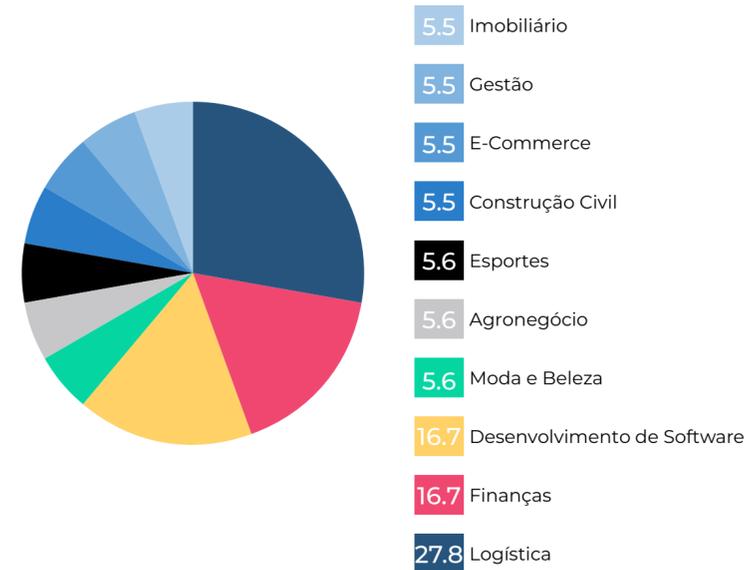
Raça



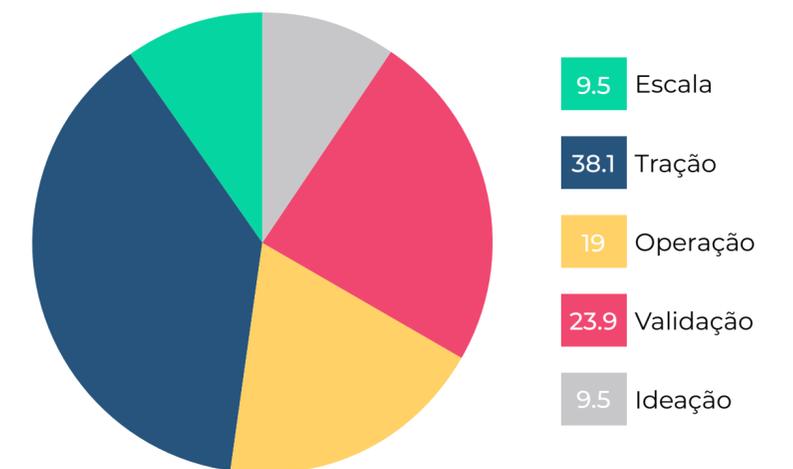
02.

Perfil da startup

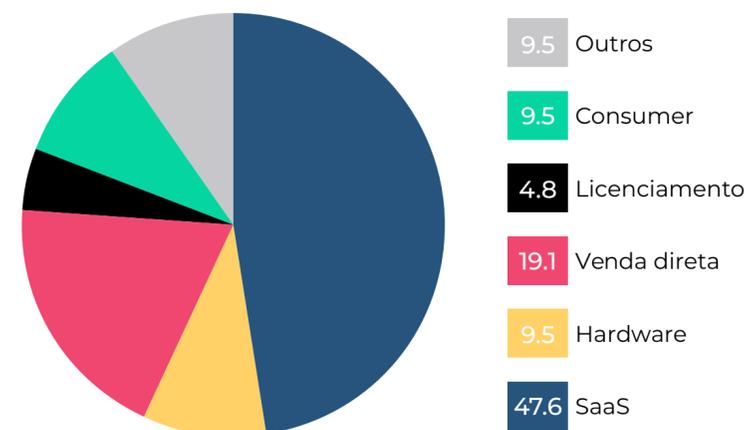
Área de atuação



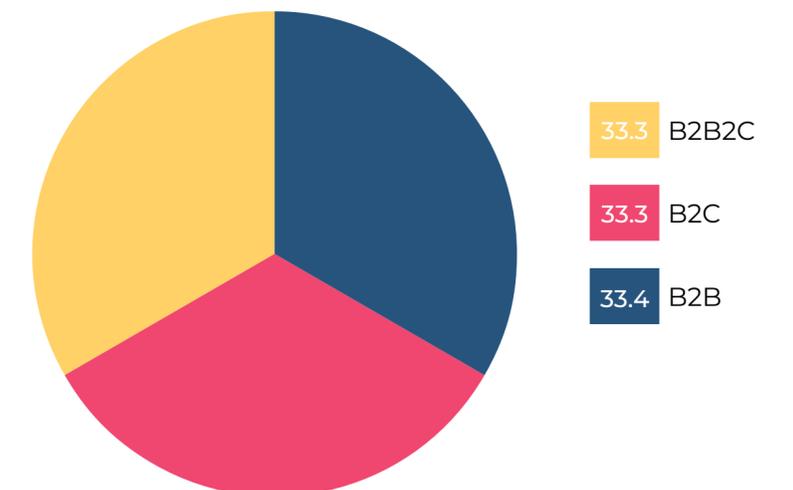
Fase da startup



Modelo de negócio



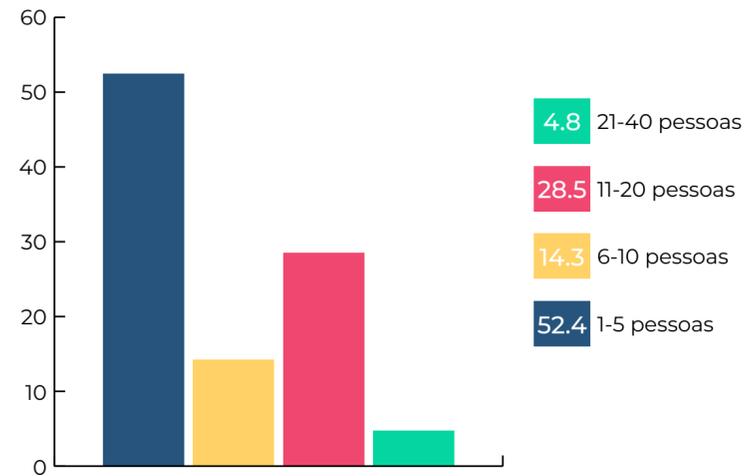
Público alvo



COSTIA VALLEY

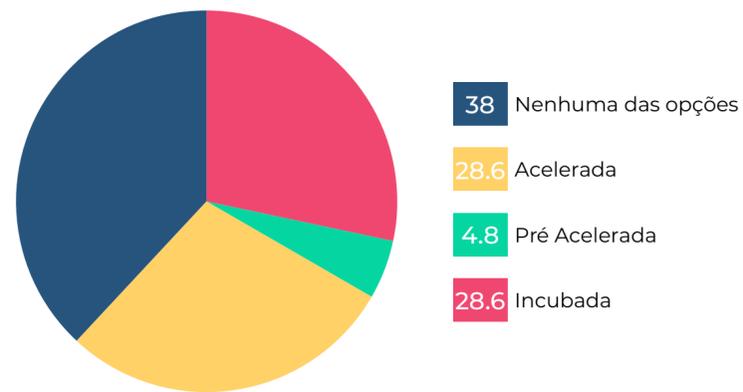
02. Perfil da startup

Tamanho do time

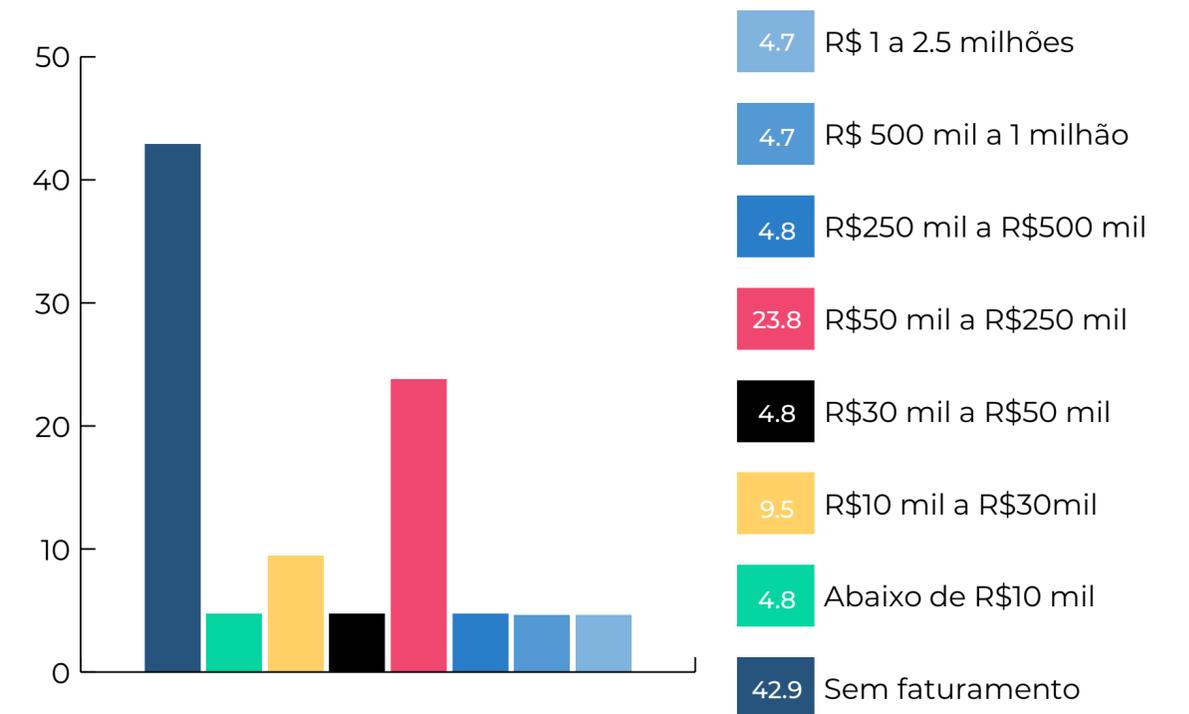


03. Investimentos

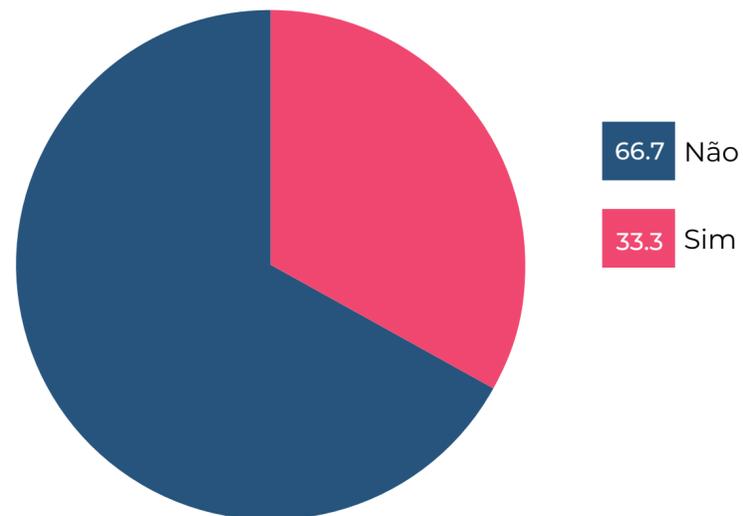
Startups já foram:



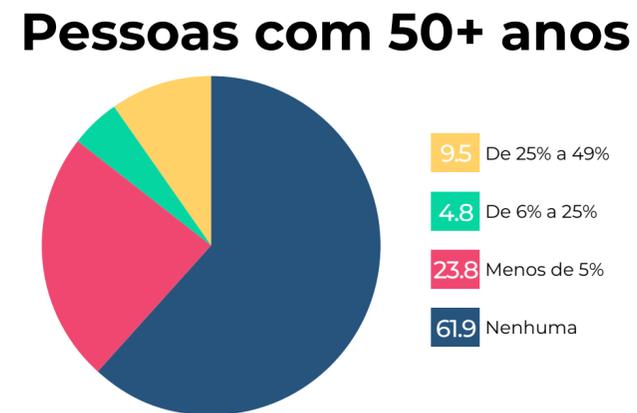
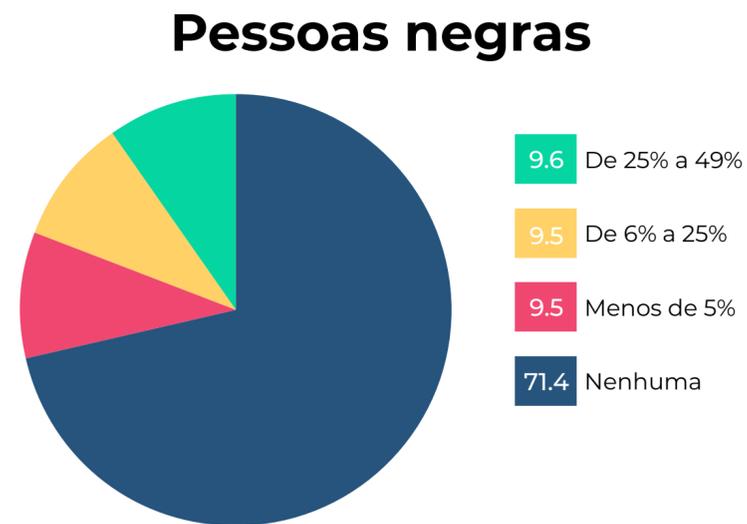
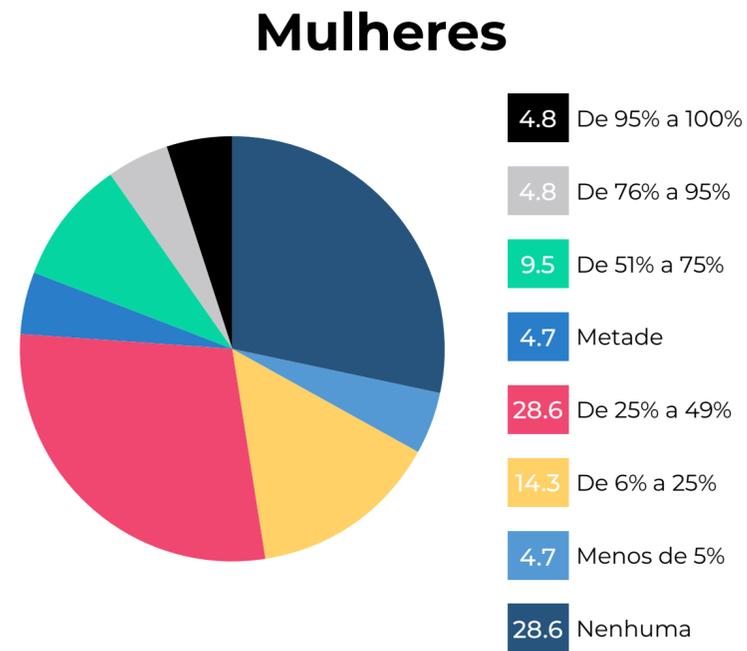
Faixa de faturamento



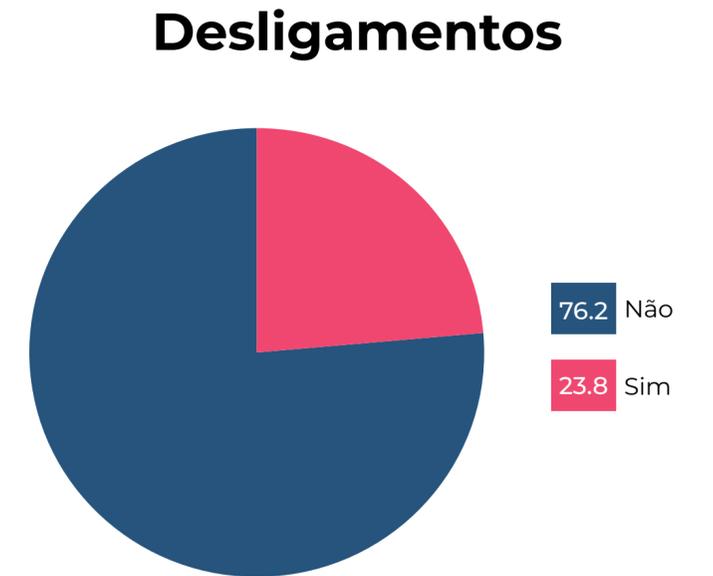
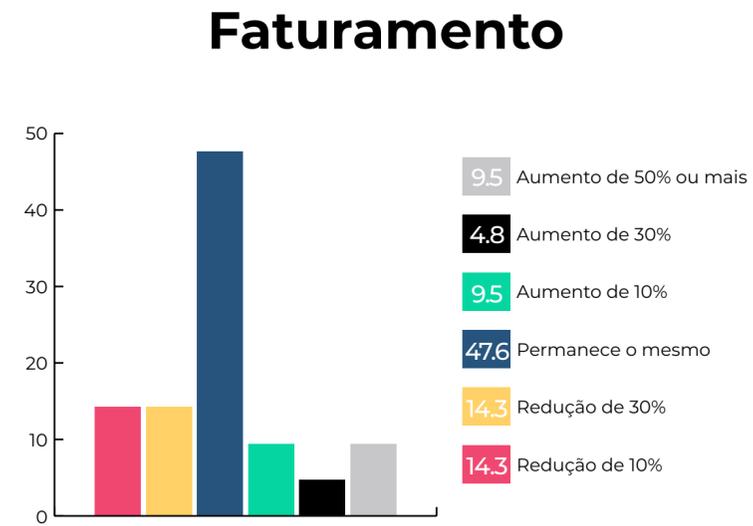
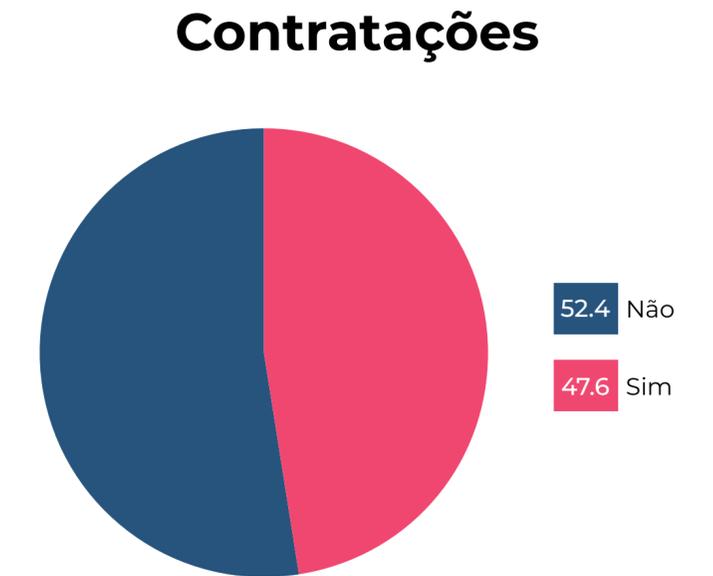
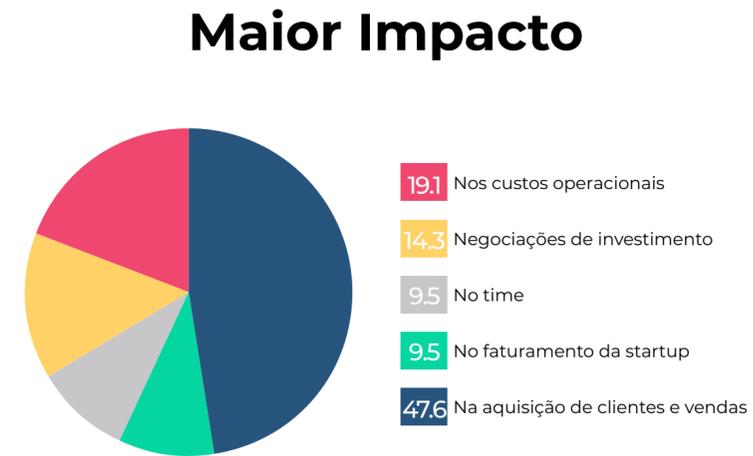
Já recebeu investimento?



04. Diversidade nas startups



05. Impacto Covid-19



Agradecimentos

Não fazemos nada sozinhos! Nosso muito obrigada aos parceiros e apoiadores, que acreditam e tornam o nosso trabalho possível!

Realização



Co-realização



Parceiros estratégicos



Parceiros regionais

Mantenedores Abstartups



Quem fez este estudo?

Equipe Abstartups

Ana Flávia Carrilo, Conteúdo e Inteligência

Filipe Motoike, Designer

José Muritiba, Diretor Executivo

Daniel Fazoli, Diretor de Operações

Amure Pinho, Presidente

Mateus Lana, Diretor Financeiro

Equipe Sebrae

Natalia Bertussi, Coordenadora Nacional de Startups no Sebrae

Arthur Coelho, Coordenação Nacional de Startups no Sebrae

Curadores regionais

Clique aqui para conhecer todos os líderes regionais que contribuíram para este estudo!

Como posso participar dos próximos mapeamentos?

O mapeamento de comunidades da Abstartups é um documento vivo construído em conjunto com as comunidades. Cada um pode contribuir de uma maneira diferente para que ele se torne cada vez melhor e atualizado. Veja como você pode contribuir:

Startup

Nossa base de dados é atualizada diariamente. Se você não conseguiu participar desta vez, **responda aqui** o formulário para futuras atualizações.

Parceiro estratégico

Se você é uma organização de apoio a startups, pode se tornar um parceiro da área de Informação e contribuir ativamente com a base de dados. **Entre em contato aqui.**

Líder de comunidade

Como líder de comunidade, você pode se tornar um curador de mapeamento, contribuindo com o mapeamento de atores da sua região. **Registre-se aqui** para fazer parte!